

City of Garden Grove
WEEKLY CITY MANAGER'S MEMO
March 28, 2019

TO: Honorable Mayor and City Council Members FROM: Scott C. Stiles, City Manager

I. DEPARTMENT ITEMS

A. INTERNATIONAL COUNCIL OF SHOPPING CENTERS (ICSC) CONVENTION ATTENDANCE 2019

The memo informs City Council that the ISCS 2019 RECON convention will be held at the Last Vegas Convention Center from May 20th - 22nd, 2019.

II. ITEMS FROM OTHER GOVERNMENTAL AGENCIES, OUTSIDE AGENCIES, BUSINESSES AND INDIVIDUALS

- A.** Garden Grove Unified School District #GGUSD Pride E-newsletter featuring events and notable accomplishments.

• OTHER ITEMS

- SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES
Copies of the week's social media posts and local newspaper articles are attached for your information.
- MISCELLANEOUS ITEMS
Items of interest are included.



Scott C. Stiles
City Manager

TheCity of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Scott Stiles
Dept: City Manager
Subject: INTERNATIONAL COUNCIL OF SHOPPING CENTERS (ICSC) CONVENTION ATTENDANCE 2019

From: Lisa Kim
Dept: Community & Economic Development
Date: March 21, 2019

OBJECTIVE

The purpose of this report is to inform the City Council that the International Council of Shopping Centers (ICSC) 2019 RECON convention will be held at the Las Vegas Convention Center. The convention begins Monday, May 20, 2019 through Wednesday, May 22, 2019. At this time, staff would like to solicit interest of City Council members in attending this convention.

BACKGROUND

Founded in 1957, ICSC is the global convention for the shopping center industry and provides networking, deal making and educational opportunities for retail and real estate professionals from around the world. Its more than 70,000 members in over 100 countries include shopping center owners, developers, managers, investors, retailers, brokers, academics, and public officials. At the ICSC RECON convention, the City will have the opportunity to meet with these members and take advantage of networking, deal making and education opportunities. The convention typically features approximately 1,000 exhibiting companies, and approximately 36,000 attendees.

Attendance at this convention will allow the City's Economic Development team to explore economic, marketing and promotional conditions affecting the shopping center industry. Promoting and marketing the City of Garden Grove to industry retail representatives and developers remains a priority. The City will be exhibiting a booth with display and marketing materials located in an area designated as the Cities of the World Pavilion. As an exhibitor, the City will maximize its opportunity to meet with key players in the shopping center, hospitality and housing development arenas. In addition, by attending the convention, staff will meet with potential developers by canvassing the trade show floor.

ICSC CONVENTION ATTENDANCE 2019

March 21, 2019

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SUMMARY

Due to Brown Act concerns, we need to limit the number of Council members attending to three (3). For coordination purposes the ICSC Convention is two months away, staff would like to receive the names of those City Council members wishing to attend the convention by Tuesday, April 2, 2019, to allow for the appropriate registration and travel arrangements to be made prior to the show. Although staff will host the exhibit booth for the duration of the convention, which ends on Wednesday, May 22, 2019, City Council members may wish to return sooner.

Attached is the ICSC program information. More detailed information can be viewed online at <http://www.icsc.org/recon/>.

If you have additional questions or require additional information, please contact Grace Lee at extension 5130.

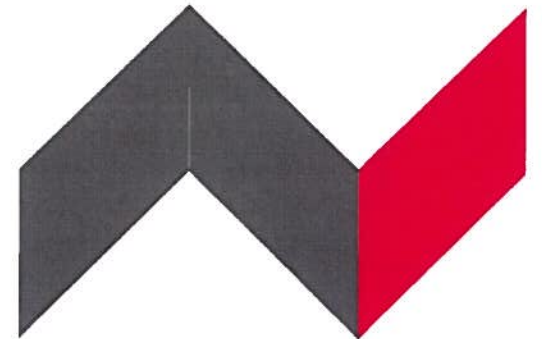


GREG BLODGETT
Sr. Project Manager

Attachment: RECON ICSC Program 2019



Program



**LESS TRADITIONAL.
MORE INNOVATIVE.**

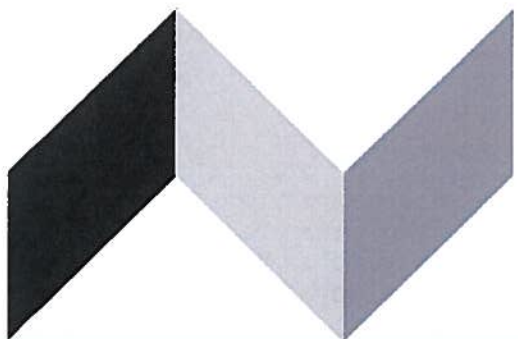
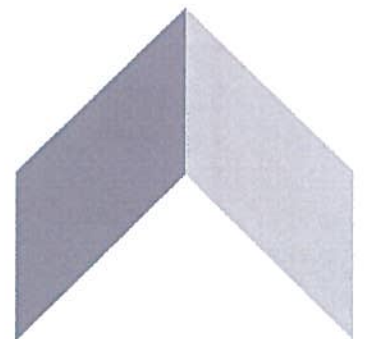
RECON

May 19 – 22, 2019

Las Vegas, NV

Las Vegas Convention Center & Westgate Hotel

#ICSCRECon



Destinations



Retail in Focus – NEW

Emerging Brands and Specialty Retailers (formerly SPREE) elevating the consumer experience



Health & Wellness Center – NEW

Pharmacies to gyms to health practitioners – a fast-growing tenant class



Innovation Exchange – NEW

Retail innovators using tech to transform in-store shopping



Outlet Centers – NEW

Owners and developers raising the bar for flourishing outlet centers



Colleges & Universities – NEW

Institutions preparing the next generation for careers in retail real estate



Talent Development Pavilion

Resume-enhancing programs designed to sharpen business skills at all professional levels



The Big Picture at Westgate

Prominent key notes, dynamic discussions and exclusive interviews on the industry's most relevant issues and trends



Leasing Mall

Prime deal making opportunities with owners, developers and leasing teams



Marketplace Mall

Leading providers showcase innovations in products and services



Retailer Central

Established retailers that are the pillars of the retail real estate industry



P3 Pavilion

Cities and municipalities ready to engage in public-private partnerships



Finance Pavilion

Lenders and other financial institutions that provide essential funding



Design Trends

Cutting-edge shopping center design to inspire future design initiatives

Program At-a-Glance

Saturday, May 18

12:00 – 5:00 pm | Registration

Sunday, May 19 | Professional Development Day

8:00 am – 5:00 pm | Registration

9:00 – 10:30 am | Making Deals in the Age of Change
 The Recipe: Crafting Restaurant Deals▲
 Transforming Challenges into Opportunities: Redevelopment at Your Center
 Convenience is Key: Last Mile Delivery and Its Effect on Retail Real Estate
 CRRP Test Prep Masterclass: Principles of Project Development

10:15 – 11:30 am | Leadership Brunch with Trustees' Distinguished Service Awards (By Invitation Only)

11:00 am – 12:15 pm | Lease Workouts: Negotiating Rent Reductions, Concessions and Other Workouts
 Investing in Retail Properties and Structuring Partnerships▲
 Virtual to Reality: Attracting Digitally Native Brands to Your Property
 Your Social Media Strategy in the Era of Content
 CRRP Test Prep Masterclass: Marketing and Market Research

1:00 – 2:00 pm | Opening Keynote Presentation

2:00 – 2:30 pm | RECon First-Timers, New Members and Students Orientation and Exhibit Floor Walking Tour

2:15 – 3:45 pm | The PropTech Evolution
 The Numbers Behind the Deal▲
 Make Them an Offer They Can't Refuse: Effective Negotiation Techniques
 How Experiential Retail is Revolutionizing Center Formats, Tenant Mixes and Leasing Structures
 CRRP Test Prep Masterclass: Property Management and Operations

3:00 – 3:30 pm | RECon First-Timers, New Members and Students Orientation and Exhibit Floor Walking Tour

4:15 – 5:30 pm | The New Lease: New Creative Structures
 How You Draft Your Lease Can Make You Money▲
 Profit Potential: Lean Operation Strategies
 Tenant Representation 101
 CRRP Test Prep Masterclass: Asset Management Fundamentals For Success

5:00 – 6:30 pm | ICSC Foundation Reception: The Talent of Tomorrow (By Invitation Only)

5:30 – 7:00 pm | ICSC Global Awards Ceremony
 Featuring the MAXI Awards, VIVA Awards and Visual Victories Awards

7:30 – 9:30 pm | Opening Reception at XS Nightclub at Encore

▲ Broker Continuing Education (CE) credit available for some states, pending approval

Monday, May 20

| | |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 am – 5:00 pm | Registration |
| 8:00 am – 5:00 pm | Leasing Mall/Marketplace Mall |
| 9:00 – 9:30 am | The Halo Effect: How Bricks Impact Clicks – Retail in Focus |
| 9:00 – 9:45 am | The Coworking Craze - The Big Picture at Westgate |
| 9:00 – 10:00 am | Speed Networking Breakfast - Talent Development Pavilion |
| 10:00 – 10:30 am | PopUp Master Class – Retail in Focus |
| 10:00 – 10:45 am | How Retailers are Using AI to Win - The Big Picture at Westgate Finding the Right Health Care Tenant for Your Center - Health & Wellness Center Developing Your Personal Social Media Strategy - Talent Development Pavilion |
| 11:00 – 11:30 am | Meet the Founders – Retail in Focus |
| 11:00 – 11:45 am | The Repurposed, Revitalized and Redeveloped Shopping Center - The Big Picture at Westgate Utilizing Recruiters in Your Job Search - Talent Development Pavilion |
| 11:30 am – 12:00 pm | A Case Study: Walgreens - Health & Wellness Center |
| 12:30 – 2:00 pm | Lunch and Keynote Presentation - The Big Picture at Westgate |
| 2:00 – 2:30 pm | Meet the Founders – Retail in Focus |
| 2:00 – 4:00 pm | ICSC & Cornell International Retail Real Estate Case Competition 2019: Final Presentations - Talent Development Pavilion |
| 2:00 – 2:45 pm | Opportunities in Opportunity Zones - The Big Picture at Westgate |
| 2:30 – 3:00 pm | Cannabis Retail Revolution: It's Closer Than You Think - Health & Wellness Center |
| 3:00 – 3:30 pm | Creating Unique Experiences – Retail in Focus |
| 3:00 – 3:45 pm | The Self-Driving Revolution - The Big Picture at Westgate |
| 4:00 – 4:30 pm | Meet the Founders – Retail in Focus |
| 4:15 – 4:30 pm | Annual Meeting of Members |
| 5:30 – 7:00 pm | Diversity Reception |
| 6:30 – 7:30 pm | ICSC Foundation Student Engagement Networking Reception |
| 7:00 – 9:00 pm | Latin American Reception |

Tuesday, May 21

| | | |
|-------------------|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 am – 5:00 pm | | Registration |
| 8:00 am – 5:00 pm | | Leasing Mall/Marketplace Mall |
| 8:00 – 9:00 am | | ICSC Foundation Scholarship Recipient Breakfast |
| 9:00 – 9:30 am | | A Case Study: AREA15 – Retail in Focus |
| 9:00 – 9:45 am | | The Future of Food Halls – The Big Picture at Westgate How to Succeed in a Competitive Business Environment – Talent Development Pavilion |
| 10:00 – 10:30 am | | Meet the Founders – Retail in Focus |
| 10:00 – 10:45 am | | The Omni-Channel Evolution – The Big Picture at Westgate Women in Leadership: Skills and Qualities that Move You Forward – Talent Development Pavilion |
| 11:00 – 11:30 am | | Truckin' – Retail in Focus |
| 11:00 – 11:45 am | | Capital Markets: The Future of Money – The Big Picture at Westgate When Hard Work Isn't Enough – Talent Development Pavilion |
| 12:30 – 2:00 pm | | Lunch and Keynote Presentation – The Big Picture at Westgate |
| 2:00 – 2:30 pm | | Meet the Founders – Retail in Focus |
| 2:00 – 2:45 pm | | Health and Wellness – The Big Picture at Westgate Where The Jobs Are, Where They Will Be, and How To Get Them – Talent Development Pavilion |
| 3:00 – 3:30 pm | | Growing from Short-Term to Permanent – Retail in Focus |
| 3:00 – 3:45 pm | | That's Entertainment! – The Big Picture at Westgate What We Learned Along the Way to the C-Suite – Talent Development Pavilion |
| 4:00 – 4:30 pm | | Meet the Founders – Retail in Focus |
| 4:00 – 4:45 pm | | Re-Charging and Re-Invigorating Your Career – Talent Development Pavilion |

Wednesday, May 22

| | | |
|-------------------|--|-------------------------------|
| 7:00 am – 2:00 pm | | Registration |
| 8:00 am – 2:00 pm | | Leasing Mall/Marketplace Mall |

Program

SATURDAY, MAY 18

12:00 – 5:00 pm

Registration

SUNDAY, MAY 19

Professional Development Day
All workshops take place at the Westgate

8:00 am – 5:00 pm

Registration

9:00 – 10:30 am

Making Deals in the Age of Change

We are constantly bombarded with information, but how do you tune out the noise and focus on what is important? What is the personal mindset necessary to manage oneself through the industry's changes and how do we successfully execute deals in an era of growing complexity and change? Join this session to gain insight on the best deal making best practices and strategies in this ever-changing retail real estate landscape.



Matthew B. Winn
Founder
Win Winn Consulting
Atlanta, GA

9:00 – 10:30 am

The Recipe: Crafting Restaurant Deals

Today's retail real estate industry requires property managers, leasing agents and asset managers to understand the fundamentals of food operations. This session will address key restaurant deal components including operational and financial concepts, best practices and controls to ensure success in this high-risk category of business.

Broker Continuing Education (CE) credit available for some states, pending approval.

INSTRUCTOR



Joe Grody
Executive Vice President
Cornerstone Commercial Partners II LLC
Chicago, IL

9:00 – 10:30 am

Transforming Challenges into Opportunities: Redevelopment at Your Center

During the lifespan of every shopping center, there will come a time when it must be renovated, expanded, reconfigured or redeveloped. This session addresses the challenges and opportunities in redeveloping existing retail properties including strategic vision, mixed-use, government sponsorship and support, value enhancement, construction challenges, co-tenancy and more.

INSTRUCTORS



Leslie Lundin
Managing Partner
LBG Real Estate Companies, LLC
Orinda, CA



Jeffrey McNeal
President
Fessel International Hospitality Consultants
Monrovia, CA

9:00 – 10:30 am

Convenience is Key: Last Mile Delivery and Its Effect on Retail Real Estate

With consumers' continued demand for convenience and rapid delivery, fast and inexpensive delivery is becoming a necessity for retailers to compete. Join us for this session as we delve into the impact and key points to consider.

9:00 – 10:30 am

CRRP Test Prep Masterclass: Principles of Project Development

Get an overview of ICSC's new CRRP Professional Certification Exam and learn about strategic planning during the predevelopment and development stages of a project. This content is directly related to domain four of the CRRP Professional Certification exam.



Ralph J. Conti, CCIM, CRRP, CRX, CDP
Principal and Managing Member
Ra Co Real Estate Advisors LLC
Atlanta, GA

10:15 – 11:30 am

Leadership Brunch with Trustees' Distinguished Service Awards

(By Invitation Only)

11:00 am – 12:15 pm

Lease Workouts: Negotiating Rent Reductions, Concessions and Other Workouts

It is an inevitable truth that landlords will have to grant concessions or workouts at one time or another for tenants going through a tough time. This session will help landlords better navigate how to deal with troubled leases and develop a plan to successfully negotiate the best lease workouts or restructures. Topics include: Assessing the importance of the tenant to your center; knowing how and when to compromise; and discovering the best workout solutions for varying troubled lease scenarios.

11:00 am – 12:15 pm

Investing in Retail Properties and Structuring Partnerships

Real estate partnerships can be a great source of financing for your deals, but structuring those partnerships can be challenging. This workshop follows the process from initial deal structuring through acquisition, yearly distributions and eventual sale. Learn about cumulative non-compounded returns, internal rates of return, back-end promotes, the types of fees considered reasonable using "real" numbers and more.

Broker Continuing Education (CE) credit available for some states, pending approval.

INSTRUCTOR



Gary D. Rappaport
CRRP, CRX, CSM, CMD, CLS, CDP
ICSC Past Chairman
CEO
Rappaport
McLean, VA

11:00 am – 12:15 pm

Virtual to Reality: Attracting Digitally Native Brands to Your Property

Discover how to engage with online retailers familiar and unfamiliar with expanding into a physical space; how to accommodate their unique needs; and how to formulate the best lease structures.

11:00 am – 12:15 pm

Your Social Media Strategy in the Era of Content

What's the first thing you do when you wake up? Where do you go to keep up with news? If Facebook, Instagram, Twitter or Snapchat is your answer, then this is the session for you. Find out how professionals like you are becoming social media influencers by using content to drive engagement, what the best content for commercial real estate is and how to make real connections online. Whether you are starting from scratch or building upon something great, you will learn how to lead effectively on social media and make your name known.



Sarah Malcolm
COO
The Content Funnel
Bernardsville, NJ

11:00 am – 12:15 pm

CRRP Test Prep Masterclass: Marketing and Market Research

Learn about the fundamentals of marketing, market research terminology and approaches. This content is directly related to domain eight of the CRRP Professional Certification exam.



Angela H. Sweeney, CRRP
Vice President & CMO
The Peterson Companies
Fairfax, VA

1:00 – 2:00 pm

Opening Keynote Presentation

2:00 – 2:30 pm

RECon First-Timers, New Members and Students Orientation and Exhibit Floor Walking Tour

Whether you're a new ICSC member or it's your first time at RECon, learn to make the most of your experience with ICSC Team Members and Ambassadors. Join us for a 30-minute walking tour of the North Hall, overview of the other halls and locations of key destinations to get your bearings before the show floor opens.

Please meet at the Innovation Exchange located in the LVCC Grand Lobby. No RSVP is necessary.

Another tour will take place 3:00 – 3:30 pm.

2:15 – 3:45 pm

The PropTech Evolution

The PropTech industry is experiencing exponential growth. These new startups are shifting how CRE professionals design, develop, lease and manage their properties. Join us as we discuss the burgeoning technology trends, methods and strategies to stay nimble and ahead of the real estate technology curve.



Michael Beckerman
CEO
CREtech, The News Funnel, The Content Funnel
Bernardsville, NJ

2:15 – 3:45 pm

The Numbers Behind the Deal

One of the foremost challenges for leasing professionals is understanding the long-term financial impact of their leasing decisions. This session will guide you through an analysis of the key financial components in structuring leasing deals and demonstrate how the understanding of these quantifiable results can directly lead to better decision making and increased profits.

Broker Continuing Education (CE) credit available for some states, pending approval.

INSTRUCTORS



Barbara English, CPA
Principal
Minerva Group, LLC
San Antonio, TX



Kenneth S. Lamy, CRRP, CRX
ICSC Ambassador
Founder, President and CEO
The Lamy Group, LTD.
DataPoint International, LLC
New Orleans, LA

2:15 – 3:45 pm

Make Them an Offer They Can't Refuse: Effective Negotiation Techniques

Negotiating is as much an art form as a science. Successful negotiators have a palette of styles and approaches and are well versed in the deal they are negotiating. This session will guide you through the steps of the negotiation process. Addressing how to manage your deals at an acceptable level of risk; developing critical techniques to build and win consensus among key participants in the negotiating process; and evaluating positions and outcomes for successful results in creating deals.

Thomas L. Fidler, Jr.
Executive Vice President & Principal
MacKenzie Retail, LLC
Lutherville, MD

2:15 – 3:45 pm

How Experiential Retail is Revolutionizing Center Formats, Tenant Mixes and Leasing Structures

Join us as we address how retail centers are achieving long-term value and increased NOI through the incorporation of experiential retail. This shift in strategy, when done right, will result in unique memorable experiences, increased loyalty and connection, longer shopping times and repeat visits.



Danaria Farris McCoy, CRX, CSM, CMD
Division Operations Director
NewMark Merrill Mountain States
Longmont, CO

2:15 – 3:45 pm

CRRP Test Prep Masterclass: Property Management and Operations

Learn the important aspects of managing and operating a property, including aspects necessary for daily and long-term maintenance. This content is directly related to domain nine of the CRRP Professional Certification exam.

Thomas J. Randall, CRRP, CRX, CSM
Vice President and General Manager
The Harlem Irving Companies, Inc.
Norridge, IL

3:00 – 3:30 pm

RECon First-Timers, New Members and Students Orientation and Exhibit Floor Walking Tour

Whether you're a new ICSC member or it's your first time at RECon, learn to make the most of your experience with ICSC Team Members and Ambassadors. Join us for a 30-minute walking tour of the North Hall, overview of the other halls and locations of key destinations to get your bearings before the show floor opens.

Please meet at the Innovation Exchange located in the LVCC Grand Lobby. No RSVP is necessary.

4:15 – 5:30 pm

The New Lease: New Creative Structures

The continued growth of new concepts being introduced into physical stores, including shared workspaces and online retailers, are upending the traditional lease as we know it. Join us as we discover new and creative lease structures to support the demand of these new industry concepts.

4:15 – 5:30 pm

How You Draft Your Lease Can Make You Money

Ideal for landlords and tenants, this workshop delivers strategies and tactics for negotiating and drafting lease provisions that have financial implications. Topics include minimum and percentage rent, security deposits, operating costs, real estate taxes, tenant allowances and much more. Experienced landlord and tenant attorneys share their negotiating and drafting secrets while leading you through an analysis of the key financial elements in lease provisions.

Broker Continuing Education (CE) credit available for some states, pending approval.

INSTRUCTORS



Joseph L. Nuñez, Esq.
Partner
Vantage Law Group, PLLC
Minneapolis, MN



Oscar R. Rivera, Esq.
Shareholder and Chair
Real Property Practice Group
Siegfried, Rivera, Hyman, Lerner, De La Torre,
Mars & Sobel, P.A.
Coral Gables, FL

4:15 – 5:30 pm

Profit Potential: Lean Operation Strategies

Discover creative strategies to increase NOI, maximize profits and decrease expenses.



Melissa M. Moran, CCIM, CRRP
Vice President, Advisory & Transaction Services
CBRE
Fort Collins, CO

4:15 – 5:30 pm

Tenant Representation 101

Tenants rely on their tenant representation brokers to understand and effectively explain the importance of where demographics, shopping trends and individual market factors come together. This session addresses the fundamentals of tenant representation, including how to prepare and execute a site tour; the importance of understanding the tenant's use; market penetration strategies; tools including, demographics, heat maps, competition maps, etc.; and the difference in representing a franchisee versus a corporate tenant.

4:15 – 5:30 pm

CRRP Test Prep Masterclass: Asset Management Fundamentals for Success

Learn about various aspects of asset management, including principles of value creation, elements of financial statements and restrictive covenants. This content is directly related to domain seven of the CRRP Professional Certification exam.



Mickey Papillon, CRRP, CSM
Vice President - General Manager, Pike & Rose
Federal Realty Investment Trust
Rockville, MD

Daniel Passarello, CRRP, CRX, CSM, CMD, CLS, CDP
Assistant Director of Operations
Alco Management Services
New York, NY

5:00 – 6:30 pm

ICSC Foundation Reception: The Talent of Tomorrow

(By Invitation Only)

Meet students who will define the future of our industry. An invitation-only event introducing industry leaders to the Foundation's new talent initiative and to some of the students who will define the future of our industry.

5:30 – 7:00 pm

ICSC Global Awards Ceremony

Featuring the MAXI Awards, VIVA Awards and Visual Victories Awards

Come and celebrate as ICSC recognizes best practices in the retail real estate industry. Separate registration required.

7:30 – 9:30 pm

Opening Reception at XS Nightclub at Encore

Deals and networking don't just happen on the show floor, they happen after hours as well. Be sure to stop by this year's Opening Reception taking place at XS Nightclub.

MONDAY, MAY 20

7:00 am – 5:00 pm

Registration

8:00 am – 5:00 pm

Leasing Mall/Marketplace Mall

9:00 – 9:30 am

RETAIL IN FOCUS

The Halo Effect: How Bricks Impact Clicks

Find out about ICSC's exclusive research on *The Halo Effect*, how the US market differs from Europe, and a preview of part 2 releasing in June.

9:00 – 9:45 am

THE BIG PICTURE AT WESTGATE

The Coworking Craze

Coworking space is expected to grow by 25 percent per year at retail properties through 2023 and it's no longer just for startups. How can mall owners build on this trend?

PANELISTS



Jamie Hodari
Co-Founder and CEO
Industrious
New York, NY



Preston Pesek
Co-Founder and CEO
Spacious
New York, NY

9:00 – 10:00 am

TALENT DEVELOPMENT PAVILION

Speed Networking Breakfast

Join more than a dozen members of ICSC's elite Ambassador Program for three 15-minute mentoring conversations over breakfast. Bring questions about developing your career in the commercial real estate industry.

10:00 – 10:30 am

RETAIL IN FOCUS

Pop-Up Master Class

Learn how to open a successful pop-up from owners who have done it.



Linda Johansen-James, CRX, CLS
Founder and CEO
International Retail Management and
Consulting Group, LLS
Las Vegas, NV

10:00 – 10:45 am

THE BIG PICTURE AT WESTGATE

How Retailers are Using AI to Win

Retailer spending on AI is projected to grow from \$2 billion last year to \$7.3 billion by 2022. What tools are they investing in to differentiate and improve customer service?

MODERATOR



Deborah Weinswig
Founder and CEO
Coresight Research
New York, NY

SPEAKERS

Carlos Alberini

CEO
Guess Inc.
Los Angeles, CA

Ariel Shtarkman

Co-Founder and Managing Director
Orca Capital
Hong Kong

10:00 – 10:45 am

HEALTH & WELLNESS CENTER

Finding the Right Health Care Tenant for Your Center

A look at what landlords should know about configuration, customization, etc. in choosing a health care tenant.

10:00 – 10:45 am

TALENT DEVELOPMENT PAVILION

Developing Your Personal Social Media Strategy

Find out tips and tricks to create your own brand using LinkedIn, Facebook, Instagram and other social media platforms.

SPEAKERS



Ashley Casey
Director of National Accounts
Phillips Edison & Company
Atlanta, GA



Cherilyn Megill, CRX, CMD
CMO
Phillips Edison & Company
Salt Lake City, UT



Angela H. Sweeney, CRRP
Vice President & CMO
The Peterson Companies
Fairfax, VA

11:00 – 11:30 am

RETAIL IN FOCUS

Meet the Founders

Hear from the founders of digitally native brands who have made the successful transition to brick and mortar.

11:00 – 11:45 am

THE BIG PICTURE AT WESTGATE

The Repurposed, Revitalized and Redeveloped Shopping Center

Shifting consumer buying patterns are creating new opportunities for shopping centers. A look at specific examples of how repurposing, expansion and ancillary development are creating shopping centers of the future.

MODERATOR



Jeffrey H. Newman, Esq., CRX, CRRP
Chairman/R.E. Dept
Sills Cummis & Gross P.C.
Newark, NJ

PANELISTS



Kenneth F. Bernstein
ICSC Past Chairman & Executive
Board Member
President & CEO
Acadia Realty Trust
Rye, NY



Conor Flynn
ICSC Trustee
CEO
Kimco Realty Corporation
New Hyde Park, NY



Laurie Mahowald
ICSC Trustee
Vice President, Real Estate
Target Corporation
Minneapolis, MN



Benjamin Schall
President and CEO
Seritage Growth Properties
New York, NY

11:00 – 11:45 am

TALENT DEVELOPMENT PAVILION

Utilizing Recruiters in Your Job Search

Walk away with a road map for working with a recruiter and differentiating yourself when pursuing opportunities.

SPEAKERS



Hillary Shine
Principal
Shine Associates, LLC
Boston, MA



Tim Shine
Principal
Shine Associates, LLC
Boston, MA

11:30 am – 12:00 pm

HEALTH & WELLNESS CENTER

A Case Study: Walgreens

The evolution of retail health & beauty - updating the corner of Happy & Healthy

Joe Brady, III

Divisional Vice President, Real Estate
Walgreens
Deerfield, IL

12:30 – 2:00 pm

THE BIG PICUTURE AT WESTGATE

Lunch and Keynote Presentation

2:00 – 2:30 pm

RETAIL IN FOCUS

Meet the Founders

Hear from the founders of digitally native brands who have made the successful transition to brick and mortar.

2:00 – 2:45 pm

THE BIG PICUTURE AT WESTGATE

Opportunities in Opportunity Zones

More than \$100 billion could be invested in 8,700 zones across the United States thanks to the new tax law. Public officials, bankers and developers discuss how opportunity zones can incentivize your next project, investment or community.

MODERATOR



Ted Zangari

Chair, Real Estate Law Department
Chair, Redevelopment Law & Public Policy
Practice Groups
Sills Cummis & Gross, PC
Newark, NJ

PANELISTS



Margaret Anadu

Head of the Urban Investment Group (UIG)
Goldman Sachs
New York, NY



Arturo Sneider

ICSC Trustee
Co-Founder and CEO
Primestor Development Inc.
Los Angeles, CA

2:00 – 4:00 pm

TALENT DEVELOPMENT PAVILION

ICSC & Cornell International Retail Real Estate Case Competition 2019: Final Presentations

Cheer on teams from top university real estate programs in the final round of competition as they make investment recommendations on a real-life retail real estate case study before a panel of leading industry executives.

SPEAKERS



Joseph Scaretta

Founder and Co-CEO
CS Hudson
Hauppauge, NY

Brett Beaudette

Founder and Designer
Ideal Productions and Design
Minneapolis, MN

2:30 – 3:00 pm

HEALTH & WELLNESS CENTER

Cannabis Retail Revolution: It's Closer Than You Think

Everything you need to know about the industry which could reach \$22 billion by 2022.



Daniel M. Taub

Founder, DMT
CRE Advisors
Rye Brook, NY

3:00 – 3:30 pm

RETAIL IN FOCUS

Creating Unique Experiences

Learn how to turn underutilized spaces into truly unique experiences.

3:00 – 3:45 pm

THE BIG PICTURE AT WESTGATE

The Self-Driving Revolution

What are the implications of the expected eight million autonomous vehicles on the road in 2025 for our cities, and suburbs and 500 million parking spaces?

SPEAKER



Andy Cohen
Co-CEO
Gensler
Los Angeles, CA

4:00 – 4:30 pm

RETAIL IN FOCUS

Meet the Founders

Hear from the founders of digitally native brands who have made the successful transition to brick and mortar.

4:15 – 4:30pm

Annual Meeting of Members

5:30 – 7:00pm

Diversity Reception

One of the most well attended events at RECon, this reception celebrates diversity and allows attendees the opportunity to connect with companies committed to greater inclusion across the real estate industry. Registration is required.

6:30 – 7:30 pm

ICSC Foundation Student Engagement Networking Reception

Network with titans in the industry who are dedicated to student success, talent and diversity with their support of ICSC and the ICSC Foundation. All students, academic leaders, ICSC Foundation Scholarship Award recipients, young professionals, and participants and judges of the case competition are welcome. The winner of this year's ICSC & Cornell International Retail Real Estate Case Competition will be announced.

7:00 – 9:00 pm

Latin American Reception

TUESDAY, MAY 21

7:00 am – 5:00 pm

Registration

8:00 am – 5:00 pm

Leasing Mall/Marketplace Mall

8:00 – 9:00 am

ICSC Foundation Scholarship Recipient Breakfast

For ICSC Foundation scholarship recipients and invited guests, this breakfast provides an opportunity for recipients to discuss career goals and objectives, and ways in which ICSC and the Foundation can help support their efforts.

9:00 – 9:30 am

RETAIL IN FOCUS

A Case Study: AREA15

SPEAKERS



Winston Fisher
Principal
Fisher Brothers and AREA15
New York, NY



Vince Kadlubek
Co-Founder and CEO
Meow Wolf
Santa Fe, NM

9:00 – 9:45 am

THE BIG PICUTURE AT WESTGATE

The Future of Food Halls

MODERATOR



Naveen Jaggi
President, Americas Retail Advisory Services
JLL
Houston, TX

SPEAKER

Will Donaldson
CEO
Politan Group
New Orleans, LA

9:00 – 9:45 am

TALENT DEVELOPMENT PAVILION

How to Succeed in a Competitive Business Environment

Top industry mentors share their best practices for success. Hosted by the ICSC Foundation.

MODERATOR



James Wittman, CRRP, CCIM, CRX, CLS
ICSC Ambassador
Senior Vice President and COO
Regency Properties
Evansville, IN

SPEAKERS



Lacy Beasley
President
Retail Strategies
Birmingham, AL



Rod L. Castan, CRRP, CRX, CLS
President, Leasing and Management Services
Courtelis Company
Miami, FL



Kenneth S. Lamy, CRRP, CRX
ICSC Ambassador
Founder, President and CEO
The Lamy Group, LTD. and
DataPoint International, LLC
New Orleans, LA

SPECIAL GUEST

Anisha Yadav
ICSC Foundation Scholarship Student Mentee
Indiana University - Bloomington
Carmel, IN

10:00 – 10:30 am

RETAIL IN FOCUS

Meet the Founders

Hear from the founders of digitally native brands who have made the successful transition to brick and mortar.

10:00 – 10:45 am

THE BIG PICUTURE AT WESTGATE

The Omni-Channel Evolution

How initiatives from click-and-collect to instant checkout are leading the way towards a frictionless shopping experience.

MODERATOR



Kenneth F. Bernstein
ICSC Past Chairman & Executive Board Member
President and CEO
Acadia Realty Trust
Rye, NY

SPEAKERS



Nick Hodge
Vice President, Corporate Real Estate
The Kroger Co.
Cincinnati, OH



John (JP) Suarez
ICSC Trustee
Executive Vice President and
Chief Administration Officer
Walmart International
Bentonville, AR

10:00 – 10:45am

TALENT DEVELOPMENT PAVILION

Women in Leadership: Skills and Qualities that Move You Forward

Join us for a discussion about the qualities you need to embrace to advance your career. Applying CREW (Commercial Real Estate Women) Network research, we will bring forth ideas and insights that participants may leverage to move toward greater leadership opportunities and professional growth. Hosted by CREW Network

MODERATOR



Wendy Mann
CEO
CREW Network
Lawrence, KS

SPEAKERS



Christine Gorham, CCIM
CREW Network Board President-Elect
Director of Development
Caddis
Peachtree Corners, GA



Holly Neber
CREW Network Board President
CEO
AEI Consultants
Walnut Creek, CA

11:00 – 11:30 am

RETAIL IN FOCUS

Truckin'

Food truck operators explain how they drive sales.



Janice Fisher
Leasing Representative
Focus Brands
Lancaster, PA

11:00 – 11:45 am

THE BIG PICUTURE AT WESTGATE

Capital Markets: The Future of Money

What attracts retail real estate lenders to a project and when, and to whom, are they willing to commit money?

11:00 – 11:45 am

TALENT DEVELOPMENT PAVILION

When Hard Work Isn't Enough

If you're part of an underrepresented group – whether it be gender, race, ethnicity or sexual identity – hard work may not be enough to help you stand out amongst your peers. Learn how you can work smart (in addition to hard), cultivate a resourceful network and manage your career to open doors for professional growth and success. Hosted by ICSC's Partners in Diversity & Inclusion Program and REAP.

MODERATOR



Starlett Quarles
Director of Marketing and Communications, The Bedford Group
President, urban x marketing
Los Angeles, CA

PANELIST



Terrence G. Maiden
CEO
Russell Glen
Dallas, TX

12:30 – 2:00 pm

THE BIG PICUTURE AT WESTGATE

Lunch and Keynote Presentation

2:00 – 2:30 pm

RETAIL IN FOCUS

Meet the Founders

Hear from the founders of digitally native brands who have made the successful transition to brick and mortar.

2:00 – 2:45 pm

THE BIG PICUTURE AT WESTGATE

Health and Wellness

2:00 – 2:45 pm

TALENT DEVELOPMENT PAVILION

Where The Jobs Are, Where They Will Be, and How To Get Them

Leading recruiting professionals share their insights on how to navigate today's job market.

MODERATOR



Keith Rummer, JD, SPHR, SHRM-SCP
Senior Vice President and
Chief Human Resources Officer/
Chief Compliance Officer
Phillips Edison & Company
Cincinnati, OH

SPEAKERS

Jillian Klein

Director of People and Success
DLC Management Corp.
Elmsford, NY



Mark Millman
President and CEO
Millman Search Group, Inc.
Owings Mills, MD

Chad Young

Vice President, Sales Recruiting, USA
Colliers International
El Segundo, CA

3:00 – 3:30 pm

RETAIL IN FOCUS

Growing from Short-Term to Permanent

Find out about the process and challenges of graduating from a short-term business to a long-term retailer.

Lori McGhee

Vice President, Specialty Leasing
Taubman
Bloomfield Hills, MI

3:00 – 3:45 pm

THE BIG PICTURE AT WESTGATE

That's Entertainment!

New concept movie theaters, eater-tainment restaurants and recreation facilities are increasingly moving into repositioned retail and mixed-use properties. Is entertainment the new anchor?

MODERATOR



Charles Stilley
ICSC Past Trustee
CEO and President
Stilley Partners, LLC
Overland Park, KS

PANELISTS



Jeff Benson
Founder and CEO
Cinergy Entertainment Group
Dallas, TX

Kyle Kavanaugh

President
Main & Main
Irvine, CA

Dale Schwartz

Founder and CEO
Pinstripes
Northbrook, IL

3:00 – 3:45 pm

TALENT DEVELOPMENT PAVILION

What We Learned Along the Way to the C-Suite

Executives share lessons and strategies they have learned throughout their careers.

MODERATOR



Shane C. Garrison
President and COO
RPAI
Oak Brook, IL

PANELISTS



Amy J. Hall, CRRP, CRX, CLS, SLD
ICSC Ambassador
COO
Caton Commercial Real Estate Group
Naperville, IL



Whitney Livingston, CRRP
COO, Projects
Centennial
Dallas, TX



Angele Robinson-Gaylord
ICSC Trustee
President
IKEA Property Group
Conshohocken, PA

SPECIAL GUEST

Grace Lewin

ICSC Fiala Fellow
Development Director
Brookfield Properties
Chicago, IL

4:00 – 4:30 pm

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Re-Charging and Re-Invigorating Your Career

Whether you're contemplating a career change or transition, find out how to make new connections and re-charge your career.

SPEAKERS



John-david W. Franklin, CRX, CLS
ICSC Ambassador
Senior Vice President
Madison Marquette
Philadelphia, PA



Michael L. Kehoe
ICSC Lead Ambassador, Canada
Broker
Fairfield Commercial Real Estate Inc.
Calgary, AB



Cynthia J. Kratchman
ICSC Lead Ambassador, Central Division
Principal
Mid-America Real Estate-Michigan, Inc.
Bloomfield Hills, MI



Robert L. LeFeber
ICSC Ambassador
Principal Broker - Oregon/Broker - Washington
Commercial Realty Advisors, N.W., LLC
Portland, OR

WEDNESDAY, MAY 22

7:00 am – 2:00 pm

Registration

8:00 am – 2:00 pm

Leasing Mall/Marketplace Mall

Program information current as of March 18, 2019.

RETAIL IN FOCUS - NEW

New to RECon this year, Retail in Focus spotlights both Emerging Brands and Specialty Retail (formerly SPREE) on the show floor. Emerging Brands showcases digitally-native brands plus the most innovative retail concepts, product curators, immersive content creators, and more. Also, dozens of pop-ups, kiosks and experiential brands will anchor Specialty Retail. Businesses in this \$8 billion market display their products, share their growth strategies and explore the transformations taking place in this niche market.

MONDAY, MAY 20

9:00 – 9:30 am

The Halo Effect: How Bricks Impact Clicks

Find out about ICSC's exclusive research on The Halo Effect, how the US market differs from Europe, and a preview of part 2 releasing in June.

10:00 – 10:30 am

Pop-Up Master Class

Learn how to open a successful pop-up from owners who have done it.

Linda Johansen-James, CRX, CLS

Founder and CEO | International Retail Management and Consulting Group, LL | Las Vegas, NV

11:00 – 11:30 am

Meet the Founders

Hear from the founders of digitally native brands who have made the successful transition to brick and mortar.

2:00 – 2:30 pm

Meet the Founders

Hear from the founders of digitally native brands who have made the successful transition to brick and mortar.

3:00 – 3:30 pm

Creating Unique Experiences

Learn how to turn underutilized spaces into truly unique experiences.

SPEAKERS

Joseph Scaretta

Founder and Co-CEO | CS Hudson | Hauppauge, NY

Brett Beaudette

Founder and Designer | Ideal Productions and Design | Minneapolis, MN

4:00 – 4:30 pm

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TUESDAY, MAY 21

9:00 – 9:30 am

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Food truck operators explain how they drive sales.

Janice Fisher

Leasing Representative | Focus Brands | Lancaster, PA

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Find out about the process and challenges of graduating from a short-term business to a long-term retailer.

4:00 – 4:30 pm

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Hear from the founders of digitally native brands who have made the successful transition to brick and mortar.

HEALTH & WELLNESS CENTER – NEW

Debuting at RECon this year, the Health & Wellness Center celebrates one of the fastest-growing and increasingly competitive tenant classes in the retail real estate industry today. The Health & Wellness Center on the show floor brings together shopping center owners and managers, leasing agents and investors with health and wellness tenants for networking, education and deal making.

MONDAY, MAY 20

10:00 – 10:45 am

Finding the Right Health Care Tenant for Your Center

A look at what landlords should know about configuration, customization, etc. in choosing a health care tenant.

11:30 am – 12:00 pm

A Case Study: Walgreens

The evolution of retail health & beauty - updating the corner of Happy & Healthy

Joe Brady, III

Divisional Vice President, Real Estate | Walgreens | Deerfield, IL

2:30 – 3:00 pm

Cannabis Retail Revolution: It's Closer Than You Think

Everything you need to know about the industry which could reach \$22 billion by 2022.

Daniel M. Taub

Founder, DMT | CRE Advisors | Rye Brook, NY

TALENT DEVELOPMENT PAVILION

ICSC's Talent Development Pavilion is designed for any of you seeking to sharpen your professional skills, from students just entering the job market to established professionals hoping to make a move. All are invited to visit the Talent Development Pavilion for a unique combination of mentoring, career development workshops, customized feedback, and hands-on business services.

MONDAY, MAY 20

9:00 – 10:00 am

Speed Networking Breakfast

Join more than a dozen members of ICSC's elite Ambassador Program for three 15-minute mentoring conversations over breakfast. Bring questions about developing your career in the commercial real estate industry.

10:00 – 10:45 am

Developing Your Personal Social Media Strategy

Find out tips and tricks to create your own brand using LinkedIn, Facebook, Instagram and other social media platforms.

SPEAKERS

Ashley Casey

Director of National Accounts | Phillips Edison & Company | Atlanta, GA

Cherilyn Megill, CRX, CMD

CMO | Phillips Edison & Company | Salt Lake City, UT

Angela H. Sweeney, CRRP

Vice President & CMO | The Peterson Companies | Fairfax, VA

11:00 – 11:45 am

Utilizing Recruiters in Your Job Search

In this extremely tight labor market, working with a recruiter can be a valuable tool. Walk away with a road map for working with a recruiter and differentiating yourself when pursuing opportunities.

SPEAKERS

Hillary Shine

Principal | Shine Associates, LLC | Boston, MA

Tim Shine

Principal | Shine Associates, LLC | Boston, MA

2:00 – 4:00 pm

ICSC & Cornell International Retail Real Estate Case Competition 2019: Final Presentations

Cheer on teams from top university real estate programs in the final round of competition as they make investment recommendations on a real-life retail real estate case study before a panel of leading industry executives.

TUESDAY, MAY 21

9:00 – 9:45 am

How to Succeed in a Competitive Business Environment

Top industry mentors share their best practices for success. Hosted by the ICSC Foundation.

MODERATOR

James Wittman, CRRP, CCIM, CRX, CLS

ICSC Ambassador | Senior Vice President and COO | Regency Properties | Evansville, IN

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President | Retail Strategies | Birmingham, AL

Rod L. Castan, CRRP, CRX, CLS

President, Leasing and Management Services | Courtelis Company | Miami, FL

Kenneth S. Lamy, CRRP, CRX

ICSC Ambassador | Founder, President and CEO | The Lamy Group, LTD.
DataPoint International, LLC | New Orleans, LA

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Wendy Mann

CEO | CREW Network | Lawrence, KS

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CREW Network Board President-Elect | Director of Development | Caddis | Peachtree Corners, GA

Holly Neber

CREW Network Board President | CEO | AEI Consultants | Walnut Creek, CA

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Whitney Livingston, CRRP

COO, Projects | Centennial | Dallas, TX

Angele Robinson-Gaylord

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Whether you're contemplating a career change or transition, find out how to make new connections and re-charge your career.

SPEAKERS

John-david W. Franklin, CRX, CLS

ICSC Ambassador | Senior Vice President | Madison Marquette | Philadelphia, PA

Michael L. Kehoe

ICSC Lead Ambassador, Canada | Broker | Fairfield Commercial Real Estate Inc. | Calgary, AB

Cynthia J. Kratchman

ICSC Lead Ambassador, Central Division | Principal | Mid-America Real Estate-Michigan, Inc. | Bloomfield Hills, MI

Robert L. LeFeber

ICSC Ambassador | Principal Broker - Oregon/Broker - Washington | Commercial Realty Advisors, N.W., LLC | Portland, OR

ADDITIONAL SERVICES

Resume Coaching

Monday, May 20 | 10:00 am – 12:00 pm

Receive one-on-one input on preparing and updating your professional resume

Sarah Johnson, MBA, PHR, SHRM-CP

Senior HR Business Partner, Property Management HR Lead | JLL | Minneapolis, MN

Interview Coaching

Monday, May 20 | 1:30 – 3:30 pm Tuesday, May 21 | 1:30 – 3:30 pm

Practice your interview skills and learn how to answer those hard questions

Hillary Shine | Principal | Shine Associates, LLC | Boston, MA

Social Media Coaching

Monday, May 20 | 9:00 – 10:00 am Tuesday, May 21 | 9:00 – 10:30 am

Meet Coach KathyG, The Corporate Nanny™, and get immediate, relevant feedback on your professional social media presence

Katherine Giacalone, CPC | President | Giacalone Associates | Kensington, MD

Style Coaching

Monday, May 20 | 11:00 am – 12:00 pm Tuesday, May 21 | 11:00 am – 12:00 pm

Get one-on-one advice on what to wear and how to style yourself for a job interview and after you get the job.

Linda Johansen-James, CRX, CLS | Founder and CEO | International Retail Management and Consulting Group, LL | Las Vegas, NV

One-on-One Mentoring

Monday, May 20 | 10:00 am – 5:00pm Tuesday, May 21 | 8:30 am – 5:00pm

More than 30 ICSC Ambassadors and other industry leaders will be available for mentoring sessions. To schedule an appointment, visit the Talent Development Pavilion or contact Madison Gross at mgross@icsc.org.

Professional Headshots

Monday, May 20 | 8:00 am – 12:00 pm Tuesday, May 21 | 1:00 – 5:00 pm

Gain a complimentary, high-quality headshot appropriate for resumes, LinkedIn profiles, and other professional uses.

Talent HQ

Monday, May 20 | 8:00 am – 5:00 pm Tuesday, May 21 | 8:00 am – 5:00 pm

Whether you're a student looking for an internship, a job seeker looking to post a resume and search for jobs, or an employer wanting to post a job and search for resumes, ICSC's Talent HQ can help.

Pavilion Power Breaks

Monday, May 20 | 8:00 – 10:00 am, 1:00 – 3:00 pm Tuesday, May 21 | 8:00 – 10:00 am, 1:00 – 3:00 pm

Wednesday, May 22 | 8:00 – 10:00 am

Visit our barista for your morning coffee and enjoy snacks and treats in the afternoon while powering up at one of our charging stations.

Wi-Fi

Complimentary wi-fi is available to those participating in the Talent Development Pavilion.

RECEPTIONS

Diversity Reception

Monday, May 20 | 5:30 – 7:00 pm | Wynn Hotel

Join ICSC's Partners in Diversity & Inclusion as we celebrate diversity and connect with companies committed to greater inclusion across the real estate industry. Registration required.

ICSC Foundation Student Engagement Networking Reception

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Network with titans in the industry who are dedicated to student success, talent and diversity with their support of ICSC and the ICSC Foundation. All students, academic leaders, ICSC Foundation Scholarship Award recipients, young professionals, and participants and judges of the case competition are welcome. The winner of this year's ICSC & Cornell International Retail Real Estate Case Competition will be announced.

Thank You to Our Sponsors

Global



North American



Official Electric Vehicle Charging Sponsor



Platinum



WiFi



Silver



Platinum Specialty Retail Sponsor



Lead Sponsor Health & Wellness Pavilion



Specialty Retail Breakfast Sponsor



Charging Units



Sponsorship & Advertising Opportunities

RECon is a rare chance to promote your company to the world's largest audience of retail real estate professionals—over 30,000 attendees will pack the halls of the Las Vegas Convention Center. ICSC is ready to help you maximize this opportunity with several varieties of exhibition, sponsorship, and advertising packages that will immediately extend your company's reach and recognition.

Marketplace Mall, conveniently located in the North Hall, is a high-traffic destination that hosts over 300 exhibiting companies. Exhibitors are organized in sections that fall into categories. Marketplace Mall is home to RECon registration, ensuring that every attendee has the opportunity to see nearby exhibits.

Specialty Retail (formerly SPREE), located in the new Retail in Focus, will feature popups, kiosks and experiential brands. Receive prominent logo placement near the sessions at Retail in Focus, an upstairs cabana at RECon Opening Reception, advertising space in the RECon Directory, and logo branding on Specialty Retail related email blasts.

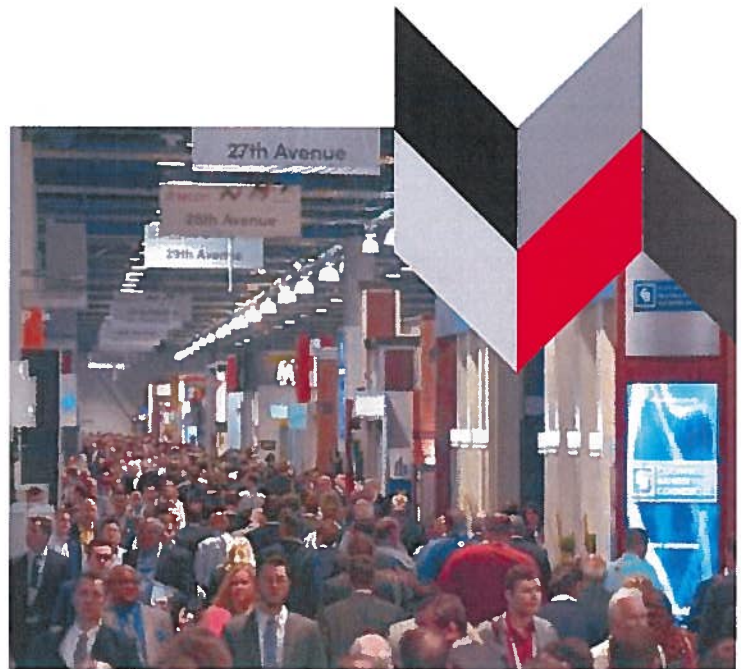
Sponsorship Packages provide unparalleled opportunities to put your company in front of thousands of highly engaged attendees. Deals and networking don't just happen on the show floor, they happen after hours as well. RECon's Opening Reception at XS Nightclub at Encore is an ideal venue to promote your company, boost brand awareness and generate new prospects. Additional sponsorship opportunities include:

- Interior and Exterior Banners
- Escalator Handrails
- Bus Banners and Headrests
- Charging Lounge
- Marketplace Mall Continental Breakfast
- MAXI Awards
- Diversity Reception

Advertising Opportunities are a seamless way to incorporate your brand into valuable RECon materials. Advertising opportunities include:

- RECon Program Directory
- *RECon News* (RECon-centric version of *Shopping Centers Today*)
- Digital Ads or "You Are Here" Booth Locators throughout the Convention Center
- Shuttle Buses
- Badge Mailer Inserts
- *Shopping Centers Today*
- *Value Retail News*

For more information on exhibition, sponsorship or advertising opportunities contact **Rita Malek** at **+1 646 728 3539** or **rmalek@icsc.org** or visit **www.icsc recon.org**.





May 19 – 22, 2019 | Las Vegas, NV | #ICSCRECon
Las Vegas Convention Center & Westgate Hotel

REGISTRATION FEES

Full Convention

| | ADVANCE | ON-SITE |
|-------------------|---------|---------|
| Member*: | \$660 | \$820 |
| Non-Member: | \$1,330 | \$1,600 |
| Student Member**: | \$50 | N/A |

Access to the Full Convention includes Professional Development Day (Sunday) | All Programming and Keynote Presentations | Two Lunches, Receptions and Awards Ceremonies | Access to the Leasing Mall and Marketplace Mall.

* To qualify for member rates, each registrant must be a member or an affiliate member of ICSC. To become an ICSC member, call ICSC information services at +1 646 728 3800 or visit www.icsc.org/membership.

** Student Members must register in advance to qualify for the student rate. Student registration will not be offered on-site

Professional Development Day – Sunday, May 19

ADVANCE/ON-SITE: \$250

This fee is for the **Professional Development Day** on Sunday and includes all Professional Development sessions. Those with RECon Full Convention Registration do **NOT** need to add on this fee, as it is included in your registration fee. Those who have a free Exhibitor, Marketplace Mall or Specialty Retail badge and would like to attend Professional Development Day sessions must register for this option.

BECOME A MEMBER AND SAVE ON REGISTRATION!

ICSC Membership Fees

| | | | |
|-------------------------------|-------|-----------------------------------|------|
| Regular and Associate: | \$800 | Public/Academic Affiliate: | \$50 |
| Affiliate: | \$125 | Student: | \$50 |
| Public/Academic: | \$100 | | |

REGISTRATION DEADLINES

March 29, 2019

Deadline to register and submit a photo to receive your badge in the mail. No badges will be mailed without a photo. Registrants who pay the member rate must be a member in good standing on March 29 to retain that rate and receive a badge in the mail.

April 26, 2019

Deadline to receive advance registration fee.

May 18, 2019

Registrations will be accepted on-site in Las Vegas.

All attendees and exhibitors are required to have an ICSC-issued color photo badge for access to the Convention. To submit a photo, visit www.icsc.org/membership/photo-upload-instructions.

TRANSFERS/CANCELLATIONS

If you are unable to attend RECon, you may transfer your registration to a colleague (member to non-member transfer requires higher registration fee be paid). After badges are mailed, the original registrant's badge must be returned in order to process a transfer or cancellation. You may cancel your registration up to March 29, 2019 and receive a refund. All cancellations will be subject to a \$100 fee and must be received by ICSC in writing. No refunds will be issued after March 29, 2019.

TERMS, CONDITIONS AND RULES

This Registration Form is subject to ICSC Terms, Conditions and Rules for Event Registrants available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

HOW TO REGISTER

Online: www.icscrecon.org

Fax: +1 732 694 1800

Mail: ICSC, P.O. Box 419822, Boston, MA 02241-9822

REGISTRATION INFORMATION

PLEASE PHOTOCOPIY FORM AS NEEDED.

Name _____ Title _____

Company _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Email _____ Membership ID # _____

REQUIRED FOR NON-U.S. APPLICANTS

Date of Birth _____ Country of Citizenship _____

Please check here if any of the above information has recently changed.

▶
REGISTRATION FEE
+
MEMBERSHIP FEE (if applicable)
=
TOTAL AMOUNT

METHOD OF PAYMENT (No cash accepted in advance or on-site.)

Check made payable to ICSC enclosed. Credit Card: Mastercard Visa AMEX Discover

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____

Name (as it appears on credit card) _____ Signature _____ 2019RECON

Zimbra

GGUSD Pride: Employees of the Month, LQ Students wins \$40k Scholarship, 41st Annual First Impressions Art Show, Irvine Student Wins Arts Show, and more!

From :Garden Grove Unified School District
<pio_department@ggusd.us>

Fri, Mar 22, 2019 05:01 PM

Subject GGUSD Pride: Employees of the Month, LQ Students wins \$40k Scholarship, 41st Annual First Impressions Art Show, Irvine Student Wins Arts Show, and more!

To : meenay@ci.garden-grove.ca.us

Reply To : department <pio_department@ggusd.us>

March 22, 2019



#GGUSDPRIDE E-newsletter

The #GGUSDPRIDE E-newsletter features many of the great things happening in GGUSD. Send your photos to pio_department@ggusd.us to highlight your school or students in the e-newsletter.

March 2019 Employees of the Month



At our March 19 Board of Education meeting we recognized our March 2019 Employees of the Month. Congratulations to Tony Tran, head custodian at Garden Park Elementary School and Catherine Diamanté's, teach at McGarvin!

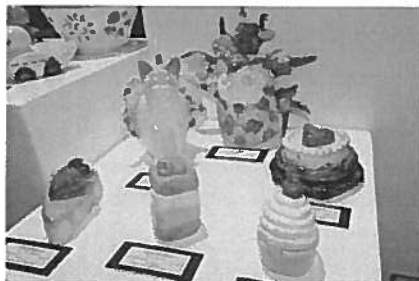
[Click Here to Read More About Our Employees of the Month](#)

La Quinta Student Wins \$40,000 Scholarship from Souther California Edison



La Quinta High School senior Karen Ly was presented with a \$40,000 scholarship from Southern California Edison. James Peterson, SCE Government Relations Manager surprised Karen and her family inside a packed gym before the Clash of the Aztecs. Congratulations Karen! #ChooseGGUSD #GGUSD Pride

Student Artist Skills Showcased at 41st Annual First Impressions Art Show



GGUSD and the City of Garden Grove did an outstanding job with Arts in the Park and the First Impressions Art Show this past weekend. Student artwork was on display, and quite a few student pieces were chosen as award winners by staff and dignitaries. Those award winners were:

- Charlotte Barbas, Patton Elementary (Mayor's Award for her piece "Chicken Burger")
- Lily Nguyen, Fitz Intermediate (Superintendent's Award for her piece "School Sessions")
- Camille Tran, La Quinta High School (President of the School Board Award for her piece "Break Fast")
- Danh Tran, Carrillo Elementary (PK-6 Best in Show Award for his piece "Goose Gandering")
- Darelana Le, Alamitos Intermediate (7-8 Best in Show Award for her piece "Sunset @the Shore")
- Connie Kim, Pacifica High School (9-12 Best in Show for her piece "Trapped")

Hazard Elementary School Game Night



Hazard Elementary School students and their parents enjoyed a Family Game Night last week! They enjoyed playing ring toss, bowling, Guess Who, corn hole, puzzles and much more! #ChooseGGUSD

Faylane's Production of "Aladdin" Was a Hit

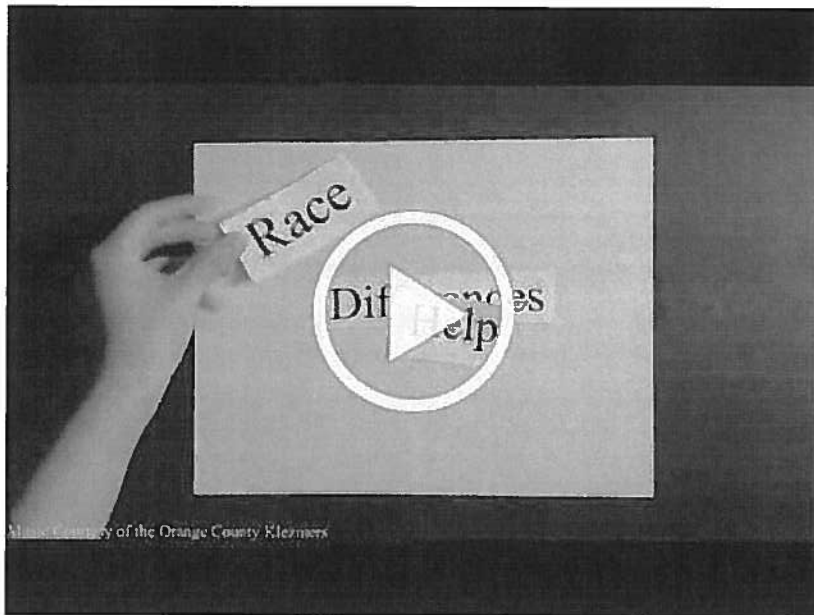
Students and staff at Faylane Elementary School recently performed their production of Aladdin as part of the Disney Musicals in Schools Program. GGUSD is proud of this partnership that helps bring childhood favorites to life! Visual and performing Arts play an important role in GGUSD with every student being provided access to a visual and performing arts program.



Irvine Student Wins Chapman University Sponsored Arts Contest

Irvine Intermediate School student Carly Nguyen won first place in the Intermediate Film Category at the 20th Annual Holocaust Art & Writing Contest sponsored by Chapman University and The 1939 Society. The short film titled "Regardless of Our Differences" is about helping others in need, no matter the differences we may have with them.

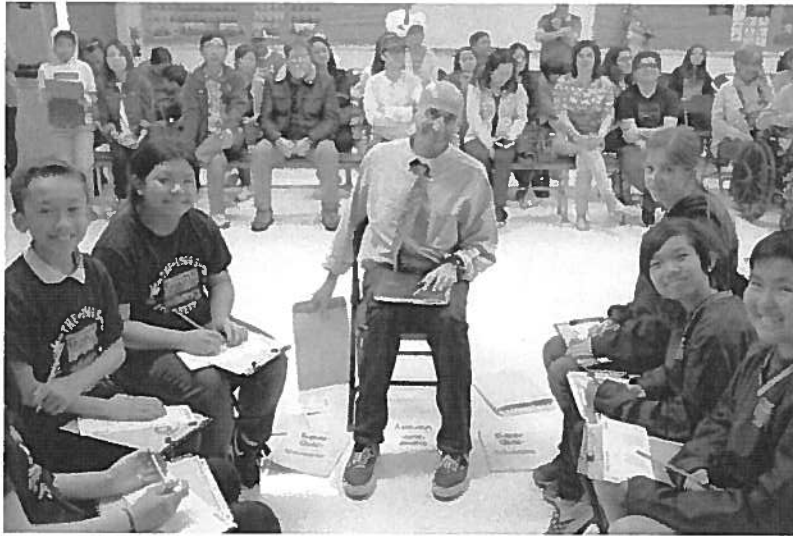
Carly's film drew inspiration from the testimonial of Johannes de Vries, who was instrumental in saving the lives of Jewish citizens during World War II. Hearing his story made Carly realize that Johannes and his family were courageous because they helped others in need, even if it meant risking their own lives. #GGUSD Pride



Elementary Pentathlon Teams Get Some Practice In

Garden Park Elementary School recently held a 6th grade Academic Pentathlon Super Quiz scrimmage. Garden Park, Barker, Zeyen, Stanford, and Peters 4-6 had at least one team of 9 members participate. #GGUSD Pride





**Pre-Enrollment for Transitional Kindergarten and Full-Day Kindergarten
Is Now Open!**



Pre-enrollment for Fall 2019/20 full-day transitional kindergarten and full-day kindergarten classes in the Garden Grove Unified School District is now open! Parents should pre-enroll online as early as possible at <https://enroll.ggusd.us> and contact their child's home school for further assistance. Additional information about the enrollment process is available at www.ggusd.us (link). Please note that all GGUSD elementary school offices will be closed for the summer and will resume enrollment when the offices reopen for the school year.

[Click Here for More Information](#)

**Garden Grove Unified School
District**

10331 Stanford Ave.
Garden Grove, CA 92840
Phone: (714) 663-6000
www.ggusd.us
webmaster@ggusd.us

Stay Connected



WEEKLY MEMO 3-28-19

**SOCIAL MEDIA
HIGHLIGHTS**

Dale Sent Potential Reach Organic Impressions Responses Likes Clicks



CityGardenGrove

The #GardenGrove Sports & Recreation Center is temporarily closed for construction. For more information, visit bit.ly/2FzBhP2

3k 475 1 1 8

#GG1956 pic.twitter.com/fk2PK6y5iu



(Tweet) March 25, 2019 11:52 am



CityGardenGrove

OCTA is seeking members to apply for the following committees:

3k 507 - - 5

- o Citizens Advisory Committee at bit.ly/2WrEyp5
- o Taxpayer Oversight Committee at bit.ly/2GBkWe2

#GG1956 pic.twitter.com/LC2EHI1TL0



(Tweet) March 26, 2019 2:21 pm

Date Sent Potential Reach Organic Impressions Responses Likes Clicks



CityGardenGrove
CITY MANAGER NAMES NEW FINANCE DIRECTOR

3k

398

-

-16

Congratulations Patricia (Yuan) Song! For more information, bit.ly/2WqK8Z9.

#GG1956 pic.twitter.com/g2N2Y7ILPD



(Tweet) March 25, 2019 1:50 pm



CityGardenGrove
 Garden Grove's annual "Eggs-cavation" event is on Saturday, April 20, 2019, from 1:00 p.m. to 4:00 p.m., at Atlantis Play Center, located at 13630 Atlantis Way in Garden Grove Park.

3k

369

-

- 4

For tickets, visit ggcity.org/register. For more info, bit.ly/2FyXE7b

#GG1956
pic.twitter.com/mGhPdcJSMN<https://t.co/mGhPdcJSMN>pic.twitter.com/mGhPdcJSMN



(Tweet) March 25, 2019 8:47 am

Date Sent Potential Reach Organic Impressions Responses Likes Clicks



CityGardenGrove
Employment Opportunities w/
@uscensusbureau--The U.S. Census Bureau is hiring for a variety of temporary jobs, including census takers, recruiting assistants, office staff & supervisory staff. Earn extra income while helping your community, apply @ **2020census.gov/jobs #GG1956** **pic.twitter.com/Ds9aB0CQ0U**

3k 557 - 1 -




(Tweet) March 22, 2019 4:22 pm



CityGardenGrove
@GardenGroveFire Chief Tom Schultz lived a life of service to his community, his fellow firefighters, and to his family. He passed away on January 27. This is the memorial held at EvFree Fullerton, on February 13. **@GardenGroveTV3** has the story: **youtu.be/klipdgyJgfE #GG1956**





- 141 - - -



(Tweet) March 21, 2019 1:01 pm



| Date Sent | Total Reach | Reactions | Comments | Engagement | Clicks | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-----------|----------|------------|--------|-----|
|  | Garden Grove City Hall | 3.8k | 131 | 11 | 12% | 495 |
| <p>On behalf of the City of Garden Grove, we'd like to extend our heartfelt condolences to the friends and family of Mark Campbell who recently passed away of cancer on Monday, March 18.</p> | | | | | | |
| <p>He was a beloved community member who devoted his time coaching softball at Pacifica High School after retiring from the Inglewood Police Department with 29 years of service on the force as an officer and detective.</p> | | | | | | |
| <p>Campbell is survived by his wife, four children, and two grandchildren. A Go Fund Me page has been created to help support the family he leaves behind. https://www.gofundme.com/mark-campbell-memorial</p> | | | | | | |
| <p>Garden Grove Unified School District #GG1956 #GardenGrove #Community #RestinPeace #NeverForgotten</p> | | | | | | |







(Post) March 22, 2019 9:36 am






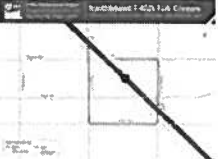
| Date Sent | Total Reach | Reactions | Comments | Engagement | Clicks |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-----------|----------|------------|--------|
|  <p>Garden Grove City Hall CITY MANAGER NAMES NEW FINANCE DIRECTOR</p> <p>Congratulations Patricia (Yuan) Song!</p> <p>"I was very impressed with Patricia's professional background, her many accomplishments with other cities, and her key understanding of our City's financial strengths and challenges—all necessary qualities to successfully serve as Garden Grove's Chief Financial Officer," says Garden Grove City Manager Scott Stiles.</p> <p>Song begins her new position on Monday, April 29, 2019.</p> <p>For more information, https://bit.ly/2WqK8Z9.</p> <p>#GG1956 #GardenGrove #Finance #Director</p>  <p>(Post) March 25, 2019 1:54 pm</p> | 2k | 49 | 7 | 8% | 169 |
|  <p>Garden Grove City Hall Garden Grove Fire Chief Tom Schultz lived a life of service to his community, his fellow firefighters, and to his family. He passed away on January 27, 2019. This is the memorial held at EvFree Fullerton, on February 13, 2019. Garden Grove TV3 brings you the story. https://youtu.be/klipdgyJgfE</p> <p>#GG1956 #GardenGrove #GardenGroveFire #RestinPeace #NeverForgotten #Community Garden Grove Fire Department Garden Grove Police Department</p>  <p>(Post) March 21, 2019 12:56 pm</p> | 2.1k | 45 | 3 | 4% | 96 |

| Date Sent | Total Reach | Reactions | Comments | Engagement | Clicks | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-----------|----------|------------|--------|-----|
|  | Garden Grove City Hall | 1.5k | 31 | 3 | 6% | 111 |
| <p>Yesterday the City of #GardenGrove commemorated and unveiled a bust of community contributor and icon, Jack Wallin, at Atlantis Play Center!</p> | | | | | | |
| <p>For more information or to visit the bust during Atlantis Play Center's operating hours, visit https://bit.ly/2TANBT7.</p> | | | | | | |
| <p>#GG1956 #JackWallin #AtlantisPlayCenter #Bust #Unveiling</p> | | | | | | |
|  | | | | | | |
| <p>(Post) March 27, 2019 1:35 pm</p> | | | | | | |

| | | | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-----|----|---|----|----|
|  | Garden Grove City Hall | 953 | 14 | 6 | 4% | 38 |
| <p>Foundations Dance Company tells the story of a young man and his family growing up in #GardenGrove through shadow dancing.</p> | | | | | | |
| <p>Check out the complete video and script of the 2019 State of the City at https://ggcity.org/mayor-discusses-historic-events-2018-reveals-grand-openings-2019?fbclid=IwAR2ax8jmSWIKu5vrRnZwVmczJhuC0vrhvSqva-xjPAzpAcp2AYkvc9Fv18c</p> | | | | | | |
| <p>#GG1956 #FoundationsDanceCompany #FDC #ShadowDance</p> | | | | | | |
|  | | | | | | |
| <p>(Post) March 27, 2019 10:21 am</p> | | | | | | |

| Date Sent | Total Reach | Reactions | Comments | Engagement | Clicks | |
|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|----------|------------|--------|----|
|  | <p>Garden Grove City Hall *The #GardenGrove Sports & Recreation Center is temporarily closed for construction.*</p> <p>From now until early June 2019, the gym floor will be re-surfaced and replaced with traditional maple wood.</p> <p>For more information, visit https://bit.ly/2FzBhP2</p> <p>#GG1956 #ParkAndRecreation #Construction</p>  | 1.2k | 14 | 1 | 4% | 40 |
| (Post) March 25, 2019 11:45 am | | | | | | |

| | | | | | | |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|----|---|----|-----|
|  | <p>Garden Grove City Hall Employment Opportunities with U.S. Census Bureau</p> <p>The U.S. Census Bureau is hiring for a variety of temporary jobs, including census takers, recruiting assistants, office staff, and supervisory staff. Earn extra income while helping your community, apply at https://2020census.gov/jobs.</p> <p>#GG1956 #GardenGrove #NowHiring #JobOpportunity #USCensus2020 #Community</p>  | 3.2k | 13 | 6 | 5% | 235 |
| (Post) March 22, 2019 4:18 pm | | | | | | |

| Date Sent | Total Reach | Reactions | Comments | Engagement | Clicks | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|-----------|----------|------------|--------|-----|
|  | Garden Grove City Hall Viva Garden Grove! | 1.3k | 9 | - | 2% | 24 |
| <p>It's not too late to attend the Garden Grove Chamber of Commerce's 113th Annual Gala Dinner next Saturday, May 30, at the Anaheim Marriott Suites, 12015 Harbor Blvd. Celebrate the community and help the Chamber honor the 2019 Man and Woman of the Year, and this year's Business Excellence Award recipients, register today at https://bit.ly/2uqGLoU.</p> | | | | | | |
| <p>#GG1956 #GardenGrove #Community</p> | | | | | | |
|  | | | | | | |
| <p>(Post) March 24, 2019 2:00 pm</p> | | | | | | |
|  | Garden Grove City Hall 2018 was a year filled with changes, new development, recognition, and so much more for the City of Garden Grove! | 912 | 7 | 5 | 4% | 47 |
| <p>Check out this video created by Garden Grove TV 3 and reported by Rachel Jordan.</p> | | | | | | |
| <p>Check out the complete video and script of the 2019 State of the City at https://ggcity.org/mayor-discusses-historic-events-2018-reveals-grand-openings-2019</p> | | | | | | |
| <p>#GG1956 #GardenGrove #GGTV3 #SOTC19</p> | | | | | | |
|  | | | | | | |
| <p>(Post) March 27, 2019 8:58 am</p> | | | | | | |
|  | Garden Grove City Hall *405 Improvement Project update* | 1.7k | 5 | 2 | 6% | 130 |
| <p>#GG1956 #GardenGrove #Closure</p> | | | | | | |
|  | | | | | | |
| <p>(Post) March 25, 2019 5:44 pm</p> | | | | | | |

| Date Sent | Total Reach | Reactions | Comments | Engagement | Clicks |
|-----------|-------------|-----------|----------|------------|--------|
|-----------|-------------|-----------|----------|------------|--------|



Garden Grove City Hall

OCTA is seeking members to apply for the following committees:



| | | | | |
|-----|---|---|----|----|
| 822 | 1 | - | 2% | 21 |
|-----|---|---|----|----|



- o Citizens Advisory Committee at <https://bit.ly/2WrEyp5>
- o Taxpayer Oversight Committee at <https://bit.ly/2GBkWe2>

#GG1956 #GardenGrove #OCTA #Transportation



(Post) March 26, 2019 10:51 am

| Date Sent | Total Reach | Reactions | Comments | Engagement | Clicks |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-----------|----------|------------|--------|
|  <p>Garden Grove Police Department K9 Kody and Officer Ashbaugh say, "Happy #NationalPuppyDay, to all the future K9s out there." #GGPD32 #GermanShepherd #furmissile #workingdog Inglis Police Dog Academy</p>  | 2.3k | 130 | 6 | 8% | 121 |
| (Post) March 23, 2019 3:00 pm | | | | | |

| | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|----|---|----|-----|
|  <p>Garden Grove Police Department Did you know you can now Text-to-9-1-1 in #GardenGrove and throughout all of #OrangeCounty? If you are hearing impaired, speech impaired, or in an #emergency situation where you can't call, you can now a send text message to 9-1-1.</p> <p>Please do not send test messages. This service is for emergencies only. For more information on the CANs and CAN'Ts of this new service, go to: http://bit.ly/Text911OC #GGPD32 #TextTo911OC #TuesdayTips #911WhatsYourEmergency Garden Grove City Hall Garden Grove Fire Department</p>  | 4.5k | 84 | 3 | 8% | 365 |
| (Post) March 26, 2019 12:00 pm | | | | | |

| Date Sent | Total Reach | Reactions | Comments | Engagement | Clicks |
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Garden Grove Police Department

In honor of April's National Child Abuse Prevention, The **Raise Foundation** celebrated the 2019 Blue Ribbon Month Kickoff Ceremony, this morning. **#GardenGrovePD** School Resource Officers (SROs) were among the seven honorees recognized with the Shining Light Award for their advocacy of children.

1.8k

55

7

9%

185

Our SROs (left to right: Lt. W. Allison, Cpt. E. Leiva, Officer R. Kivler, Officer J. Fulton, Officer A. Flaws, Det. D. Young, Sgt. J. Wainwright - not pictured: Officer G. Elkins) have worked tirelessly with the Boys & Girls Club, School District and **#community** to bring awareness to and prevent child abuse/neglect in **#GardenGrove**.
#GGPD32 #teamwork #kids #kcal9news
 Garden Grove City Hall Michele Gile



(Post) March 27, 2019 6:00 pm


Garden Grove Police Department

Pssst...Save-the-Date for a special Meet & Greet on Tuesday, April 2, 2019 from 6:00 pm - 7:30 pm. More details to follow.
#GGPD32 #community

3k

46







2

5%

136



(Post) March 21, 2019 12:30 pm

| Date Sent | Total Reach | Reactions | Comments | Engagement | Clicks | |
|--------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|----------|------------|--------|----|
|  | Garden Grove Police Department | 1.2k | 10 | - | 2% | 35 |
|  | | | | | | |
| (Post) March 22, 2019 12:00 pm | | | | | | |
|  | Garden Grove Police Department | 1.2k | 10 | - | 2% | 35 |
|  | | | | | | |
| (Post) March 22, 2019 12:00 pm | | | | | | |
|  | Garden Grove Police Department It's #WomensHistoryMonth and we are celebrating some of the incredible past women of #GardenGrovePD . Some were civilians, some were sworn and some were volunteers; but all helped lay the foundation for the great Department we are today. | 1.2k | 10 | - | 2% | 35 |
| How many do you recognize or remember? #GGPD32 #policehistory #heroes #thinblueline #womeninpolicing Garden Grove PA | | | | | | |
|  | | | | | | |
| (Post) March 22, 2019 12:00 pm | | | | | | |

WEEKLY MEMO 3-28-19

NEWS ARTICLES

Garden Grove is poised to join OCFA

The Wave
March 28, 2019
1 of 2

**By Susan Christian
Goulding**

sgoulding@scng.com
@scgoulding on Twitter

Though a couple of cities over the past year have threatened to drop out of the Orange County Fire Authority, Garden Grove is veering the opposite direction — toward membership.

If the final steps unfold as expected, OCFA may absorb the 93-year-old Garden Grove Fire Department as early as August. All full-time employees would stay put.

In return for providing fire and paramedic services, OCFA would bill Garden Grove \$22.1 million annually for the 10-year contract, plus about \$113,600 per year for start-up costs. That's almost \$3 million less than what the city expected to spend this fiscal year to operate its Fire Department.

The transition enjoys broad support. City officials say joining OCFA will cut costs, relieve pension liability and fund necessary equipment updates. At a recent workshop, most if not all of the seven City Council

members appeared amenable to the idea.

And, importantly, the Garden Grove chapter of the International Association of Fire Fighters labor union enthusiastically promotes the move.

"We've been fighting for this for two years," said Eric Thorson, spokesman for Local 2005. "OCFA's service level is second to none. And because it's so big, it can provide resources that small cities can't."

The contract will go before the Orange County Fire Authority's board today and then, most likely, the City Council on April 9.

Under the agreement, all of the Fire Department's 84 sworn employees would be picked up by OCFA, City Manager Scott Stiles said.

Garden Grove would continue to own its seven fire stations and, consequently, foot the bill for building maintenance. But OCFA would take over just about every other expense, including providing updated vehicles and apparatus.

Some of Garden Grove's firetrucks are more than a decade old, Thorson said.

"Equipment has been neglected for years," he said. "We can either keep putting Band-Aids on problems or let OCFA fix everything in one fell swoop."

Also, OCFA would bring in more emergency workers. Currently, four of Garden Grove's seven teams are equipped with only one paramedic. OCFA's model would mandate two paramedics for every team.

The marriage of the agencies would benefit both sides, said Lori Zeller, assistant chief of business services for OCFA. "Garden Grove is right in the middle of the county and borders two of our cities," she said.

Already, OCFA frequently serves parts of Garden Grove from its stations in

Cypress and Westminster.

Officials said transitioning to OCFA shouldn't affect response time and could even improve them. The countywide agency arrives in under seven minutes and 20 seconds 80 percent of the time, Zeller said.

For Garden Grove, one of the biggest perks in a merger would be the shift of future pension responsibilities to its firefighters' new employer — although "the obligation we already have doesn't go away," Stiles said.

Like most cities in California, Garden Grove faces burgeoning pension costs. The city owes the California Public Employees' Retirement System \$61 million for its Fire Department staff alone.

"We pay what's required — \$3.5 million a year — and not a penny more," said Ann Eifert, risk management analyst for the city. "We haven't been in the



KEVIN SULLIVAN — STAFF PHOTOGRAPHER

Engineer Tim Crawford heads out on a medical call on Garden Grove Fire Engine No. 4 with his three-man team at Fire Station No. 4 in Garden Grove on March 20. Garden Grove is close to finalizing a \$22.1 million yearly contract with the Orange County Fire Authority that would absorb the 93-year-old department into the OCFA.

position to pay down more than that." Meanwhile, as with a home mortgage, interest on the huge debt keeps growing.

OCFA is in a much stronger position, Zeller said: "We are paying down liability more quickly than the system requires, sav-

ing more than \$18 million in interest payments over the past five years. That's money the taxpayers don't have to pay."

Only 10 of Orange County's 34 cities have their own fire departments, with the rest relying on OCFA. Santa Ana became OCFA's largest client in 2012.

Last June, Placentia and Irvine gave OCFA notice that they might withdraw from the agency.

Because cities are charged based on property taxes, Irvine contributes the biggest share to OCFA. Frustrated by what they saw as an unfair equation, Irvine council members voted to give notice of withdrawal in an effort to renegotiate the contract.

But that potential crisis for OCFA appears resolved. On March 21, the agency announced a pending agreement with Irvine to spend about \$50 million

over the next 11 years to augment services and help pay down pension liability. The proposal still needs approval by OCFA's board and Irvine's council.

Placentia officials complained about the rising costs of its contract. OCFA can increase fees by a maximum of 4.5 percent each year. The city still is reviewing its options, Zeller said.

Thorson predicted that, sooner than later, more cities will dissolve their departments to partner with OCFA. "Trust me, we are a domino," he said, dubbing OCFA "the Home Depot of fire service."

"It's more economical for cities to contract with OCFA than to try to do it ourselves," he said. "If your only argument is that you like seeing your city's emblem on the firetruck, well, at the end of the day, that emblem doesn't provide the service residents deserve."

City, district shine light on local workers

March employees of the
month honored, and a police
captain gets his due

By Brady Rhoades

The Garden Grove Unified School District board of trustees last week recognized the district's March Employees of the Month.

They are: Tony Tran, head custodian at Garden Park; and

Editor's Take

Catherine Diama, a teacher at McGarvin Intermediate School.

"Congrats to our two employees of the month for all that they do to help make GGUSD an amazing place to be," said Trustee Terri Rocco.

And congratulations from the OCN...

A shout-out to Garden Grove police captain Travis Whitman.

The city recently recognized Whitman, and awarded him a Crystal Memento, recently for 30 years of public service.

One of the things that makes

SHINE:

Continued from page 1

the Garden Grove Police Department so solid is officers and brass who are invested in the city.

A lot of them join the department and work 10, 20, 30 and even 40 years in the city.

Congrats, Capt. Whitman.

Construction has started on the OC Streetcar project.

Over the next two weeks, crews are potholing at 20-plus locations along the alignment, including the intersection of Harbor Boulevard and Westminster Avenue.

In addition, crews are mobilizing at the site for the new Maintenance Storage Facility on Fifth Street.

For more details, visit <http://www.octa.net/pdf/OCStreet-ConstructionComingSoon.pdf>.

The GEM Theater might just have topped itself with "Disaster!" The raucous, 1970s spoofed ran its final show on Sunday (March 24), and locals are lavishing praise on the production.

Next up?

"Nine," which opens on April

25. Nine is a Tony-award winning play based on Federico Fellini's semi-autobiographical film. It focuses on film director Guido Contini, who is dreading his 40th birthday and facing a mid-life crisis.

Contini has a lot of balls in the air: a failing marriage, a bunch of love affairs and a diminishing career.

The GEM is at 12852 Main St. in Garden Grove.

For information, call 714-741-9550.

Did you have a safe and sane St. Patrick's Day?

The Garden Grove Police Department put out multiple warnings about the risks of impaired driving

on that March 17 day, and how they were on the lookout.

It's mostly good news. There were no DUI-related accidents on one of the biggest partying days of the year, the department informed me. But... there were four DUI-related arrests.

Can't say you weren't warned, drivers.

Let's get it down to zero next year.

Brady Rhoades is the editor. He can be reached at brhoades@local-newspapers.org.

"The Garden Grove Police Department put out multiple warnings about the risks of impaired driving on that March 17 day, and how they were on the lookout. It's mostly good news. There were no DUI-related accidents on one of the biggest partying days of the year, the department informed me. But... there were four DUI-related arrests."



Photo by Loreen Berlin

The Emblem Club of Garden Grove No. 279 presents scholarships to five students during a luncheon held over the weekend at the Elks Club. From left, are Sandy Fairbanks, accepting for student Andrew Logan (her grandson); Jenae Vancura, sponsored by Sunshine Brown; Bradley Gialamas, sponsored by Barbara Winkler; Jessica Brownfield, sponsored by Winnie Combs; and Janice Skelton, accepting for student Marlaena McKeehen.

Scholarships for stars!

Emblem Club rewards five talented, hard-working youth

By Loreen Berlin

The Garden Grove Emblem Club No. 279 has awarded scholarships to college-bound students.

Five young people received scholarships during the annual Scholarship Luncheon held at the Elks Club Saturday, March 23, chaired by Mindy Osborne.

Those receiving the awards

were Jessica Brownfield, Bradley Gialamas, Andrew Logan, Marlaena McKeehen and Jenae Vancura.

Brownfield is studying criminal justice and sociology at CSUF; Gialamas is serving as a United States Marine Corporal and will pursue a masters degree in cybersecurity at Mira Costa College; Vancura is working on a degree

in pediatric medicine at UCSB and will intern at CHOC Hospital; McKeehen, a Girl Scout Gold Award winner, will attend the University of Washington and pursue a degree in exotic animal veterinarianism; Logan, an Eagle Scout, said his scholarship will be put to good use when he goes off to University of Mississippi. He was extremely grateful.

"I wouldn't want any two other parents than the ones I have," he said. "I'm extremely grateful for my grandmother and to be one of the few people to be awarded the scholarship."

The scholarship program was established after the Emblem Club became chartered in 1955 to help worthy students gain higher education in their chosen fields.

Scholarships are awarded to Emblem Club members and relatives of current members.

The scholarships are awarded to high school graduates or to students enrolled in higher education, and the money must be used for tuition and other educational expenses.

OC News
March 27, 2019

Gardening delights

California Organic Gardening Club would like to invite anyone interested in the methods of growing plants organically to join the club.

The club holds meetings on the second Wednesday of the month at 7 p.m. at the Women's Civic Club of Garden Grove, 9501 Chapman Ave. in Garden Grove.

For information on the club, visit <https://calorganic.org> or visit the club's Facebook page.

Citizenship info

The Garden Grove Main Library is holding a Free Citizenship Help Info Session from 4 to 6 p.m. on Monday, April 1 at the library, 11200 Stanford Ave.

Learn more about citizenship and receive assistance. You will learn about: fee waiver for N-400 applications; how to start your application immediately; naturalization (citizenship) requirements; and free application preparation with legal consultation. Tools and resources to pass your citizenship exam and interview will be available. This is presented in collaboration with OCCORD.

For more information, visit ocpl.ggr@occcr.ocgov.com or call 714-530-0711.

Are you prepared?

The city's C.E.R.T. (Community Emergency Response Team) begins a new, 20-hour, Friday through Sunday CERT Academy on April 12, 13, and 14.

Classes take place on Friday from 6 p.m. to 10 p.m.; and Saturday and Sunday from 8 a.m. to 5 p.m., at North Net Fire Training Center, 2400 E. Orangewood Ave. in Anaheim.

OC News
March 27, 2019

GG filmmaker lauded at awards event

Carly Nguyen shines at 20th annual Holocaust Art & Writing Contest

Irvine Intermediate School student Carly Nguyen won first place in the Intermediate Film Category at the 20th annual Holocaust Art & Writing Contest sponsored by Chapman University and The 1939 Society. The short film titled "Regardless of Our Differences" is about helping others in need, no matter the differences we may have with them.

Carly's film drew inspiration from the testimonial of Johannes de Vries, who was instrumental in saving the lives of Jewish citizens during World War II. Hearing his story made Carly realize that Johannes and his family were courageous because

they helped others in need, even if it meant risking their own lives.

"Congratulations to Carly for her first-place submission," said Dina L. Nguyen, Garden Grove Unified School District Board of Education trustee. "GGUSD students are creative and insightful scholars who have a deep understanding of what true kindness is."

Irvine had a total of three students submit work to the competition including Evelyn Martinez, who was a participant in the arts category, and Vian Nguyen, who was a finalist in the poetry category. The three students were among over 8,000 participants from around the world.



Courtesy photo

From left Irvine Intermediate School students and award winners Evelyn Martinez and Vian Nguyen and Carly Nguyen enjoy a moment with their teacher, Mrs. Tartaglini, far right, at the 20th annual Holocaust Art & Writing Contest Awards Ceremony recently at Chapman University. Carly Nguyen placed first in the Intermediate Film Category.



Students perform "42nd Street" during a recent performance of Broadway Classics.

Broadway classics coming to GG?

Nancy's Cabaret launches spectacular production, eyes local theaters

OC News
March 27, 2019

By Brady Rhoades

Nancy van der Plas and Bob Chesney are passionate about theater.

So passionate that they want to bring it to you.

Especially if it's difficult for you to get to them.

Local theaters and senior centers are one example.

"We just think there are a lot of people who appreciate the classics," said van der Plas.

The two, who run Nancy's Cabaret as artistic director and producer, are in talks with Garden Grove and Westminster about staging productions – starring Vanguard University students – to those communities. Yes, they've got their

sights set on the Gem Theater and Westminster Community Theater.

Meanwhile, Nancy's Cabaret launched Broadway Classics, a musical review of the most memorable tunes from the 1920s, on Saturday, March 23 at Lyceum Theater at Vanguard University in Costa Mesa. Students from Vanguard starred.

Here are some of the featured songs: Cabaret, Hey Big Spender, All that Jazz and others.

Nancy's Cabaret believes Broadway Classics fills a niche for musical theater enthusiasts who find that typical musicals contain very few memorable selections.

Chesney crafted 28 musical selections from 24 productions in a medley fashion, which creates a

fast-moving and dynamic program that keeps audiences awake and enthralled.

Van der Plas designed the lovely Cabaret set, which featured a 24-foot red velvet theatrical backdrop complete with gold tassels. Suspended over the top of the set were synchronized visuals with the show posters and a copy of the sheet music so the audience never needed to look at a program.

Productions at Lyceum run at 7:30 p.m. Saturdays and 2 p.m. Sundays.

For information, or to bring productions to a local theater or senior group in Garden Grove or Westminster, call 949-378-5134 or visit www.nancyscabaret.com.



Cast members of Broadway Classics enjoy a moment at Lyceum Theater. Fourth from left is Nancy van der Plas, of Nancy's Cabaret.

Courtesy photos

PUBLIC SAFETY

Garden Grove poised to join OCFA

By Susan Christian Goulding

sgoulding@scng.com

@scgoulding on Twitter

While a couple of cities over the past year have threatened to drop out of the Orange County Fire Authority, Garden Grove is veering the opposite direction — toward membership.

If the final steps unfold as expected, OCFA may absorb the 93-year-old Garden Grove Fire Department as early as August. All full-time employees would stay put.

In return for providing fire and paramedic services, OCFA would bill Garden Grove \$22.1 million annually for the 10-year contract, plus about \$113,600 per year for start-up costs. That's almost \$3 million less than what the city expected to spend this fiscal year to operate its Fire Department.

The transition enjoys broad support. City officials say joining OCFA will cut costs, relieve pension liability and fund necessary equipment updates. At a recent workshop, most if not all of the seven City Council members appeared amenable to the idea.

OCFA

FROM PAGE 3

And, importantly, the Garden Grove chapter of the International Association of Fire Fighters labor union enthusiastically promotes the move.

"We've been fighting for this for two years," said Eric Thorson, spokesman for Local 2005. "OCFA's service level is second to none. And because it's so big, it can provide resources that small cities can't."

The contract will go before the Orange County Fire Authority's board on Thursday and then, most likely, the City Council on April 9.

Under the agreement, all of the Fire Department's 84 sworn employees would be picked up by OCFA, City

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Manager Scott Stiles said.

Garden Grove would continue to own its seven fire stations and, consequently, foot the bill for building maintenance. But OCFA would take over just about every other expense, including providing updated vehicles and apparatus.

Some of Garden Grove's firetrucks are more than a decade old, Thorson said.

"Equipment has been neglected for years," he said. "We can either keep putting Band-Aids on problems or let OCFA fix everything in one fell swoop."

Also, OCFA would bring in more emergency workers. Currently, four of Garden Grove's seven teams are equipped with only one paramedic. OCFA's model would mandate two paramedics for every team.

The marriage of the

agencies would benefit both sides, said Lori Zeller, assistant chief of business services for OCFA. "Garden Grove is right in the middle of the county and borders two of our cities," she said.

Already, OCFA frequently serves parts of Garden Grove from its stations in Cypress and Westminster.

Officials said transitioning to OCFA shouldn't affect response time and could even improve them. The countywide agency arrives in under seven minutes and 20 seconds 80 percent of the time, Zeller said.

For Garden Grove, one of the biggest perks in a merger would be the shift of future pension responsibilities to its firefighters' new employer — although "the obligation we already have doesn't go away," Stiles said.

Like most cities in Cali-

fornia, Garden Grove faces burgeoning pension costs. The city owes the California Public Employees' Retirement System \$61 million for its Fire Department staff alone.

"We pay what's required — \$3.5 million a year — and not a penny more," said Ann Eifert, risk management analyst for the city. "We haven't been in the position to pay down more than that." Meanwhile, as with a home mortgage, interest on the huge debt keeps growing.

OCFA is in a much stronger position, Zeller said: "We are paying down liability more quickly than the system requires, saving more than \$18 million in interest payments over the past five years. That's money the taxpayers don't have to pay."

Only 10 of Orange Coun-

ty's 34 cities have their own fire departments, with the rest relying on OCFA. Santa Ana became OCFA's largest client in 2012.

Last June, Placentia and Irvine gave OCFA notice that they might withdraw from the agency.

Because cities are charged based on property taxes, Irvine contributes the biggest share to OCFA. Frustrated by what they saw as an unfair equation, Irvine council members voted to give notice of withdrawal in an effort to renegotiate the contract.

But that potential crisis for OCFA appears resolved. On Thursday, March 21, the agency announced a pending agreement with Irvine to spend about \$50 million over the next 11 years to augment services and help pay down pension liability.

The proposal still needs approval by OCFA's board and Irvine's council.

Placentia officials complained about the rising costs of its contract. OCFA can increase fees by a maximum of 4.5 percent each year. The city is still reviewing its options, Zeller said.

Thorson predicted that, sooner than later, more cities will dissolve their departments to partner with OCFA. "Trust me, we are a domino," he said, dubbing OCFA "the Home Depot of fire service."

"It's more economical for cities to contract with OCFA than to try to do it ourselves," he said. "If your only argument is that you like seeing your city's emblem on the firetruck, well, at the end of the day, that emblem doesn't provide the service residents deserve."

THURSDAY, MARCH 28TH, 2019

Garden Grove Huntington Beach Stanton Westminster

The Tribune

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GARDEN GROVE

The Tribune
March 27, 2019

31-unit project is approved by council

BY OC TRIBUNE STAFF ON MARCH 27, 2019 • (LEAVE A COMMENT)



A 31-UNIT townhouse project won final approval from the Garden Grove City Council Tuesday night (Shutterstock).

Final approval was given Tuesday night by the Garden Grove City Council for the construction of a 31-unit townhome project.

https://orangecountytribune.files.wordpress.com/2016/07/gg-logo_lg.jpgThe council voted 7-0 in favor of the planned unit development by Melia Homes at 9861 Hill St on a 1.8-acre lot, located west of Brookhurst Street . The new project will displace a 59-bed facility for the developmentally disabled that is slated for closure in May.

It will be built in two- and three story versions.

Also, the council continued to the meeting of April 23 the matter of appointing members to the Measure O Citizens' Oversight Committee. The application period will also be extended.

The next meeting of the council is set for April 9.



THURSDAY, MARCH 28TH, 2019

Garden Grove Huntington Beach Stanton Westminster

The Tribune

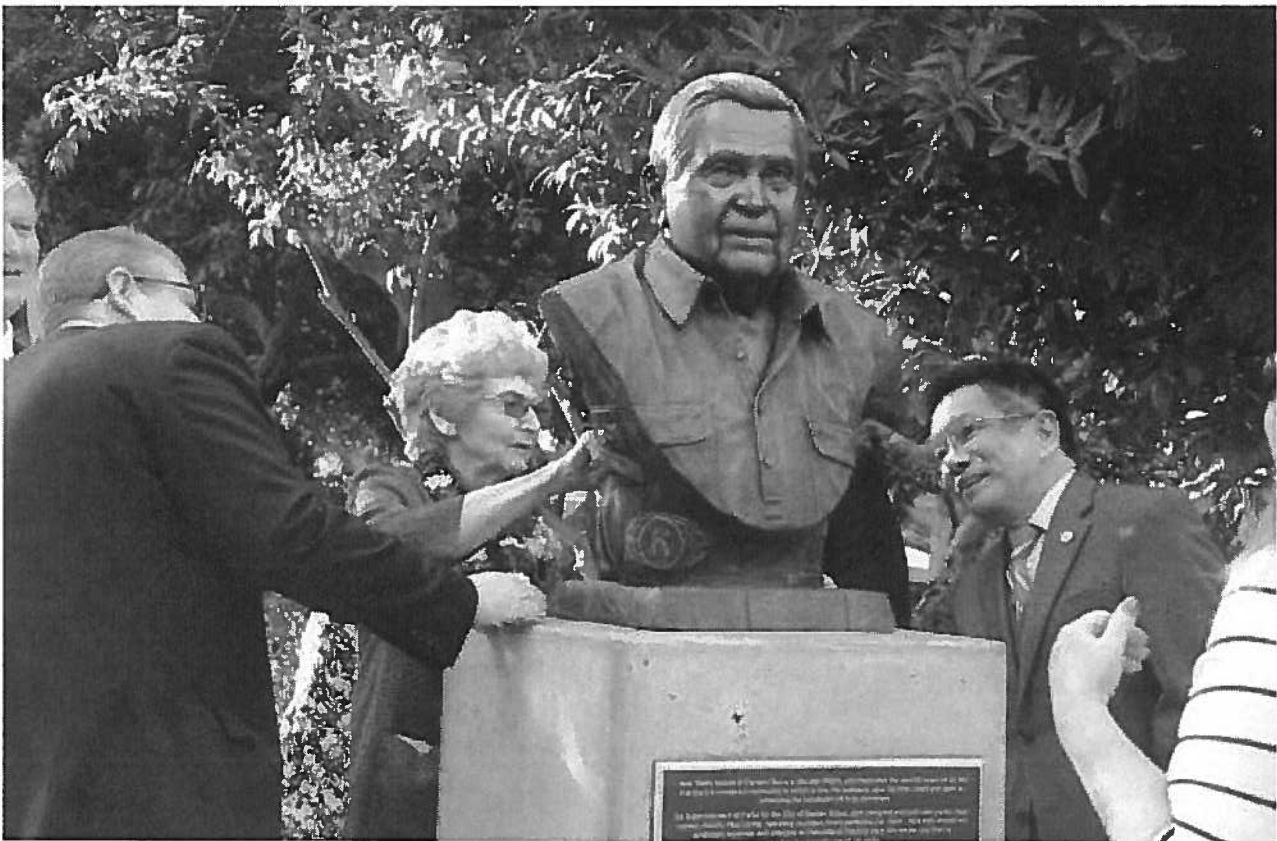
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GARDEN GROVE

He's honored in the park he pioneered

BY OC TRIBUNE STAFF ON MARCH 26, 2019 • (1 COMMENT)



BUST OF JACK WALLIN is examined by (left) widow Marge Wallin and (right) City Councilman Phat "Pat" But (Tribune photos).

By Jim Tortolano

History and honors came together Tuesday afternoon at Atlantis Play Center in Garden Grove as hundreds of people gathered for the unveiling of a bust honoring one of the city's founding fathers, Jack Wallin.

“Growing up here, I have very fond memories of the people who made a difference in my life, and made living in Garden Grove even more special,” said Mayor Steve Jones. “Cause when you’re a kid you’re all about having fun and even though I didn’t know it at the time, I had Jack to thank for it.

“Jack was *thegodfather* of fun who brought a timeless magic to Garden Grove that’s lasted for generations and certainly will continue for many more,” he added.

Wallin was not only the brains and hands of Garden Grove’s collection of parks, he pioneered the aquatic-themed Atlantis Play Center, which won awards, imitation and the hearts of many a youngster.



MAYOR STEVE JONES at Tuesday’s event in Atlantis Play Center.

“This beautiful bust is Garden Grove’s way of honoring him and thanking him for his priceless contributions to our community in a place that holds so much meaning for him.”

The bust, located near the entrance and facing out toward the rolling expanses of Atlantis, was designed and sculpted by Jennifer Stewart, an artist who is also the owner of the popular Azteca Mexican Restaurant on Main Street in Garden Grove.

Other speakers included Jack’s widow Marge, former fire chief Lon Cahill, Jack’s son Steve and Strawberry Festival Association president Dawn Miller.

Cahill offered a few words about the saltier side of Jack’s personality.

“I’m amazed that we are all gathered here to get a look at Jack’s bust,” he said. “Jack would get a laugh out of that. That’s the way we talked to each other.”

John Montanez, community services director for the city served as master of ceremonies for the event, which was attended by local dignitaries as well as friends and associates of Wallin.

Wallin passed away at the age of 88 in September 2018 after a lifetime of service to The Big Strawberry. He served as the city’s first parks superintendent for 17 years in the late Fifties into the Sixties.

He had served on the board of what is now the Strawberry Festival Association since its start, and had been active in many community organizations and agencies including the Kiwanis Club and Elks Lodge and the city’s recreation and parks commission.

Wallin served as grand marshal of the Strawberry Festival parade in 2008 and again in 2018. He was on hand when the Festival succeeded the Grovers’ Day celebration in 1958.

THURSDAY, MARCH 28TH, 2019

Garden Grove Huntington Beach Stanton Westminster

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GARDEN GROVE

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New city finance director is appointed

BY OC TRIBUNE STAFF ON MARCH 25, 2019 • (1 COMMENT)



A NEW FINANCE director has been appointed for Garden Grove (Shutterstock).

Patricia (Yuan) Song, a 16-year municipal finance professional, has been chosen as the new Finance Director for the City of Garden Grove. Song, currently the manager of fiscal services for the City of Irvine, officially begins her new assignment on April 29, 2019.

“I was very impressed with Patricia’s professional background, her many accomplishments with other cities, and her key understanding of our city’s financial strengths and challenges — all necessary qualities to successfully serve as Garden Grove’s chief financial officer,” said Garden Grove City Manager Scott Stiles, who made the final selection.



PATRICIA (YUAN) SONG, Garden Grove's new Finance Director (City of Garden Grove photo).

"I'm elated to join Garden Grove's vibrant municipality and serve as a fiscal steward among a dynamic team of highly-regarded professionals," said Song.

As the manager of fiscal services for the City of Irvine, Song manages 23 full-time staff, oversees the city's investment portfolio of over \$940 million, and has managed the upgrade of Irvine's Enterprise Resource Planning (ERP) system—an advanced financial software system that the City of Garden Grove is currently implementing.

Prior to her employment with the City of Irvine, Song served as finance manager for the City of Corona for over a decade, and as accounting manager for the City of Ontario.

She holds MBA degrees in both accounting and in management information systems from California State University, San Bernardino. She is also a certified public accountant.

Song replaces former Finance Director Kingsley Okereke, who retired last September after 15 years of service to Garden Grove.

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March 25, 2019
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CITY OF GARDEN GROVE NEWS

CONTACT:
Teresa Pomeroy (714) 741-5035
City Clerk

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Wednesday, March 27, 2019

APPLICATION DEADLINE FOR MEASURE O CITIZENS' OVERSIGHT COMMITTEE EXTENDED

The application deadline to serve on the City's Measure O Citizens' Oversight Committee has been extended to Wednesday, April 17, 2019, by 5:30 p.m. To apply online, visit ggcity.org/form/commissions-application, or to apply in-person, visit the City Clerk's Office located in Garden Grove City Hall, at 11222 Acacia Parkway.

Members of the Citizens' Oversight Committee serve as advisors to the Garden Grove City Council on matters of Measure O tax revenue, a one-cent sales tax approved by 65 percent of Garden Grove voters in November 2018.

Candidates must meet the following criteria to be considered for the position:

- Be a Garden Grove resident or business owner/representative.
- Be a registered voter.
- Be able to serve a 2-year term of office.
- Be available to attend regularly scheduled meetings.

The 7-member Citizens' Oversight Committee will contain at least one member who represents the local business community as an owner or representative; a senior resident (age 62 or older); at least two members with backgrounds in finance or accounting; and three members of the community at-large.

-more-

Application Deadline for Measure O Citizens' Oversight Committee Extended
2-2-2

In addition to serving in an advisory capacity on the receipt and expenditure of the fiscal year's one-cent sales tax, the Citizens' Oversight Committee will also review the City's annual general fund budget, mid-year budget, and year-end audited financial information, and communicate findings to the public and Garden Grove City Council.

Appointments are scheduled to take place at the regular Garden Grove City Council meeting on Tuesday, April 23, 2019.

For more information, please contact the City Clerk's Office at (714) 741-5040 or email cityclerk@ggcity.org.

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CITY OF GARDEN GROVE NEWS

CONTACT: John Montanez
(714) 741-5214
Community Services Director

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

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Wednesday, March 27, 2019



CITY UNVEILS JACK WALLIN BUST AT ATLANTIS PLAY CENTER

The City of Garden Grove commemorated and unveiled a bust of community contributor, Jack Wallin, at Atlantis Play Center on March 26. Wallin was co-founder of the Garden Grove Strawberry Festival Association, served as the City's first Park Superintendent, and designed both Kiwanisland and Atlantis Play Center. He passed away on September 21, 2018.

The bust was made by Garden Grove business owner Jennifer Stewart of Azteca Restaurant. The bust includes a story-telling element with images of Atlantis Play Center and emblems from Garden Grove service clubs Wallin was involved in.

Additionally, Jack Wallin's son, Steven Wallin, members of the Garden Grove Strawberry Festival Association and Kiwanis Evening Club of Garden Grove, and Jack's wife, Marge Wallin shared memories and the impact Wallin had on them.

"This beautiful bust is Garden Grove's way of honoring and thanking him for his priceless contributions to our community, in a place that holds so much meaning," said Garden Grove Mayor Steve Jones.

For more information or to visit the bust during Atlantis Play Center's operating hours, visit ggcity.org/atlantis.

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CITY OF GARDEN GROVE NEWS

CONTACT:
Scott Stiles, (714) 741-5000
City Manager

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Monday, March 25, 2019

NEW FINANCE DIRECTOR CHOSEN

Patricia (Yuan) Song, a 16-year municipal finance professional, has been chosen as the new Finance Director for the City of Garden Grove. Song, currently the Manager of Fiscal Services for the City of Irvine, officially begins her new assignment on April 29, 2019.

"I was very impressed with Patricia's professional background, her many accomplishments with other cities, and her key understanding of our City's financial strengths and challenges—all necessary qualities to successfully serve as Garden Grove's Chief Financial Officer," said Garden Grove City Manager Scott Stiles, who made the final selection.

"I'm elated to join Garden Grove's vibrant municipality and serve as a fiscal steward among a dynamic team of highly-regarded professionals," said Song.

As the Manager of Fiscal Services for the City of Irvine, Song manages 23 full-time staff, oversees the City's investment portfolio of over \$940 million, and has managed the upgrade of Irvine's Enterprise Resource Planning (ERP) system—an advanced financial software system that the City of Garden Grove is currently implementing.

-more-

New Finance Director Chosen
2-2-2

Prior to her employment with the City of Irvine, Song served as finance manager for the City of Corona for over a decade, and as accounting manager for the City of Ontario.

She holds MBA degrees in both accounting and in management information systems from California State University, San Bernardino. She is also a certified public accountant.

Song replaces former Finance Director Kingsley Okereke, who retired last September after 15 years of service to Garden Grove.

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CITY OF GARDEN GROVE NEWS

CONTACT: Ana Pulido
PIO, Office of Community Relations

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Monday, March 25, 2019



MEDIA ALERT

WHAT: Jack Wallin Bust Unveiling

WHEN: Tuesday, March 26, 2019, at 4:30 p.m.

WHERE: Atlantis Play Center, 13630 Atlantis Way

BACKGROUND: The City of Garden Grove will commemorate and unveil a bust of community contributor, Jack Wallin, at Atlantis Play Center. Wallin was co-founder of the Strawberry Festival Association, served as the City's first Park Superintendent, and designed both Kiwanisland and Atlantis Play Center. He passed away on September 21, 2018.

The bust was made by Garden Grove business owner Jennifer Stewart of Azteca restaurant. The bust includes a story-telling element with iconic images of Atlantis Play Center and emblems from Garden Grove service clubs Wallin was involved in.

PHOTO

OPPORTUNITIES: Garden Grove Mayor Steve Jones, Garden Grove City Council members, and Jack Wallin Bust.

FOR MORE

INFORMATION: John Montanez (714) 741-5200
Director, Community Services Department

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THÔNG TIN

Từ Thành Phố Garden Grove

Để phổ biến trên các phương tiện truyền thông
Văn phòng thông tin liên lạc: (714) 741-5280

Liên lạc: John Montanez
(714) 741-5200
Ban Phục vụ Cộng đồng



Thứ Năm, 21 tháng Ba, 2019

SỰ KIỆN RE: IMAGINE GARDEN GROVE – ART IN THE PARK DO THÀNH PHỐ VÀ HỌC KHU HỢP TÁC TỔ CHỨC THỨ BẢY TUẦN QUẢ

Thứ Bảy vừa qua, Sự kiện Re:Imagine Garden Grove-Art in the Park, được tổ chức bởi Thành phố Garden Grove và Học khu Garden Grove (GGUSD) đã thu hút được sự chú ý của cộng đồng đến tham dự thưởng thức các hoạt động theo chủ đề nghệ thuật và ghé thăm Triển Lãm Nghệ Thuật lần thứ 41 với chủ đề 'First Impression Student Art Gallery'.

Ông Thị trưởng Steve Jones chia sẻ, "Mỗi ngày đều là một ngày tuyệt vời ở Garden Grove, nhưng nó còn vui hơn khi nó được bao quanh bởi nghệ thuật và cộng đồng có thể cùng chia vui chúc mừng những nghệ sĩ trẻ tài năng của chúng ta."

Khu Village Green Park đã tràn ngập các tác phẩm nghệ thuật đương đại, được sáng tạo bởi các em trong các trường tiểu học và trung học đến từ học khu Garden Grove. Những hoạt động nghệ thuật và thủ công tự làm, được phụ trách bởi Câu lạc bộ Boys and Girls Clubs of Garden Grove, và các nghệ sĩ, doanh nghiệp địa phương.

Các chương trình được tổ chức trong sự kiện miễn phí lần này bao gồm “Con Đường Vườn Cổ Tích” (Fairy Garden Pathway), được thiết kế bởi các em học sinh từ 48 trường tiểu học tại Garden Grove; một bức thư dài 50 feet được thiết kế bởi các học sinh nghệ thuật từ tám trường trung học Garden Grove và Trường Bell Intermediate School; đồ thủ công tự làm, được phụ trách bởi các nghệ sĩ địa phương và Câu lạc bộ Boys and Girls Clubs of Garden Grove; và các nhà cung cấp thực phẩm, bao gồm tiệm Renegade Taco sắp khai trương từ SteelCraft Garden Grove. Cộng đồng có buổi thưởng ngoạn xem các buổi trình diễn nghệ thuật trên không (plein air art), vẽ tranh tường (mural) và những nghệ thuật đương đại khác. Ở góc đông bắc của Phố Euclid và Đại lộ Stanford là một tác phẩm nghệ thuật đa dạng và theo chủ đề sinh thái được tạo bởi trường trung học Los Amigos và Santiago.

Tại sự kiện này, Hội đồng Thành phố Garden Grove và Hội đồng quản trị Học khu GGUSD cùng Quỹ cộng đồng Garden Grove (GGCF) để trao tặng hai tờ chi phiếu trị giá \$1,000 cho hai trường trung học, Los Amigos High School và Santiago High School đã giành chiến thắng trong cuộc thi ‘Grove Art Installation.’

Sự kiện ‘Art in the Park’ là một nỗ lực nhằm xây dựng hình ảnh Thành phố Garden Grove, đồng thời thúc đẩy sự kiện Re:Imagine Garden Grove đến gần cộng đồng hơn. Sự kiện tạo mối quan hệ đối tác với học khu Garden Grove, giúp hỗ trợ mục tiêu của Thành phố để tiếp tục nâng cao những chương trình nghệ thuật đa dạng tại Quận Cam.

Để xem hình ảnh và video sự kiện, hãy truy cập trang nhà ggcity.org hoặc trang Facebook City tại Garden Grove City Hall.

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THÔNG TIN

Từ Thành Phố Garden Grove

Để phổ biến trên các phương tiện truyền thông
Văn phòng thông tin liên lạc: (714) 741-5280

Liên lạc: John Montanez
(714) 741-5200
Ban Phục vụ Cộng đồng



Thứ Hai, 25 tháng Ba, 2019

TRUNG TÂM THỂ THAO 'SPORTS AND RECREATION CENTER' TẠM THỜI ĐÓNG CỬA SỬA SANG

Trung tâm thể thao và giải trí Garden Grove (Garden Grove Sports and Recreation Center), tọa lạc tại 13641 Deodara Drive, tạm thời đóng cửa sửa sang sàn nhà từ nay đến đầu tháng Sáu, 2019. Sàn nhà hiện tại với chất liệu composite cao su sẽ được thay thế bằng gỗ phong truyền thống. Hơn nữa, logo Thành phố cũng sẽ được in ở giữa sàn phòng tập thể dục.

Người dân thường lui tới sử dụng phòng tập thể dục đã nhận được thông báo trước. Các thông tin cập nhật sẽ được đăng trên Facebook của Thành phố, tại @GardenGroveCityHall.

Để biết thêm thông tin, liên lạc với Ban Phục vụ Cộng đồng tại số (714) 741-5200.

###

Để phổ biến trên các phương tiện truyền thông
Văn phòng thông tin liên lạc: (714) 741-5280

Liên lạc: Scott Stiles
(714) 741-5000
Tổng Quản trị Thành phố



Thứ Ba, 26 tháng Ba, 2019

GARDEN GROVE THÔNG BÁO BỔ NHIỆM GIÁM ĐỐC QUẢN LÝ TÀI CHÍNH MỚI

Cô Patricia (Yuan) Song, một chuyên gia tài chính với 16 năm kinh nghiệm trong ngành đã được chọn làm Giám đốc Tài chính mới (Finance Director) cho Thành phố Garden Grove. Cô Patricia, hiện là Giám đốc Tài chính cho Thành phố Irvine, chính thức bắt đầu công việc mới vào ngày 29 tháng Tư, 2019.

"Tôi rất ấn tượng với nền tảng chuyên môn của cô Patricia, những thành tựu cô ấy đã gặt hái được với các thành phố lân cận và sự hiểu biết rộng rãi của cô ấy về bộ phận tài chính của Thành phố chúng tôi. Đó là những phẩm chất cần thiết để chọn làm một Giám đốc Tài chính của Garden Grove," Tổng quản trị Thành phố, ông Scott Stiles chia sẻ, người đã đưa ra sự lựa chọn cuối cùng.

Cô Patricia chia sẻ, "Tôi rất là phấn khởi và sẵn sàng tham gia vào đội ngũ nhân viên chuyên nghiệp và đầy năng lực của Thành phố Garden Grove."

Là Giám đốc Tài chính cho Thành phố Irvine, cô Patricia đã quản lý 23 nhân viên toàn thời gian, giám sát danh mục đầu tư của Thành phố hơn 940 triệu đô-la, và đã quản lý việc nâng cấp hệ thống Kế hoạch Tài nguyên Doanh nghiệp (ERP) của Thành phố Irvine, một hệ thống tân tiến mà Thành phố Garden Grove hiện đang triển khai.

Trước khi làm việc với Thành phố Irvine, cô Patricia làm giám đốc tài chính cho Thành phố Corona trong hơn một thập kỷ và là giám đốc kế toán cho Thành phố Ontario.

Cô có bằng MBA về cả kế toán và hệ thống thông tin quản lý từ Đại học bang California, San Bernardino. Cô cũng là một CPA. Cô Patricia thay thế cựu Giám đốc Tài chính Kingsley Okereke, người đã nghỉ hưu vào tháng 9 năm ngoái sau 15 năm phục vụ cho Garden Grove.

#



THÔNG TIN

Từ Thành Phố Garden Grove

Để phổ biến trên các phương tiện truyền thông
Văn phòng thông tin liên lạc: (714) 741-5280

Liên lạc: Rachel Manson
(714) 741-5554
Sở Vệ sinh Thành phố



Thứ Tư, 27 tháng Ba, 2019

THÀNH PHỐ GARDEN GROVE PHÁT PHÂN BÓN MIỄN PHÍ

Cư dân của Thành Phố Garden Grove có thể tới lấy phân bón miễn phí để làm đẹp thêm khu vườn của nhà mình trong dịp 'Compost Giveaway' hàng năm vào ngày Thứ Bảy, 13 tháng Tư, 2019 từ 8:00 sáng đến 10:30 sáng tại Garden Grove Municipal Service Center, địa chỉ là 13802 Newhope Street.

Các phương tiện di chuyển phải đi vào từ phía sau Municipal Service Center, trên đường A Better Way, có thể lái vô được từ đường Anabel Street.

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Cư dân muốn lấy phân bón xin mang theo xô hay thùng để đựng (xin đừng mang túi ny-lon hoặc bịch giấy).

Để biết thêm chi tiết, xin liên lạc với Sở vệ sinh Republic Services tại số (714) 238-2444, hoặc tại trang nhà www.republicservices.com

###

Garden Grove Có Giám Đốc Quản Lý Tài Chính Mới

27/03/2019 00:00:00



Cô Patricia (Yuan) Song

Cô Patricia (Yuan) Song, một chuyên gia tài chính với 16 năm kinh nghiệm trong ngành đã được chọn làm Giám đốc Tài chính mới (Finance Director) cho Thành phố Garden Grove. Cô Patricia, hiện là Giám đốc Tài chính cho Thành phố Irvine, chính thức bắt đầu công việc mới vào ngày 29 tháng Tư, 2019.

"Tôi rất ấn tượng với nền tảng chuyên môn của cô Patricia, những thành tựu cô ấy đã gặt hái được với các thành phố lân cận và sự hiểu biết rộng rãi của cô ấy về bộ phận tài chính của Thành phố chúng tôi. Đó là những phẩm chất cần thiết để chọn làm một Giám đốc Tài chính của Garden Grove." Tổng quản trị Thành phố, ông Scott Stiles chia sẻ, người đã đưa ra sự lựa chọn cuối cùng.

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- Việt Tân Mờ 3 Web Xin Chữ Ký Để Cứu 3 Người Bị Bắt Tại VN
- Ai Cập Bị Tổ Xiết Internet
- Garden Grove: Đóng Cửa Ngày Lễ Memorial Day
- Hy Vọng của Nhân Loại

VIỆTBÁO

Thành Phố Garden Grove Phát Phân Bón Miễn Phí

27/03/2019 16:19:00



THÀNH PHỐ GARDEN GROVE PHÁT PHÂN BÓN MIỄN PHÍ



Cư dân của Thành Phố Garden Grove có thể lấy phân bón miễn phí để làm đẹp thêm khu vườn của nhà mình trong dịp 'Compost Giveaway' hàng năm vào ngày Thứ Bảy, 13 tháng Tư, 2019 từ 8:00 sáng đến 10:30 sáng tại Garden Grove Municipal Service Center, địa chỉ là 13802 Newhope Street.

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Trang chủ > ĐỜI SỐNG > Đời Sống Việt > Chi tiết tin

Wednesday, 27/03/2019 - 06:46:16

14px

Nhớ mang theo xô đựng: Thành Phố Garden Grove phát phân bón miễn phí

Thích

Chia sẻ

Một người thích nội dung này. Đăng ký để xem những gì bạn bè của bạn thích.



Ảnh chụp buổi phát phân bón của Garden Grove năm 2017. (Hình cung cấp)

Cư dân của Thành Phố Garden Grove có thể tới lấy phân bón miễn phí để làm đẹp thêm khu vườn của nhà mình trong dịp Compost Giveaway hàng năm vào ngày thứ Bảy, 13 tháng Tư, từ 8 giờ sáng đến 10:30 sáng tại Garden Grove Municipal Service Center, địa chỉ là 13802 Newhope Street.

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Mới Nhất

Vien Dong Daily front page, Thursday, March 28, 2019

Cặp vợ chồng nhà sĩ Việt đồng ý trả lại \$1 triệu cho Medicaid

Số lượng di dân lậu vào Hoa Kỳ đạt mức cao chưa từng thấy trong tháng 3

Nổ súng tại Seattle, 2 người chết, 2 người bị thương

TRANG CHỦ | RAO VẬT ONLINE | [Go từ phía sau Municipal Service Center, trên đường A Better Way, có thể lái vô được từ đường Anabel Street.](#)
 Hàng năm thì dịch vụ Republic Services và Khu vệ sinh Garden Grove tổ chức Compost Giveaway như một lời cảm ơn cư dân trong Thành Phố đã tham gia chương trình thu gom chất thải xanh nhằm bảo vệ môi trường. Có 60 gallons phân bón sẽ được phát miễn phí cho cư dân trong vùng. Cư dân muốn lấy phân bón xin mang theo số hay thùng để đưng (xin đừng mang túi ny-lon hoặc bịch giấy).
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Từ khóa tìm kiếm:

Thành Phố Garden Grove phát phân bón miễn phí - Compost Giveaway - Garden Grove Municipal Service Center

Tweet Thích 1 Chia sẻ Viết bình luận đầu tiên



Các tin khác

Lãnh đạo trong lúc hành động

SINH HOẠT CỘNG ĐỒNG - THÁNG BA - THÁNG TƯ - THÁNG NĂM - THÁNG SÁU - THÁNG BẢY

Ngày cúng ông Táo 23 tháng Chạp, khăn sao cho đúng

Người cha tốt (kỳ 1)

Từ Bá Linh đến Hamburg

Bàn tay Mẹ

Cô giáo Việt giặt đồng phục cho học sinh Mỹ nghèo

Những niềm vui và hiểu biết khi tham dự Khóa Tu Nghiệp Sư Phạm

Ngày hội mùa hè của nhóm người "hết trẻ nhưng chưa già"

Báo ngoại quốc khuyên người ta nên ném 10 món ngon Việt này trước khi... chết

Nhớ về một thời áo trắng sân trường

Tôi đi viếng linh địa Đức Mẹ Lộ Đức (Phần 2)

Tôi đi viếng linh địa Đức Mẹ Lộ Đức (Phần 1)

Tôi đi hành hương Fatima

Ngày đầu tiên khám phá New Delhi

Thăm "Pink City" ở Ấn Độ

Advertising

Đầu bếp gốc Việt được vào chung kết giải James Beard Award

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Trung Quốc tước mọi chức vụ của cựu chủ tịch Interpol

Phe đối lập Thái Lan lập liên minh, đối đầu chính quyền quân sự

Cựu điệp viên Pháp bị bắn chết

Đổi lập Anh vẫn không ủng hộ Brexit bất chấp đề nghị từ chức của thủ tướng

Độc Nhiều Nhất

Linh mục gốc Việt nghi tự tử trong lúc bị điều tra lạm dụng một em gái tại Úc

Vụ lượng gạt người Việt của CHS Trust: Hai "mục sư" Mỹ đã rút gần hết \$25 triệu ra khỏi ngân hàng

Người hùng Lý Tổng hấp hối trên giường bệnh

Người đầu tư gốc Việt tại Quận Cam bị CHS Trust lừa lấy mất \$25 triệu Mỹ kim

TỪ VI ĐÔNG PHƯƠNG NGÀY 22 THÁNG 3 NĂM 2019

Thiếu nữ sống sót trong vụ thảm sát trường học đã chán đời, tự sát

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Từ Vi
TỪ VI ĐÔNG PHƯƠNG NGÀY 22 THÁNG 3 NĂM 2019

Cần chuyên tâm hơn nữa trong nghề nghiệp, trong việc làm để có thể tiến xa hơn nữa. Ham vui nhất thời chỉ mang lại những bất lợi. Tiền bạc ...

Từ vi đông phương ngày 15 tháng 3 năm 2019

Từ vi đông phương ngày 8 tháng 3 năm 2019

Để phổ biến trên các phương tiện truyền thông
Văn phòng thông tin liên lạc: (714) 741-5280

Liên lạc: Teresa Pomeroy (714) 741-5035
Thư Ký Thành phố



Thứ Năm, 28 tháng 3, 2019

THÀNH PHỐ GARDEN GROVE GIA HẠN NHẬN ĐƠN TUYỂN THÀNH VIÊN CHO ỦY BAN GIÁM SÁT DỰ LUẬT O

Thành phố Garden Grove hiện đang gia hạn nhận đơn đăng kí cho các ứng cử viên đủ điều kiện tham gia vào Ủy ban Giám sát Dự luật O (Measure O Citizens Oversight Committee.) Đơn sẽ được gia hạn đến ngày Thứ Tư, 17 tháng Tư, 2019, lúc 5:30 chiều. Để đăng ký trực tuyến, hãy truy cập ggcity.org/form/commissions-application hoặc lấy đơn trực tiếp, xin đến tại Văn phòng Thư ký Thành phố nằm ở lầu 2, Tòa thị chính Garden Grove, tại 11222 Acacia Parkway.

Ủy ban Giám sát do những người dân trong cộng đồng sẽ cố vấn cho Hội đồng Thành phố Garden Grove các vấn đề liên quan đến Dự luật O, dự luật tăng thuế doanh thu 1% vừa được thông qua vào Tháng 11, 2018 bởi 65% cử tri tại Garden Grove.

Ứng viên phải đáp ứng các tiêu chí sau đây để được xem xét cho vị trí:

- Là cư dân Garden Grove hoặc chủ doanh nghiệp / đại diện.
- Là cử tri có đăng ký đi bầu cử
- Có thể phục vụ trong nhiệm kỳ 2 năm.
- Sẵn sàng tham dự các cuộc họp theo lịch trình thường xuyên.
- Trong 7 thành viên sẽ có ít nhất một thành viên là chủ cơ sở kinh doanh/ doanh nhân để đại diện cho các doanh nghiệp trong cộng đồng; một người cao tuổi (từ 62 tuổi trở lên); ít nhất hai thành viên có kiến thức về tài chính hoặc kế toán; và ba thành viên sống trong cộng đồng nói chung.

Ngoài việc có khả năng tư vấn về việc nhận và chi tiêu thuế doanh thu và tài chính hằng năm, Ủy ban Giám sát Dự luật O cũng sẽ xem xét ngân quỹ hàng năm, ngân sách giữa năm và thông tin tài chính kiểm toán cuối năm và truyền đạt kết quả tới công chúng và Hội đồng thành phố Garden Grove. Buổi họp để chọn ra thành viên thích hợp sẽ diễn ra tại cuộc họp thường xuyên của Hội đồng thành phố Garden Grove vào Thứ Ba, 23 tháng Tư, 2019.

Để biết thêm chi tiết, xin liên lạc về Văn phòng Thư ký Thành phố tại số điện thoại (714) 741-5040 hoặc email về cityclerk@ggcity.org.

#

MISCELLANEOUS ITEMS

March 28, 2019

1. Calendar of Events
2. Minutes from the March 7, 2019 Planning Commission meeting.
3. League of California Cities, "CA Cities Advocate," dated March 22 to 28, 2019.



CALENDAR OF EVENTS

March 28, 2019 – April 26, 2019

| | | | |
|----------|----------|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Thursday | March 28 | 9:00 a.m. | Zoning Administrator Meeting City Hall, 3 rd Floor Training Room |
| | | 11:30 a.m. | Employee Service Awards Luncheon Community Meeting Center |
| Friday | March 29 | | City Hall Closed – Regular Friday Closure |
| Saturday | March 30 | 5:30 p.m.- 9:00 p.m. | Garden Grove Chamber 113 th Annual Gala, Anaheim Marriott Suites |
| | | 6:00 p.m. - 11:00 p.m. | Garden Grove Police Association Annual Awards Banquet, Great Wolf Lodge |
| Thursday | April 4 | 7:00 p.m. | Planning Commission Meeting, Council Chamber |
| Friday | April 5 | 7:07 p.m. | Angels Game Tailgate vs. Rangers, Angels Stadium |
| Tuesday | April 9 | 5:30 p.m. 6:30 p.m. | Closed Session, Founders Room Successor Agency Meeting, Council Chamber City Council Meeting, Council Chamber |
| Thursday | April 11 | 9:00 a.m. | Zoning Administrator Meeting City Hall, 3 rd Floor Training Room |
| | | 6:00 p.m. | Parks, Recreation, and Arts Commission Meeting Council Chamber |
| Friday | April 12 | | City Hall Closed – Regular Friday Closure |
| Thursday | April 18 | 7:00 p.m. | Planning Commission Meeting, Council Chamber |
| Tuesday | April 23 | 5:30 p.m. 6:30 p.m. | Closed Session, Founders Room Housing Authority, Council Chamber Sanitary District Board, Council Chamber Successor Agency Meeting, Council Chamber City Council Meeting, Council Chamber |
| Thursday | April 25 | 9:00 a.m. | Zoning Administrator Meeting City Hall, 3 rd Floor Training Room |
| Friday | April 26 | | City Hall Closed – Regular Friday Closure |

GARDEN GROVE PLANNING COMMISSION
Council Chamber, Community Meeting Center
11300 Stanford Avenue, Garden Grove, CA 92840

Meeting Minutes
Thursday, March 7, 2019

CALL TO ORDER: 7:01 p.m.

ROLL CALL:

Chair Lehman
Vice Chair Kanzler
Commissioner Le
Commissioner Nguyen
Commissioner Perez
Commissioner Ramirez
Commissioner Soeffner

Absent: Lehman

PLEDGE OF ALLEGIANCE: Led by Commissioner Perez.

ORAL COMMUNICATIONS – PUBLIC: None.

February 21, 2019 MINUTES:

Action: Received and filed.
Motion: Soeffner Second: Le
Ayes: (6) Kanzler, Le, Nguyen, Perez, Ramirez, Soeffner
Noes: (0) None
Absent: (1) Lehman

CONTINUED PUBLIC HEARING – CONDITIONAL USE PERMIT NO. CUP-149-2019 FOR PROPERTY LOCATED AT 9106 GARDEN GROVE BOULEVARD, SOUTH SIDE OF GARDEN GROVE BOULEVARD, BETWEEN MAGNOLIA STREET AND CANNERY STREET.

Applicant: THU PHAM ANH NGUYEN
Date: March 7, 2019

Request: Conditional Use Permit approval to operate a new body massage establishment within a 900 square foot tenant space within an existing multi-tenant shopping center. The site is in the GGMU-3 (Garden Grove Boulevard Mixed Use 3) zone. In conjunction with the request, the Planning Commission will consider a determination that the project is

categorically exempt from the California Environmental Quality act (CEQA) pursuant to Section 15301 – Existing Facilities.

Action: Public Hearing held. Speaker(s): Thu Nguyen, Tammy Nguyen

Action: Resolution No. 5950-19 was approved.

Motion: Ramirez Second: Le

Ayes: (6) Kanzler, Le, Nguyen, Perez, Ramirez, Soeffner

Noes: (0) None

Absent: (1) Lehman

STUDY SESSION:

PLANNING COMMISSION ORIENTATION: Staff gave a general outline of the role and jurisdiction of the Planning Commission and laws generally applicable to Planning Commission meetings and decisions, including the Brown Act, Political Reform Act, and City Code of Ethics.

REVIEW OF CONDITIONAL USE PERMITS AND ALCOHOLIC BEVERAGE CONTROL (ABC) LICENSED ESTABLISHMENTS: Staff presented an overview of Conditional Use Permits and Alcoholic Beverage Control (ABC) Licensed Establishments.

MATTERS FROM COMMISSIONERS: None.

MATTERS FROM STAFF: Staff gave a brief description of the agenda items for the next regular meeting.

ADJOURNMENT: At 8:51 p.m. to the next Meeting of the Garden Grove Planning Commission on Thursday, March 21, 2019, at 7:00 p.m. in the Council Chamber of the Community Meeting Center, 11300 Stanford Avenue, Garden Grove.

Motion: Soeffner Second: Le

Ayes: (6) Kanzler, Le, Nguyen, Perez, Ramirez, Soeffner

Noes: (0) None

Absent: (1) Lehman

Judith Moore
Recording Secretary

Upcoming Bills in Committee, March 25 – April 9

March 25, 2019

Legislative hearings are well underway, and the Legislature continues discuss policy areas of interest to cities.

Most hearings will be televised. The [Senate](#) and [Assembly](#) publish weekly television schedules, and audio is always available online. Many hearings are also webcast via the [California Channel](#).

Below are a number of upcoming hearings of interest to cities:

March 25

Assembly Transportation, 3 p.m., State Capitol, Room 4202

- AB 659 (Mullin) Transportation: emerging transportation technologies: California Smart City Challenge Grant Progress. *League position: support.*

March 26

Assembly Public Safety, 9 a.m., State Capitol, Room 126

- AB 12 (Irwin) Firearms: gun violence restraining orders. *League position: pending support.*
- AB 997 (Low) Firearms: persons detained or apprehended for examination of mental condition. *League position: pending support.*

Senate Public Safety, 9 a.m., State Capitol, Room 3191

- SB 23 (Wiener) Unlawful entry of a vehicle. *League position: support.*

March 27

Assembly Housing and Community Development, 9:30 a.m., State Capitol, Room 126

- AB 10 (Chiu) Income taxes: credits low-income housing: farmworker housing. *League position: support.*

Assembly Local Government, 1:30 p.m., State Capitol, Room 447

- AB 213 (Reyes) Local government finance: property tax revenue allocations: vehicle license fee adjustments. *League position: sponsor.*
- AB 1252 (Rivas) Local agency formation commissions: *grant program.* *League position: support.*

Senate Governance and Finance, 9:30 a.m., State Capitol, Room 112

- **HOT** AB 147 (Burke) Use taxes: collection: retailer engaged in business in this state: marketplace facilitators. *League position: support.*

- SB 287 (Nielsen) Commission on State Mandates: test claims: filing date. *League position: support.*

Senate Labor, Public Employment and Retirement, 9:30 a.m., State Capitol, Room 2040

- SB 266 (Leyva) Public Employees' Retirement System: disallowed compensation: benefit adjustments. *League position: oppose.*
- SB 416 (Hueso) Employment: workers' compensation. *League position: oppose.*

Assembly Local Government, 1:30 p.m., State Capitol, Room 447

- AB 818 (Cooley) Local government finance: vehicle license fee adjustment amounts. *League position: support.*
- AB 1253 (Rivas) Local agency formation commissions: *grant program.* *League position: support.*
- ACA 1 (Aguiar-Curry) Local government financing: affordable housing and public infrastructure: voter approval. *League position: support.*

April 3

Assembly Local Government, 1:30 p.m., State Capitol, Room 127

- HOT AB 213 (Reyes) Local government finance: property tax revenue allocations: vehicle license fee adjustments. *League position: sponsor.*

April 8

Assembly Revenue and Taxation, 2:30 p.m., State Capitol, Room 126

- AB 266 (Choi) Income taxes: credits: attic vent closures. *League position: pending support.*

April 9

Senate Public Safety, 8:30 a.m., State Capitol, Room 3191

- SB 257 (Nielsen) Firearms: prohibited persons. *League position: pending support.*

2019 Helen Putnam Awards for Excellence Submissions Now Open

Submit Entries by April 11

March 25, 2019

Each year, the League of California Cities® honors outstanding work in member cities throughout the state through the Helen Putnam Awards for Excellence.

The award, sponsored by the League Partner program, recognizes the successes of California cities that have created beneficial innovations, implemented resourceful efficiencies, improved public service and enhanced public trust and support. The award also provides a great opportunity for local communities to celebrate the work of the city.

If your city has accomplished remarkable, inventive work in any of the 12 categories listed below, now is the time to apply. The Helen Putnam Awards for Excellence are also a great opportunity to thank employees and collaborators, connect with residents and celebrate outstanding contributions that have enhanced the city.

Award categories include:

- CCS Partnership Intergovernmental Collaboration Award
- Community Services and Economic Development
- Economic Development through the Arts
- Enhancing Public Trust, Ethics, and Community Involvement
- Health and Wellness Programs
- Housing Programs and Innovations
- Internal Administration
- League Partners Award for Excellence in City-Business Relations
- Planning and Environmental Quality
- Public Safety
- Public Works, Infrastructure, Transportation
- Ruth Vreeland Award for Engaging Youth in City Government

Your city must be a member of the League of California Cities to apply. To qualify, simply demonstrate that your city offered a program or service that has proven measurable and successful within a minimum of one year of actual implementation. Particular attention and credit is given to applications specifically advancing the League's strategic goals, which are determined each year by the board of directors.

Online entry deadline is Thursday, April 11 at 5 p.m. Submit your application online at

www.helenputnam.org.

Please contact [Melissa Lienau](#) with any questions at (916) 658-8216.

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Report: Stronger State-Local Partnerships Needed for Solutions to Housing Crisis in California

March 25, 2019

Across the nation, cities are experiencing a housing crisis on many fronts, from homelessness and poor housing quality to lack of supply and affordability.

This diverse landscape demands that cities and states collaborate and that cities retain a broad set of tools to meet unique local needs. But in many states, the set of tools available to city leaders is limited. The [National League of Cities](#) (NLC), in collaboration with all 49 state municipal leagues, has released “[Local Tools to Address Housing Affordability: A State-by-State Analysis](#),” to uncover how states interact with cities on key housing policies and the level of authority they provide to cities to implement proven strategies.

This new research finds that depending on their state and home rule authority, the ability of cities to improve housing conditions varies extensively across the country. This assessment of all 50 states and the District of Columbia across the five policy areas — inclusionary housing, rent control, housing vouchers, housing trust funds and states tax incentive programs — finds that the District of Columbia, as well as cities in New York and California have more tools to address housing affordability than other cities. This report is the fifth annual research project developed in collaboration with NLC and state municipal leagues.

No matter their size, level of prosperity or growth pressures, nearly all communities in the United States struggle with housing affordability. Whether the priority is housing supply, affordability, quality or helping households achieve economic mobility, cities need the proper tools and flexibility to meet the unique housing circumstances facing their communities.

Specific findings include that along with cities in California and the District of Columbia:

- Nineteen other states are expressly permitted or face no legal barriers to inclusionary housing;
- Twelve other states are permitted, have some barriers, or have limited control to implement rent control;
- Thirty-four other states have established housing trust funds; and
- Eighteen other states have state-level tax incentives for new construction and/or rehabilitation of existing low-income housing.

For both NLC and the [49 state municipal leagues](#), the topic of housing rose to the forefront as a top advocacy priority. In 2018, League Executive Director Carolyn Coleman and Oakland Mayor Libby Schaaf joined the new [NLC housing task force](#), which seeks to develop a set of best and promising practices at the local level, as well as policy recommendations to federal and state governments.

The League of California Cities is continuing to strongly support legislation and budget proposals that streamline the housing approval process and increase funds for affordable housing, and is collaborating with the Legislature and Gov. Gavin Newsom's Administration to find solutions to the state's housing crisis. For more information on the League's platform, read the League's [Blueprint for More Housing](#).

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Santa Monica Short-Term Rental Ordinance Withstands Legal Challenge

March 25, 2019

The Ninth Circuit Court of Appeals issued a decision last week rejecting a legal challenge brought by online hosting platforms HomeAway.com and Airbnb to Santa Monica's short-term rental ordinance.

The League filed a friend-of-the-court brief in the case, authored by Christi Hogin of Best, Best and Krieger. The California State Association of Counties and the International Municipal Lawyers Association also joined in the League's brief.

The ordinance at issue in the case authorizes city-licensed and registered "home-sharing" rentals – where resident(s) remain on-site with guest(s) – but prohibits all other forms of short-term rentals for 30 days or less. It also imposes certain obligations on online short-term rental hosting platforms such as HomeAway.com and Airbnb. Specifically, the ordinance requires online hosting platforms to collect and remit transient occupancy taxes and to regularly disclose listings and booking information to the city. It also prohibits them from booking properties that are not licensed and registered with the city and from collecting any fees in connection with such prohibited transactions.

The city adopted the ordinance following a proliferation of short-term rentals in residential zones. Such short-term rentals, the city council reported, "had negatively impacted the quality and character of its neighborhoods by 'bringing commercial activity and removing residential housing stock from the market' at a time when California is already suffering from severe housing shortages."

HomeAway and Airbnb sued, claiming the ordinance violated various laws including the federal Communications Decency Act of 1996 and the First Amendment.

Federal courts have interpreted the Communications Decency Act to immunize "publishers" of third-party content from liability arising out of that content. The purpose of the Act is "to promote the continued development of the Internet and other interactive computer services."

HomeAway and Airbnb argued that Santa Monica's ordinance was inconsistent with the Act because it effectively required them to monitor and remove third-party content "to prevent their website from becoming littered with unbookable listings." The Ninth Circuit Court of Appeals rejected this argument, noting that the ordinance simply prohibited the online platforms from proceeding with unlicensed bookings; it did not seek to impose any liability on the platforms for the contents of the listings. "Like their brick-and-mortar counterparts," the court held, "internet companies must also comply with any number of local regulations concerning, for example, employment, tax, or zoning."

The Ninth Circuit was also unpersuaded by HomeAway and Airbnb's arguments that the ordinance imposed a "content-based financial burden" on their commercial speech in violation of the First Amendment. The Ninth Circuit found no "significant expressive element" associated with processing a short-term rental booking.

Although this ruling may be appealed, it is a positive development for cities in the area of short-term rental regulation. Cities that have questions as to how they may be impacted by this ruling should consult with their city attorney.

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Trailer Budget Bill Proposes Statewide Tax on Drinking Water

March 25, 2019

The League joins the Association of California Water Agencies (ACWA) and a large coalition of nearly 200 local water and public agencies to oppose the proposed water tax unless amended with an alternative funding source.

The budget trailer bill language, based on SB 623 (Monning, 2017), is intended to establish a stable funding mechanism administered by the State Water Resources Control Board to assist those who do not have access to safe drinking water. This bill is a slightly modified version of Gov. Jerry Brown's 2018 proposed trailer bill, which was ultimately rejected.

The 2019 trailer bill proposes agricultural assessments to address nitrate-related contamination and a tax on drinking water (tap water) that would require approximately 3,000 local water systems to assess on local residents and businesses.

Since 2017, the League has been supportive of the establishment of a safe and clean drinking water fund, but has been advocating for the removal of any tax on tap water as a funding source. This year, the ACWA and the California Municipal Utilities Association (CMUA) are sponsoring SB 669 (Caballero), which would create the Safe Drinking Water Trust in the State Treasury to fund a Safe Drinking Water Fund at the State Water Board.

Lack of access to safe drinking water in certain disadvantaged communities is a public health issue that the state needs to address. The League will continue to be supportive of ACWA and CMUA's proposal to remove the tax on water from any legislation and is evaluating other related safe drinking water fund legislation.

For questions or additional information, please contact League Legislative Representative Derek Dolfie.