

FY 2017-18 ACTION PLAN

(City Council Priorities)

				Lead Dept.	Estimated Completion Date
Action Item			Implementation Steps		
Economic Development					
1. Use economic development to grow revenues					
a.	Complete and implement citywide economic development study		Present consultant analysis to Central Management	CED	February-18
			Present consultant analysis to City Council	CED	February-18
			Develop and implement approved strategy	CED	Ongoing
b.	Develop incentives strategy <i>(Component of Econ. Development Study)</i>		Conduct assessment of incentive options	CED	February-18
			Present analysis to Central Management	CED	February-18
			Present analysis to City Council	CED	February-18
			Develop and incorporate into Econ. Development Study	CED	Ongoing
c.	Continue current development activities:				
i.	Site C (Investal Garden Resorts, LLC)		Confirm hotel franchisee	CED	Complete
			Financing in place	CED	April-18
			Transfer property	CED	December-17
			Ground breaking	CED	January-18
			Grand opening	CED	December-20
ii.	Site B2 (Kam Sang Companies)		Monitor extended exclusive negotiation agreement	CED	May-18
iii.	Brookhurst Triangle		Opening of Phase I lofts	CED	February-18
			Closing on Phase II	CED	April-18
			Phase II ground breaking	CED	April-18
			Opening of Phase II lofts	CED	September-19
iv.	Galleria (GGSC acquired rights)		Meetings with development team	CED	Ongoing
			Process Land Use Entitlements	CED	Spring 2018
			Project construction	CED	Summer 2018
			Project completion	CED	TBD
v.	13650 Harbor Blvd. (BN Group Hotel Dev.)		Complete demolition	CED	Complete
			Process Land Use Entitlements (approx. 9 months)	CED	May-18
			Project groundbreaking	CED	June-18
			Project completion	CED	December-19
d.	Identify west-side development opportunities		Conduct stakeholder outreach	CED	Ongoing
			Implement theater site development opportunities	CED	June-18
			Promote Valley View Village reuse opportunities	CED	Ongoing
			Promote AMF Bowling site reuse opportunities	CED	Ongoing
e.	Facilitate OC Street Car project		Monitor and support project initiatives	PW	Ongoing
2. Continue Re:Imagine Downtown initiatives					
a.	Civic Center Adaptive Reuse (Cottage Industries Project)		Conceptual plan & programming (Planning Comm. Jan., Council Feb.)	CED	February-18
			Commence implementation	CED	Ongoing

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	(Steel craft Garden Grove)		
	Conceptual plan & programming	CED	Complete
	Commence implementation	CED	Ongoing
b.	Open Streets and Related Mini Events		
	Plan and conduct mini events throughout 2018	CS, Multi	Ongoing
	Conduct 2019 Open Streets event	CS, Multi	Spring 2019
c.	Complete Downtown Parking Management Plan		
	Consultant to draft plan	CED	February-18
	Present analysis to Central Management	CED	February-18
	Present analysis to City Council	CED	March-18
d.	Implement Bicycle Master Plan (Consultant: Alta)		
	Present Plan to Planning Commission (Bike plan presently in design)	CED, PW	Spring 2018
	City Council adoption	CED, PW	Winter 2018
e.	Develop a Harbor Corridor Plan (South of GG Blvd.)		
	Identify funding resources and grant opportunities	CED, PW	Spring 2018
	Prepare preliminary scope of work	CED, PW	Spring 2018
f.	Market the City's assets to get GG on the map (e.g. restaurants, culture, school, etc.)		
	Continue to market the "GG is Your Market" campaign in print, website, banners and through cable efforts.	CS	Ongoing
3.	Invest in beautification efforts		
	Work in conjunction with GGCF to complete Parklet on Main Street	PW, CED, CS	Complete
	Continue to implement bike paths along OCTA Right-of-Way	PW, CED, CS	Summer 2018
	Promote Small Business Assistance Programs	PW, CED, CS	Ongoing
	Promote Senior Home Improvement Grants and Housing Programs	PW, CED, CS	Ongoing
	Identify public improvements in areas of need (e.g., new bus benches, Palma Vista mural & trees, Community Garden)	PW, CED, CS	In Progress
	Continue to look for grant opportunities	PW, CED, CS	Ongoing
Public Safety			
4.	Continue to prioritize and enhance Public Safety		
	Add two police officer positions (Cop's grant)	CMO, FIN	Complete
	Fill vacancies as approved by City Manager	HR	Ongoing
5.	Complete infrastructure projects that are underway		
a.	Fire Station #6		
	Implement plans for new Fire Station #6 (Westhaven Park)	FIRE, PW	In Progress
	Complete construction	FIRE, PW	December-18
b.	Police Lobby		
	Execute plans for lobby improvements	PD	In Progress
	Complete construction	PD	December-17
c.	Communications Center		
	Implement plans for communications center improvements	PD	In Progress
	Complete construction	PD	December-17
6.	Enhance Neighborhood Watch and other community policing programs (including education)		
	Palma Vista project	PD, CED	Ongoing
	Phase 1 (Engage) Community engagement		
	Conduct food pantry	PD, CED	Complete
	Phase 2 (Enhance) Property ownership engagement		
	Assess properties and provide courtesy notices	PD, CED	Complete
	Phase 3 (Empower) Community partnership		

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Action Item	Implementation Steps	Lead Dept.	Estimated Completion Date
	Evaluate potential family resource center	PD, CED	June-18
7. Increase basic building security at public safety headquarters	Phase 1 - Threat assessment	PD, FIRE	Complete
	Phase 2 - Implementation	PD, FIRE	Q2 2018
	(Implementation: rear wall enhancement, PD lobby protection)		In Progress
Community Engagement/Outreach			
8. Community Survey & Strategic Plan	Conduct kickoff meeting	CMO	Complete
	Conduct community survey	CMO	Complete
	Conduct community engagement initiatives	CMO	Winter 2018
	Prepare plan	CMO	Spring 2018
	Present plan to City Council	CMO	June-18
9. Evaluate opportunities for enhanced communication to diverse groups	Continue multi-language communication initiatives	CS	Ongoing
	Increase number of community forums held (town halls)	CS	Ongoing
a. Identify and implement new website tools	Continue multi-language press releases, docs and information	CS, IT	Ongoing
b. Invest in tools and resources to communicate effectively	Continue outreach efforts with ethnic press	CS	Ongoing
10. Educate the public about local government	Conduct youth in government day	CS, CM, FIN	February-18
	Develop a budget in brief to be posted on City website	FIN	Jan-18
Financial Sustainability			
11. Explore new revenue options	Conduct Council subcommittee meetings to assess revenue options	FIN, CM, CED	In Progress
	Conduct third party audit of Internal Service Funds	FIN, CM, CED	December-17
	Work with FTB to maximize sales tax collection	FIN, CM, CED	March-18
	Identify new assets that can be disposed (one-time revenue)	FIN, CM, CED	March-18
	Update fees to be consistent with peer cities	FIN, CM, CED	June-18
12. Create a long-term financial forecast (in conjunction with council subcommittee work)	Prepare 5-year and 10-year revenue and expenditure forecast	FIN	June-18
13. Achieve a balanced budget	Monitor and manage FY17-18 and FY18-19 budget	FIN	Ongoing
	Implement budget cuts, optimization, and cost containment	FIN	June-18
	Develop strategies to address pension liability	FIN	June-18
14. Implement new financial system	Select vendor	FIN, IT	January-18
	Prepare detailed implementation plan with vendor input	FIN, IT	April-18
Effective Transparent Government			
15. Implement management system review action plan items	Complete action items by specified dates	CMO, Multi	Progressing thru June-2018
16. Continue to implement transparency initiatives	Implement public facing GIS maps for Building and Code Enforcement	IT, CED	February-18
17. Complete the Parks Master Plan	Release Plan to receive bids	CS	Complete
	Conduct Community Meetings to receive input	CS	Mar-18
18. Invest in Open Data Systems	Develop Open GIS platform	IT	Dec-17
	Create Open Data portal on website	IT	Jun-18

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Action Item				Implementation Steps		
19. Develop network security plan				Hire Network Administrator	IT	Complete
				Research Best Business practices for Network Security	IT	Feb-18
				Submit Proposed Network Security Plan to IT Committee/ Cent Mgmt.	IT	Apr-18
20. Conduct Fire negotiations				Continue to meet with GG Fire Assoc. to conduct labor negotiations	HR	Complete
21. Complete and implement an organization review of CED Department				Retain consultant to conduct organizational review	CED	Complete
				Conduct assessment of CED Department	CED	Complete
				Complete and implement report recommendations	CED	Jun-18
22. Ensure implementation of emergency plan				Management Orientation & Initial Staff Training	FIRE	Complete
				Council Adoption, Implementation, Functional City Wide Drill	FIRE	1 Quarter 18
23. Update the phone system and related services				Release RFP	IT	Complete
				Demonstrations of proposed new phone system	IT	Complete
				Take RFP selection to Council	IT	Complete
				Install new Phone System	IT	February-18
Other Community Issues						
24. Continue implementation of animal care transition				Implement ongoing program enhancements and quarterly reports	PW, CMO	Ongoing
25. Monitor homelessness issue and take appropriate action				Continue participation in ACC-OC Homeless Taskforce	CMO	Ongoing
				Support regional efforts to address homelessness	PD, Multi	Ongoing
				Prepare and distribute homelessness resource materials	CMO, PD	Complete
26. Evaluate code enforcement program and policies				Review of CE policies and procedures	CED	Complete
				Prepare formal policies and procedures manual	CED	February-18
				Update Code Enforcement website	CED	Ongoing
				Promote Community Engagement and Outreach	CED	Ongoing
27. Develop a Latin hub that celebrates culture and heritage				Conduct research of other cities with Latin hub and cultural uses	CED, CS	February-18
				Identify opportunities through the Econ Dec Strategy process	CED, CS	February-18
				Collaborate/share resources with OC Hispanic Chamber of Commerce	CED, CS	February-18
				Collaborate w/ Mexican consulate and evaluate potential sister city relationship opportunities	CS	In Progress