

**City of Garden Grove**

**INTER-DEPARTMENT MEMORANDUM**

To: Matthew Fertal  
Dept.: City Manager  
Subject: 2010 CENSUS PARTNER PROCLAMATION

From: Maria Stipe  
Dept.: City Manager  
Date: April 14, 2009

OBJECTIVE

For City Council to approve the issuance of a proclamation affirming the City is committed to partnering with the U.S. Census Bureau to ensure a full accurate count in 2010.

BACKGROUND

Every decade since 1790, the U.S. Census Bureau has conducted a constitutionally mandated census to determine the number of people living within the United States and our territories. These data are used to ensure fair Congressional representation by determining how many seats each state will have in the U.S. House of Representatives as well as the redistricting of state legislatures, county and city councils and voting districts. Census data also affect how more than \$300 billion in federal and state funds are allocated to states and communities each year. All of the information collected by the census is protected by law and remains confidential for 72 years.

DISCUSSION

Representatives from the US Census Bureau, have requested that the City issue a proclamation demonstrating its commitment to partnering with the U.S. Census Bureau to help ensure a full and accurate count in 2010.

As a partner, the City will:

- Support the goals and ideals for the 2010 Census and disseminate census information to encourage those in our community to participate.
- Encourage Garden Grove residents to place an emphasis on the 2010 Census and participate in events and initiatives that will raise awareness of the census.
- Support census takers as they help our community to complete an accurate count.
- Create opportunities to coordinate with community groups to utilize high-profile, trusted voices to advocate on behalf of the 2010 Census.

FINANCIAL IMPACT

No direct impact.

COMMUNITY VISION IMPLEMENTATION

Fair representation and distribution of funding allocations are important to addressing many community issues, including public safety, transportation, and housing needs.

RECOMMENDATION

It is recommended that the City Council:

- Approve the issuance of the attached proclamation documenting the City's partnership with the 2010 Census to help ensure a full and accurate count.



MARIA STIPE  
Assistant to the City Manager

Attachment - Proclamation

**Recommended for Approval**

  
**Matthew Ferial**  
City Manager

## **2010 Census Partner Proclamation**

*WHEREAS* an accurate census count is vital to our community and residents' well-being by helping planners determine where to locate schools, day-care centers, roads and public transportation, hospitals and other facilities, and is used to make decisions concerning business growth and housing needs;

*WHEREAS* more than \$300 billion per year in federal and state funding is allocated to states and communities based on census data;

*WHEREAS* census data ensure fair Congressional representation by determining how many seats each state will have in the U.S. House of Representatives as well as the redistricting of state legislatures, county and city councils, and voting districts;

*WHEREAS* the 2010 Census creates jobs that stimulate economic growth and increase employment opportunities in our community;

*WHEREAS* the information collected by the census is protected by law and remains confidential for 72 years;

Now, therefore, we PROCLAIM that the City of Garden Grove is committed to partnering with the U.S. Census Bureau to help ensure a full and accurate count in 2010.

As a 2010 Census partner, we will:

1. Support the goals and ideals for the 2010 Census and will disseminate 2010 Census information to encourage those in our community to participate.
2. Encourage people in Garden Grove to place an emphasis on the 2010 Census and participate in events and initiatives that will raise overall awareness of the 2010 Census and ensure a full and accurate census.
3. Support census takers as they help our community complete an accurate count.
4. Create or seek opportunities to collaborate with other like-minded groups in our community, such as Complete Count Committees, to utilize high-profile, trusted voices to advocate on behalf of the 2010 Census.