

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Matthew Fertal
Dept.: City Manager
Subject: PROPOSAL FOR EXTENSION OF LOBBYIST CONTRACT

From: Maria Stipe
Dept.: City Manager
Date: June 10, 2008

OBJECTIVE

To convey a proposal from Townsend Public Affairs (TPA), to extend the term of their contract through June 30, 2009.

BACKGROUND

In November 2005, the City Council initiated a process to hire a lobbyist to assist the City in identifying and obtaining funding for City programs and projects and to advocate and closely monitor the interests of the City in legislation, regulations and administrative actions. Subsequently, on May 9, 2006, the City Council approved a 1-year agreement with TPA to provide Sacramento legislative advocacy/lobbyist services. This agreement was extended last year through June 30, 2008.

DISCUSSION

TPA has submitted a letter expressing their desire to extend the current contract with the City for an additional year through June 30, 2009 (see Attachment 1). This extension would continue the same fee structure, \$5,000 per month, and scope of work as the past two years. The attached letter also highlights key successes that have been accomplished during the year and outlines the funding and legislative initiatives presently underway and upcoming. All told, \$881,050 in state and federal funds for public safety and transportation improvements has been secured through TPA's and City staff's collaborative efforts. Present and upcoming initiatives include federal appropriations requests, opportunities for park funding through Proposition 84, transportation funding through Proposition 1B and other OCTA programs, and ongoing legislative tracking and advocacy services to serve the needs of the City.

An amendment to extend the term of the existing contract though June 30, 2009 is also attached for the City Council's consideration (see Attachment 2).

FINANCIAL IMPACT

The cost to extend the contract is \$5,000 per month, or \$60,000 per year.

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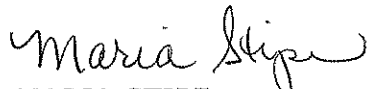
COMMUNITY VISION IMPLEMENTATION


Lobbying services are targeted to facilitate funding and advancement of City interests directly related to the Community Vision (e.g., public safety, transportation, parks, economic development, etc.).

RECOMMENDATION

It is recommended that the City Council:

- Approve Amendment No. 2 to the agreement with Townsend Public Affairs;
- Authorize the City Manager to execute the amendment on behalf of the City.


MARIA STIPE
Assistant to the City Manager

Recommended for Approval

Matthew Fertal
City Manager

Attachment 1: Proposal to Extend Contract

Attachment 2: Amendment to Professional Services Agreement