

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Scott C. Stiles
Dept.: City Manager
Subject: APPROVAL OF A PROPOSAL FROM
TRAN HUNG DAO FOUNDATION
TO CONDUCT THE 2016 TET FESTIVAL

From: Kimberly Huy
Dept.: Community Services
Date: November 10, 2015

OBJECTIVE

To transmit to the City Council a written proposal from the Tran Hung Dao Foundation to conduct the 2016 Tet Festival at Garden Grove Park February 5 to February 7, 2016.

BACKGROUND

In October, the City was accepting written proposals from local non-profit organizations interested in conducting the 2016 Tet Festival. Staff received only one written proposal from the Tran Hung Dao Foundation (THDF) requesting approval to host the 2016 Tet Festival at Garden Grove Park. The organization is proposing to collaborate efforts with the Republic of Vietnam Arm Force Association in Southwestern USA (VAFA) to conduct the festival the weekend of Friday, February 5 through Sunday, February 7, 2016.

DISCUSSION

Staff has reviewed the written proposal from THDF and verified that this organization is in good standing with the State of California. Additionally, members from both THDF and VAFA have assisted other organizations to coordinate the Tet Parade and Tet Festival, which has given members the experience to organize the proposed Tet Festival.

Staff is recommending that the City Council consider a one-year agreement allowing THDF to conduct the 2016 Tet Festival at Garden Grove Park. If this recommendation is approved, staff will prepare an Agreement between the City and THDF that will include provisions related to the reimbursement for City related costs, the distribution of proceeds, allowable festival activities and insurance requirements.

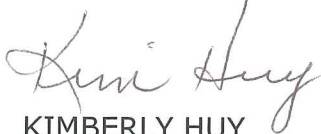
FINANCIAL IMPACT

If the proposal from THDF is approved, staff will draft an Agreement that will require the THDF to pay the City for all of the City's costs incurred in support of the Tet Festival. An initial deposit amount of \$75,000 will be required by the City from THDF for City expenses. After the Festival, the THDF will be required to reimburse the City for any additional City costs.

RECOMMENDATION

It is recommended that the City Council:

- Approve the Written Proposal with the THDF to conduct the Tet Festival at Garden Grove Park the weekend of February 5 through February 7, 2016;
- Authorize staff to prepare an Agreement between the City and THDF; and
- Authorize the city manager to execute the agreement on behalf of the City.


KIMBERLY HUYNH
Director


By: Janet Pelayo
Manager

Attachment: Proposal from Tran Hung Dao Foundation

Recommended for Approval


Scott C. Stiles
City Manager

HỘI ĐỒNG NHÂN VỐ TÊ TỰ ĐEN THƠ ĐUC THANH TRAN
Tran Hung Dao Foundation

9078 Bolsa Ave., Westminster, CA 92683 ♦ Tel: 714-854-4584 / 714-398-3033

October 29, 2015

Ms. Kim Huy, Community Services Director
City of Garden Grove
11222 Acacia Street
Garden Grove, CA 92842

Subject: Tet Festival 2016.

Dear Ms. Huy,

My name is Richard Bui Dep, president of the Republic of Vietnam Arm Force Association in Southwestern USA, and Chairman of 2016 Year of the Monkey Tết Festival Committee.

Tran Hung Dao Foundation (THDF) and Republic of Vietnam Arm Force Association in Southwestern USA (VAFA) would like to apply for the permit to organize the Year of the Monkey Tet Festival in the Garden Grove Park. The detail program will be developed and submit to the City once our application is selected. The primary organizer will be Tran Hung Dao Foundation, though we are inviting other association to join forces with us as we believe this is an event for all community

This year Tet Festival will be Friday evening February 5th through Sunday 7th. The venues would be similar to previous festivals, though with additional emphasis on Flower market, and traditional year-end ceremony.

THDF and the RVAFA are non-profit 501.c3 organizations. We are located in Westminster and Garden Grove respectively. Members of these two organizations have been an actively involved with organizing the Tet Parade in Westminster since 2013, and with assisting the UVSC Student Tet Festival for the past many years. We have the experience, man power and resources to plan, organize, and run a Festival production for our community and for the City of Garden Grove.

We understand if selected we will be required to pay up front the \$75,000 in December, and we are familiar with the contractual requirements that the City have set forth for previous Tet Festivals, and will agree to such terms and conditions. We only have \$40K Dollars in hand at the moment, and have loan pledge for \$60K. We plan to raise an additional \$60K by January to cover the remaining cost of the festival. In 2014, the THDF raised \$115K Dollars within 2 months to build the Hung Dao Dai Vuong on Bolsa Avenue. We were also instrumental in raising \$110K each year for the past three years to organize the Tet Parade.



We believe the Tet Festival would be an event for all of the Viet communities, and will be inviting other associations and groups to participate and sharing the profits to at the higher portion to the non-profit groups that assume financial risk and sharing the lost if it occurs, and smaller portions to other non-profit group who do not participate and do not assume financial risk.

For more information, please contact me at:

Mobile Phone: 951-733-8844

eMail: richardjrbui@gmail.com

or mail to us at

Hung Dao Dai Vuong Foundation
9098 Bolsa Avenue
Westminster, CA 92863

The Republic of Vietnam Arm Force in Southwestern USA
13127 Brookhurst Street
Garden Grove, CA 92843

My committee and I look forward to meet with you and City staffs to discuss and answer your questions.

Best regards.



Richard Bui Dep, Chairman
2016 – Year of the Monkey Têt Festival