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Promoting literacy through research, education, and advocacy.™

September 4, 2009

Inland Empire Branch  
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www.dyslexia-ca.org  
dyslexiainfo@gmail.com

Mayor William Dalton  
Garden Grove City Hall  
11222 Acacia Parkway  
Garden Grove CA 92840

Dear Mayor Dalton:

RE: Dyslexia Awareness Month in October

The Inland Empire Branch (IEB) of the International Dyslexia Association (IDA) requests that on the behalf of the City of Garden Grove, you proclaim October as "Dyslexia Awareness Month."

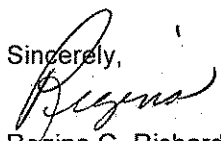
October was first declared as National "Dyslexia Awareness Month" four years ago. Our local branch, which directly serves Riverside, San Bernardino, and Orange counties, feels that a City of Garden Grove proclamation will assist us in informing the community of our many free public awareness services during October. We plan to "kick off" Dyslexia Awareness Month with free community events for teachers and parents at various locations and schools throughout the community.

We feel that California's, and Garden Grove's, most valuable resource is our children, for whom we must provide opportunities to learn and grow. According to the U.S. Department of Health, there are approximately 15 to 18 million individuals with dyslexia. The NICHD states that poor literacy is a national health problem because of the ramifications throughout an individual's entire life span. Each child, adolescent, and adult who struggles to learn is unique. We know why kids learn to read or have problems, and we know what to do about them. As declared in our vision statement,

"The purpose of IEB is to inform and empower families, educators, businesses and communities with the most current research based practices to promote meaningful literacy development; with the goal of preparing individuals for a hopeful and productive future."

We respectfully request your assistance in helping literacy efforts throughout our state and especially in Garden Grove. We would appreciate if the proclamation could be issued by September for our P.R. purposes. Please have your office contact me so that we may make the appropriate arrangements. Thank you.

If you have any questions, please feel free to contact IEB member, Pam Nelson at 714/974-5717. If you are interested in viewing a few of our previous proclamations, you may visit our web at <http://www.dyslexia-ca.org/previousevents.html#proclamations>.

Sincerely,  
  
Regina G. Richards  
IEB/IDA President

Approved for Agenda Listing

  
Matthew Fertal  
City Manager

Facilitating literacy success in our communities  
Serving Riverside, San Bernardino, parts of Orange Counties in California; and Southern Nevada

Founded in Memory of Samuel T. Orton  
Inland Empire Branch CA Non-profit #95-7152003