

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Matthew Fertal
Dept.: City Manager
Subject: PROCLAMATION -
JULY IS PARKS AND
RECREATION MONTH

From: Kimberly Huy
Dept.: Community Services
Date: July 10, 2012

OBJECTIVE

To request City Council proclaim "July is Parks and Recreation Month" in the City of Garden Grove.

DISCUSSION

The California Parks and Recreation Society (CPRS) designated "July is Parks and Recreation Month." CPRS is a nonprofit, professional and public interest organization whose primary purpose is to "Create Community Through People, Parks and Programs."

"July is Parks and Recreation Month" encourages all residents in Garden Grove to enjoy and recognize the social, physical, mental, economic, environmental, and community benefits derived from our Parks and Recreation programs, which provide something of value to everyone. Staff will continue to encourage and campaign to residents the "Parks Make Life Better" brand to help raise awareness of the benefits of parks and recreation throughout California and to raise the status of parks and recreation as an essential community service.

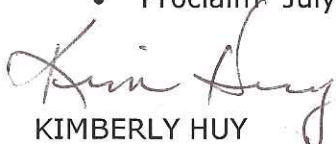
FINANCIAL IMPACT

Not applicable.

RECOMMENDATION

It is recommended that City Council:

- Proclaim "July is Parks and Recreation Month" in the City of Garden Grove.


KIMBERLY HUY
Director


By: John Montanchez
Supervisor

Recommended for Approval


Matthew Fertal
City Manager

Attachement: Proclamation

Proclamation
July 2012 is "Parks Make Life Better!" Month

- WHEREAS, Parks and recreation make lives and communities better now, and in the future; and
- WHEREAS, Research has established that the majority of households in the U.S. participate in an organized recreation program annually, and most park use is shared with family and friends; and
- WHEREAS, Residents value that recreation provides positive alternatives for children and youth to reduce crime and mischief, especially during non-school hours. Recreation promotes art, increases social connections, aides therapy, and promotes lifelong learning; and
- WHEREAS, Parks provide access to the serenity and the inspiration of nature, as well as preserve and protect the historic, natural, and cultural resources in our community; and
- WHEREAS, Garden Grove residents benefit from a wide range of parks, trails, open space, sport fields, tennis courts, facilities, and programs; and
- WHEREAS, In addition, program classes such as arts & crafts, aquatics, dance, and music, help with fitness and development of brighter, smarter, and more creative people; and
- WHEREAS, The City of Garden Grove urges residents to recognize that parks and recreation enrich the lives of its residents and visitors, as well as adds value to the community's homes and neighborhoods.

NOW, THEREFORE, BE IT RESOLVED, that the City of Garden Grove does hereby proclaim July 2012 as "Parks Make Life Better!" Month, and in doing so, urges all its residents to use and enjoy city parks, trails, open space, facilities, and recreational opportunities.

July 10, 2012

William J. Dalton, *Mayor*

Dina Nguyen, *Mayor Pro Tem*

Bruce A. Broadwater, *Council Member*

Steven R. Jones, *Council Member*

Kris Beard, *Council Member*