

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Matthew Fertal
Dept.: City Manager
Subject: PROCLAMATION -
JULY IS PARKS AND
RECREATION MONTH

From: Kimberly Huy
Dept.: Community Services
Date: July 12, 2011

OBJECTIVE

To request City Council proclaim "July is Parks and Recreation Month" in the City of Garden Grove.

DISCUSSION

The California Parks and Recreation Society (CPRS) designated "July is Parks and Recreation Month." CPRS is a nonprofit, professional and public interest organization whose primary purpose is to "Create Community Through People, Parks and Programs."

"July is Parks and Recreation Month" encourages all residents in Garden Grove to enjoy and recognize the social, physical, mental, economic, environmental, and community benefits derived from our Parks and Recreation programs, which provide something of value to everyone. Staff will continue to encourage and campaign to residents the "Parks Make Life Better" brand to help raise awareness of the benefits of parks and recreation throughout California and to raise the status of parks and recreation as an essential community service.


FINANCIAL IMPACT

Not applicable.

RECOMMENDATION

It is recommended that City Council:

- Proclaim "July is Parks and Recreation Month" in the City of Garden Grove.


KIMBERLY HUY
Director

By: 
John Montanez
Supervisor

Recommended for Approval


Matthew Fertal
City Manager

Proclamation

**Parks & Recreation Month
July 2011**

WHEREAS, Parks and Recreation services play a vital role in creating active and healthy communities fostering human development, helping young people develop and grow into healthy adults, and helping older adults continue to live longer; and

WHEREAS, Ninety-eight percent of California households indicated they visited a local park at least once in the past year, most often with family and friends; and

WHEREAS, Parks and Recreation services improves the vitality of the local economy, improves the job base and business expansion in the community and increases tourism; and

WHEREAS, Parks and Recreation strengthens community image and sense of place, and increases cultural unity while preserving and protecting historic, natural, and cultural resources in the community; and

WHEREAS, Parks and Recreation facilities reduce fuel costs and commute times by providing a serene place close to home to relax, exercise, reduce stress, facilitate social connections, the arts, and lifelong learning; and

WHEREAS, A key message of the California Park & Recreation Society's Parks Make Life Better(trademark symbol here) campaign is Garden Grove Parks and Recreation provide an essential service making the community better now and in the future; and

WHEREAS, The City of Garden Grove's Recreation and Human Services Division is devoted to advancing recreational opportunities for all California children, adults, and seniors through its wide range of services, facilities and programs.

NOW, THEREFORE, the Garden Grove City Council does hereby proclaim the month of July 2011 as Parks and Recreation Month and encourages all residents to enjoy and recognize the social, physical, mental, economic, environmental, and community benefits derived from our Parks and Recreation programs which provide something of value to everyone.

July 12, 2011