

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To:	Matthew J. Fertal	From:	Susan Emery	
Dept:	City Manager	Dept:	Community Development	
Subject:	COMPLETION OF THE RE:IMAGINE DOWNTOWN PROCESS PRIOR TO ADDRESSING USE OPTIONS FOR THE GROVE AVENUE PARKING LOT		Date:	February 11, 2014

OBJECTIVE

To receive City Council direction regarding completion of the Re:Imagine Downtown Garden Grove community engagement process prior to addressing use options for the Grove Avenue parking lot in the downtown area.

BACKGROUND

Recently the City received a development proposal for a 28-unit housing project on the parking lot owned by the Housing Authority at the corner of Grove Avenue and Acacia Parkway. Concurrently, the City also began the Re:Imagine Downtown Garden Grove Community engagement process.

DISCUSSION

The City launched Re:Imagine Downtown Garden Grove as an innovative way to reach out to members of our community to hear their thoughts and ideas about what kind of downtown they would like to see in the future. In light of where we are at in the Re:Imagine visioning process, it would be prudent for the City to cease further discussions regarding the Grove Avenue parking lot until completion of this process. It is important that the many creative thoughts and ideas for improving the City's downtown be gathered and evaluated before considering new development projects that could affect the area.

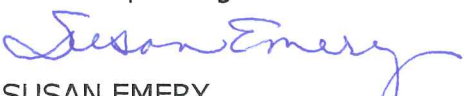
FINANCIAL IMPACT


No direct impact.

RECOMMENDATION

It is recommended that the City Council:

- Direct staff to complete the Re:Imagine Downtown Garden Grove community engagement process prior to addressing use options for the Grove Avenue parking lot.


 SUSAN EMERY
 COMMUNITY DEVELOPMENT DIRECTOR

Recommended for Approval

 Matthew Fertal
 City Manager