



Indie Fest USA Int'l Film Festival

Greetings to the Honorable Mayor and City Council of Garden Grove,

As per the City staff we are pleased to present this formal request for your consideration and ask for a vote of approval of this request.

The 7th annual Indie Fest USA Int'l Film & Music Festival is an exciting and entertaining eclectic mix of 65 outstanding independent films from the US and international filmmakers and 14 local and regional bands and solo artists in genres including classic rock, alternative, jazz, folk, cover and indie. Add to this Red Carpet events, special guests and celebrities including Academy Award nominee and Golden Globe Winner Sally Kirkland and Emmy Award Winner Lee Romaire plus hundreds of fans and followers.

Indie Fest USA was founded in 2007 and has firmly established our reputation in the independent film industry for producing an exciting and entertaining festival that engage the audiences, support community interaction and showcase our community to literally the world audience. From our start in Hollywood to Downtown Disney, to our third year in our beautiful community of Garden Grove, we provide the opportunity to showcase outstanding independent films to the community in a family friendly format.

Our request of the City Council is for the following:

1. For the City of Garden Grove to formally support and become a full in-kind sponsor of the Indie Fest USA Int'l Film & Music Festival for 2013, with the option to renew for 2014.
2. For the City Council to authorize as in-kind sponsorship, the full use of the Gem Theatre and waive all rental fees for the dates of October 24th, 25th and 26th 2013 for the Indie Fest USA Int'l Film & Music Festival to use as a screening venue between the hours of Noon and 10:30 PM each day. The festival will provide the required insurance for the venue as per City staff.
3. For the City Council to authorize the City Reprographics division to do one large printing of the Official festival program, as in-kind sponsorship, which will be distributed to the public and attendees of the festival, not to exceed 500 copies total. This request is optional and may be excluded.
4. For the City Council to authorize as in-kind sponsorship, the community services department to provide the outdoor inflatable movie screen in City inventory. If a sound system used with the screen is available that should also be included if possible. This screen is for the free nightly movie screenings in the Village Green Park during the festival.

Since the festival also celebrates the cultural diversity and community spirit of Garden Grove, we would be willing to donate 10% percent of the festivals net proceeds to the Garden Grove Community Foundation to help support and give back to the community.

Film festivals and Cities go hand in hand and benefit each other. From additional tax revenues from sales and rooms, to mutual publicity which can showcase redevelopment or re-imagining efforts, to community pride and diversity celebrating our rich culture. We sincerely hope the City Council will vote to approve our request, and to join in the rich experience that we bring to the community each year.

Approved for Agenda Listing

Matthew Fertal
City Manager