AGENDA ITEM NO. 6.4.

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To:

Matthew J. Fertal

From:

Joseph M. Polisar

Dept.:

City Manager

Dept.:

Police

Subject:

2010-11 OFFICE OF TRAFFIC

Date:

October 26, 2010

SAFETY NEXT GENERATION CLICK

IT OR TICKET GRANT FUNDS

OBJECTIVE

To gain City Council approval for the acceptance of Office of Traffic Safety (OTS) grant funds, so the City can receive approximately \$6,255.36 in federal funds to fund seatbelt enforcement patrols.

BACKGROUND

California's 2009 seat belt use rate is 95.3 percent. According to the National Highway Traffic Safety Administration (NHTSA), the national average in 2008 was 83 percent, a gain from 82 percent over 2007 (*California Office of Traffic Safety (OTS) and NHTSA*).

The Office of Traffic Safety (OTS), through the National Highway Traffic Safety Administration (NHTSA), is funding the "Next Generation Click It or Ticket" campaign through mini-grants. The University of California Berkeley Traffic Safety Center (TSC)* will administer and coordinate the mini-grants for OTS.

Since the *Click It or Ticket* campaign began in California in 2005, California's seat belt use rate has increased from 90.4 percent in 2004 to 95.3 percent in 2009. In the last four years alone, it is estimated that more than 1.25 million more motorists in the state have begun buckling up regularly (*OTS*).

All eligible Orange County cities under the new program now file a joint application with the County to receive their share of these funds. In FY 2010-11, Garden Grove's share of this grant will be \$6,255.36.

DISCUSSION

The Police Department will continue to use these funds to patrol for those unbelted drivers and passengers, enforcing California's seatbelt laws as part of a yearlong Click It or Ticket campaign. Police and safety experts are partnered to keep this

2010-11 OFFICE OF TRAFFIC SAFETY NEXT GENERATION CLICK IT OR TICKET GRANT FUNDS October 26, 2010 Page 2

safety message in the forefront of everyone's mind and to aggressively enforce the law to those violators who do not buckle up.

FINANCIAL IMPACT

Using OTS money to help fund the seatbelt saturation creates no burden on the City's General Fund.

RECOMMENDATION

It is recommended that the City Council:

- Accept the Office of Traffic Safety Grants funds in the amount of \$6,255.36;
 and
- Allocate these grant monies to fund seatbelt enforcement patrols.

JOSEPH M. POLISAR

Chief of Police

By: Adam Zmaja

Master Officer I

Attachment 1: Grant document from OTS and Program Narrative.

- Recommended for Approval

Matthew Fert City Manager



The Regents of the University of School of Public Health, Berkeley, with Primary Funding from the California Office of Traffic Safety

GRANT NUMBER CT11154

GRANT		
1. Title of Program		
Next Generation - Click It or Ticket 2010 - 2011		4. Period of Grant
2. Name of Applicant Agency		Month - Day - Year
GARDEN GROVE, CITY OF		From: 11/15/10
3. University of California Berkeley, Safe Transportation Research and Education Center DAVID RAGLAND, PRINCIPAL INVESTIGATOR, SAFE TRANSPORTATION RESEARCH AND EDUCATION CENTER		To: 06/06/11
5. Description of Program California will initiate "Next Generation – Click It or Ticket" for FY 2011 by conducting: 1) a seat belt enforcement campaign November 15 California will initiate "Next Generation – Click It or Ticket" for FY 2011 by conducting: 1) a seat belt enforcement campaign May 23 – 28, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign May 23 – 28, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign November 15 28, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign November 15 29, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign November 15 29, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign November 15 20, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign November 15 20, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign May 23 – 28, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign May 23 – 28, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign May 23 – 28, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign May 23 – 28, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign May 23 – 29, 2010 in support of the California Office of Traffic Safety (OTS) mobilization period, 2) a seat belt enforcement campaign May 23 – 29, 2010 in support of the California Office Safety (OTS) in support of the California Office S		
6. Federal Funds Allocated Under This Grant Shall Not Exceed: \$6,255.36		
6. Federal Funds Allocated Under This Grant Conditions which follow and are attached) 7. Approval Signatures (By signing this page, Agency agrees to the terms and conditions which follow and are attached)		
Approval Signatures (By signing this page, Agency agrees to A. The Regents of the University of California Authorized Signature	B. Authorizing Official For A	pplicant Agency
Name: Jyl Baldwin Title: Associate Director, SPO	Name: Joseph Polisar Title: Chief of Police	
Phone: 510 642-8110	Phone: (714) 741-5705 Fax: (714) 741-5765	
Fax: 510 642-8236	Address: 11301 Acacia Pkwy	
Address: UC Berkeley Sponsored Projects Office 2150 Shattuck Avenue, Suite 313	Garden Grove, CA	
Berkeley, CA 94720	Email: josephp@ci.garden	-grove.ca.us
Email: jbaldwin@berkeley.edu	Amad In Oct	20-11-10
(Date)	(Signature)	(Date)
(Signature) (Date) C. Agency Office Authorized to Receive Payments	D. Optional: Individuals Aut addition to the Authorizing O	horized to Sign Claims (in fficial for Applicant Agency)
Agency: Garden Grove, City of	Name: Hershal Skidmore	Title: Financial Services Manager / /
Phone: (714) 741-5577	Lendlandh	ida 10/13/10
Office: Finance Department	(Signature)	(Date)
Address: 11222 Acadia Pkwy.	Name: Kingsley Okereke	Title: Finance Director
Garden Grove, CA 92840 Tax ID #: 95-6005848	Varly A.	Le 15/12/10
Contact Person: Rhonda Kawell	(Signature)	(Date)

rhondak@ci.garden-grove.ca.us

Email:

(Signature)

Schedule A - Description

Next Generation - Click It or Ticket Grant No. <u>CT11154</u>

GOAL

To increase seat belt use, statewide, to 96% by 2011.

PROJECT OBJECTIVES

- Conduct a seat belt enforcement campaign during each of the Next Generation mobilization periods 1. November 15 - 28, 2010 and May 23 - June 5, 2011.
- Conduct pre- and post-operational seat belt compliance surveys for each of the Next Generation mobilization 2. periods. Personnel time and any costs required to conduct the surveys will be considered as the agency's contribution to the mini-grant and will not be reimbursed.
- Have the individual who will be conducting occupant protection roll call training complete the pre-operational 3.
- Ensure that officers who participate in the enforcement activities receive occupant protection roll call training (to 4. ensure familiarity with the California Vehicle Code provisions covering occupant restraint).
- Report statistics for each mobilization: 5.
 - Number of seat belt citations by mini-grant-funded officers
 - Number of "other" types of enforcement actions (citations and tows) by mini-grant-funded personnel

Additional reporting for the mobilization periods:

- Description of the enforcement strategy (i.e., saturation patrol and/or enforcement zone)
- Number of overtime hours by personnel classification
- Pre- and post-mobilization seat belt use survey results
- Number of seat belt citations by the department in the same time period as the mini-grant-funded work
- Number of "other" types of enforcement actions (citations and tows) by the department in the same time period as the mini-grant-funded work.
- Prepare claims in accordance with Schedule B-1 Budget Narrative. The grant covers only overtime personnel 6. costs. Other direct costs are not reimbursable. Indirect costs are not reimbursable.
- Submit a final claim by July 15, 2011. 7.
- Certify by signing the November 2010 and May June 2011 mobilization reports that an occupant protection roll 8. call training session(s) was conducted.

Schedule A - Description (continued)

Next Generation - Click It or Ticket Grant No. CT11154

MEDIA OBJECTIVES

Issue a press release prior to each of the mobilization periods.

Embargo the mobilization period press release until the day of the California Office of Traffic Safety (OTS) press 2.

release (to be determined).

When using the OTS press release template provided by SafeTREC, forward press releases, media advisories, 3. alerts, and other press materials to SafeTREC concurrently with distribution to the media. If any other press release format or copy is used, submittal of the press release to the OTS Public Information Officer at pio@ots.ca.gov is required for his review and approval at least 14 days in advance of the mobilization. The approved press releases must also be sent to the SafeTREC.

Use the following standard language in all press, media, and printed materials: "Funding for this program was 4. provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety

Administration."

METHOD OF PROCEDURE

November - December 2010

The individual(s) responsible for the occupant protection roll call training complete the SafeTREC pre-operational 1) training. The program coordinator or designee must complete the test.

Hold occupant protection roll call training. 2)

- Complete a pre-operational seat belt compliance survey in the week before the mobilization period, i.e., 3) November 8 -14. (Note: Pre- and Post- Operational Surveys are not covered by the grant)
- Issue a press release using the OTS template to announce the mobilization. 4)

Conduct the mobilization in November 15 – 28. 5)

- Complete a post-operational seat belt compliance survey in the week after the mobilization, i.e., November 29 -6) December 5.
- Submit the November mobilization report to the SafeTREC (using their on-line reporting system) no later than 7) December 31. Send the signed report to the SafeTREC.

Schedule A - Description (continued)

Next Generation - Click It or Ticket Grant No. CT11154

May - June 2011

- 8) Hold occupant protection roll call training during the May 23 June 5, 2011 mobilization.
- 9) Complete a pre-operational seat belt compliance survey in the week before the mobilization period, i.e., May 16-22.
- Issue a press release using the OTS template to announce the mobilization. Embargo the press release until the day of the OTS press release (to be determined). If the OTS template is not used, submit the proposed press release to the OTS Public Information Officer at least 14 days in advance for his review and approval.
- 11) Conduct the mobilization in May 23 June 5.
- 12) Complete a post-operational seat belt compliance survey in the week following the mobilization, i.e., June 6-12.
- 13) Submit the May June mobilization report to the SafeTREC no later than June 30 using their on-line reporting system. Send the signed report to the SafeTREC.

July 2011

14) Submit the final claim by July 15, 2011.

Throughout Grant Period

- 15) Send to the SafeTREC the press releases for the mobilization periods.
- Send to the SafeTREC any news articles, press conference descriptions, radio ads, etc. describing the grant funded enforcements including any other enforcement opportunities that resulted from the effort.

Schedule B - Detailed Budget Estimate

Next Generation - Click It or Ticket Grant No. <u>CT11154</u>

The total claim amounts must not exceed the grant total of \$6,255.36.

Schedule B-1 - Budget Narrative

Garden Grove, City of will be reimbursed up to the limit stated in Schedule B - Detailed Budget Estimate.

Overtime reimbursement will reflect <u>actual</u> costs (overtime hourly rate and overtime hourly benefit rates) of the personnel conducting the seatbelt enforcements. Other direct costs are <u>not reimbursable</u>. Indirect costs are <u>not reimbursable</u>.

Only employee fringe benefits earned as a percentage of hourly pay and are allowed. Benefit costs for overtime hourly rates are <u>always lower than</u> benefit costs for regular hourly rates.

Budgeted grant activities will be conducted by personnel on an overtime basis. The mini-grant covers only the costs of police department personnel. Mini-grants do not cover contractual services (with the exception of contract cities). Grant-funded operations may be conducted by personnel such as an officer, sergeant, corporal, deputy, community services officer, dispatcher, clerical/administrative, etc. depending on the titles used by the agency. Personnel will be deployed as needed to accomplish the grant goals and objectives. Costs for preparing claims are not reimbursable.

Clerical/administrative/CSO time incurred during and following enforcements are reimbursable for overtime work on administrative duties including, but not limited to, the collection/reporting of seat belt enforcement data.

Reimbursements are contingent upon the following (note: exceptions must be approved by SafeTREC):

- i. The enforcement statistics are reported using the SafeTREC's on-line reporting system.
- ii. The mobilization press releases are issued for each mobilization.
- iii. The pre- and post-operational seat belt compliance surveys are performed for each of the mobilizations.
- iv. The claims do not exceed the award amount.
- v. The claim form is correctly filled out, using the SafeTREC Excel-based claim form.
- vi. The information in the overtime slips and the ledger report are consistent and fully support the claim.
- vii. A ledger report(s) supporting the claim amount is attached to the claim. Only source documents are accepted to support the claim amount. Explanatory documentation such as spread sheets may be submitted to provide additional information but cannot be accepted in lieu of a ledger report(s).
- Contract cities only: A contract city must also provide the sheriff's department's invoice to the contract city for the seatbelt enforcement overtime costs described in the contract city's claim. The invoice (or an attachment to the invoice) must contain the contract rates that are the basis for the sheriff's department's invoiced amount. The contract city must provide a ledger report showing payment of the invoice amount. If a sheriff's department or police department is administering the mini-grant for a contract city, then that administering agency must provide the ledger report only.
- The claim is signed by the Authorizing Official (Box B of the grant cover page) or Individuals Authorized to Sign Claims (Box D) as designated in the grant cover page.
- x. Changes in the Authorizing Official of the Applicant Agency or the designation of any other additional individual(s) to sign claims are documented in accordance with SafeTREC documentation requirements.

Schedule C - Terms and Conditions

Next Generation - Click It or Ticket Grant No. <u>CT11154</u>

A. INDEMNIFICATION

Applicant Agency agrees to indemnify, defend, and save harmless the State of California, its officers, agents, and employees, the Regents of the University of California, its officers, agents and employees from any and all claims and losses accruing or resulting to any and all contractors, subcontractors, suppliers, laborers, and any other person, firm, or corporation furnishing or supplying work services, materials, or supplies in connection with the performance of this grant, and from any and all claims and losses accruing or resulting to any person, firm, or corporation who may be injured or damaged by Applicant Agency in the performance of this grant.

B. GOVERNING LAW

This Grant shall be governed by and construed in accordance with the laws of the State of California.

C. NON-ASSIGNABILITY

The obligations of the applicant agency under this Grant are not assignable to any third party.

D. USE OF UNIVERSITY NAME/TRADEMARKS

Applicant Agency shall not use the name of the University of California or any abbreviation thereof, or any name of which "University of California" is a part, or any trademarks of the University, in any commercial context, such as may appear on products, in media (including web sites) and print advertisements in cases when such use may imply an endorsement or sponsorship of the Applicant Agency, its products or services. All uses of the University's name and trademarks, therefore, must first receive prior written consent of The Regents of the University of California through the Office of Marketing & Business Outreach. This policy is in compliance with the State of California Education Code Section 92000.

E. TERMINATION

Each party has the right to suspend, terminate or abandon the execution of any work by the Applicant Agency without cause at any time upon giving prior written notice. In the event that this grant is suspended, terminated or abandoned, the Regents of the University of California shall pay the Applicant Agency for services provided hereunder prior to the effective date of said suspension, termination, or abandonment. Said payment shall be computed in accordance with the Schedule B - Detailed Budget Estimate, provided that the maximum amount payable to the Applicant Agency for its services shall not exceed the Grant Total on Schedule B for services provided hereunder prior to the effective date of suspension, termination, or abandonment.

F. STATE OF CALIFORNIA TERMS AND CONDITIONS

Applicant Agency agrees to abide by the General Terms, Conditions, and Certifications contained in OTS Grant Program Manual, Chapter 6, Exhibit 6-A <u>www.ots.ca.gov</u>.