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ORANGE COUNTY COMMUNITY ASSISTANCE FOUNDATION

A non-profit organization

14331 Euclid St, suite 207, Garden Grove, CA 92843, Phone: (714) 277-2266

Honorable Mayor and Council Members:

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The Orange County Community Assistance Foundation (OCCAF), is a non-profit, non-partisan, community based organization, which was founded to support programs and organizations with the following missions:

- **Core Services** available and include, in part, labor market information, initial assessment of skill levels, and job search and placement assistance.
- **Intensive Services** available to eligible unemployed individuals who have completed at least one core service, but have not been able to obtain employment, or employed individuals needing additional services to obtain or keep employment that will lead to personal self-sufficiency.
- **Training Services** available to eligible individuals who have met the requirements for intensive services and have not been able to obtain or keep employment. Individual Training Accounts are established to finance training based upon the individual's choice of selected training programs.

We are writing to ask for your support of the proposed Garden Grove Summer Festival of the Stars at the Garden Grove Park on August 19-21, 2011. We have ready vendors and sponsors who are willing to support our event if given the opportunity. Please take a look at the attached event information, and you will see why the event will prove to be a successful community activity.

We are also proposing to pay for police services and loss of use of the park. Most importantly, the funds raised from this event will go back to the community through the job placement and educational programs that will assist to place some Garden Grove residents back into the work force.

Thank You For Your Consideration,


Tom Pajit
Director & Secretary

Approved for Agenda Listing


Matthew Fertal
City Manager



GARDEN GROVE SUMMER FESTIVAL OF THE STARS 2011

14331 Euclid St, suite 207, Garden Grove, CA 92843

EVENT INFORMATION

- Event:** A Summer Festival Hosted by the Orange County Community Assistance Foundation, a non-profit organization which focuses on job training and placing unemployed individuals back into the work force.
- Time:** Friday, August 19, 2011, 12 pm – 10 pm
Saturday, August 20, 2011, 10 am – 10 pm
Sunday, August 21, 2011, 10 am – 9 pm
- Location:** Garden Grove Park
9301 Westminster Blvd., Garden Grove, CA 92844
- Description:** This festival will give families in the community an opportunity to spend meaningful time together while they enjoy traditional summer fair fun, i.e. carnival rides, food, exhibitions, arts & crafts, dance contests, celebrity guests, game booths, entertainment and more. Others visiting Orange County this summer will also enjoy the festivities and diversified cultures share by the people of this community.
- Theme:** "Festival of the Stars". We want to bring the air of Hollywood into Garden Grove through entertainment, arts and vendors.
- Attendance:** 100,000 + people are expected to visit this year's Summer Festival of the Stars. We have approximately 200+ interested sponsors and vendors and approximately 100+ volunteers.
- Objectives:**
1. To bring the families and people of the community together,
 2. To bring awareness to local businesses,
 3. To bring recreation and fun to the families and people of the community,
 4. To help other local non-profit and youth associations raise funds,
 5. To support job training and job placement
- Goal:** We are expecting to raise \$100,000 in funds after expenses to service providers and reimbursement to the city.