

# Connections

City of Garden Grove

A Publication for Garden Grove Residents and Businesses

Fall 2014


“Without leaps of imagination or dreaming,  
we lose the excitement of possibilities.  
Dreaming, after all, is a form of planning.”  
--Gloria Steinem

Building a better future for Garden Grove  
is more than just a vision.  
It's pushing our imagination to heights  
we've never reached before.

Take a look at where our dreams  
have taken us, what we've made of them,  
and how much further we plan to go...

**Making  
Dreams  
Happen**

# Re:Imagine Garden Grove – A Downtown Open Streets Event

A collage of images showing children on bicycles, a stilt-walker, and a playground. The background is a bright, sunny outdoor scene with a playground in the distance and people walking. In the foreground, two young girls are riding bicycles. To the right, a man in a floral suit and hat is performing on stilts. The overall atmosphere is festive and community-oriented.

Last year, Garden Grove asked the community to “Re:Imagine Downtown.” The result of insightful online feedback, combined with the talents of Cal Poly Pomona Master’s students from 606 Studio, will soon be a comprehensive report describing modern parks, open spaces, performing arts, cultural events, retail, parking, art displays and more that make up an enhanced downtown Garden Grove.

Taking this creative endeavor even further, Garden Grove is now setting the stage for a day of car-free, downtown open streets intended for walking, biking, skating, and enjoying; all within a lively festival atmosphere.

The free event, called “Re:Imagine Garden Grove – A Downtown Open Streets Event,” takes place on **Sunday, October 12, 2014, from 11:00 a.m. to 4:00 p.m.**, and encompasses nearly three miles of downtown streets that includes historic Main Street.



From roaming entertainers, stilt-walkers and multi-cultural performances, to diverse music, a beer garden, and delicious international food, Garden Grove will be a place beyond imagination.

Brought to life by the creative minds of Community Arts Resources (CARs), famous for organizing the popular CicLAvia event in downtown Los Angeles, Garden Grove’s own Open Streets event puts Orange County high above the clouds.

To learn more about Open Streets, visit [ggopenstreets.com](http://ggopenstreets.com).



## Great Wolf Lodge Southern California

Who would have thought that Garden Grove would be the first city in Southern California to have a Great Wolf Lodge® indoor waterpark resort? Garden Grove did.

Despite unforeseen hurdles, including a tough economic downturn, Garden Grove kept its feet firmly planted while reaching for the brightest star.

In 2010, the City announced an agreement with Great Wolf Resorts® to build a 600-suite resort complete with an exclusive 100,000 square-foot conference center and more.

Four years later, on May 21, the brand's largest resort broke ground as Great Wolf Lodge Southern California. The project, located in So Cal's most prominent tourist area, the Grove District – Anaheim Resort, is slated to open in 2016 and is expected to generate an estimated \$8 million per year in tax revenue for the city.



# Conserving Water

Helping California out of a serious drought is a dream we can all achieve by continuing or increasing our water conservation practices.

While Garden Grove has continued to meet all State-mandated water reductions through community education and voluntary compliance, the City continues to stress the importance of adhering to the following restrictions for water usage:

- Don't use a hose to wash down driveways and sidewalks
- Check landscaping for excess water run-off
- Don't use potable water in a fountain or water feature, if water is not recirculated
- Only use a hose with a shut-off nozzle to wash cars

Even in severe drought conditions, residents are expected to maintain a healthy lawn and landscape to keep neighborhoods from deteriorating.

Visit <http://www.ocwatersmart.com/> for information on financial incentives and ways to conserve water and keep property appropriately maintained.



# Walmart Supercenter

## Walmart Supercenter

Welcoming a big box retailer is every city's dream. But welcoming a big box retailer to a long-time vacant building and commercial center in need of increased traffic, are what dreams are made of in Garden Grove.

In July, Walmart Supercenter officially opened in the Garden Grove Promenade Shopping Center on Gilbert Avenue. Joining a Walmart Neighborhood Market that opened in 2012, the Supercenter offers shoppers affordable prices on everything from groceries to general merchandise.

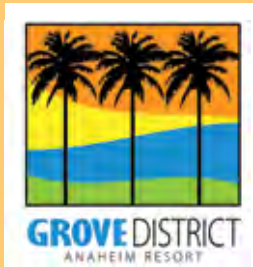
Walmart also provided nearly 200 new jobs for the community, as well as generous financial partnerships with several community organizations and humanitarian causes.

The City is going mobile by offering a new way to connect with City services, businesses, and other community features. To download the free app, visit the Google Play or App Store, and search for 'Garden Grove.'

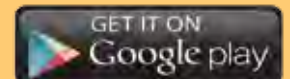


GARDEN GROVE  
(714) 741-5000

[www.ci.garden-grove.ca.us](http://www.ci.garden-grove.ca.us)



Follow us on



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Garden Grove, CA  
Permit #248

Enjoy a day of car-free, fun-filled streets in downtown Garden Grove! Along with three miles of open streets for walking, biking, skating, and playing, will be three stage areas featuring colorful multicultural music and dance performances, interactive art workshops, an action sports demonstration area, and countless food options. Below is a preliminary list of performances and activities scheduled to take place.

## MAIN STAGE - VILLAGE GREEN PARK

### Kaba Modern

Urban, collegiate street hip-hop dance group from UC Irvine



### Mariachi Divas

Grammy award-winning all-female mariachi ensemble from Los Angeles



### Beer and Wine Garden

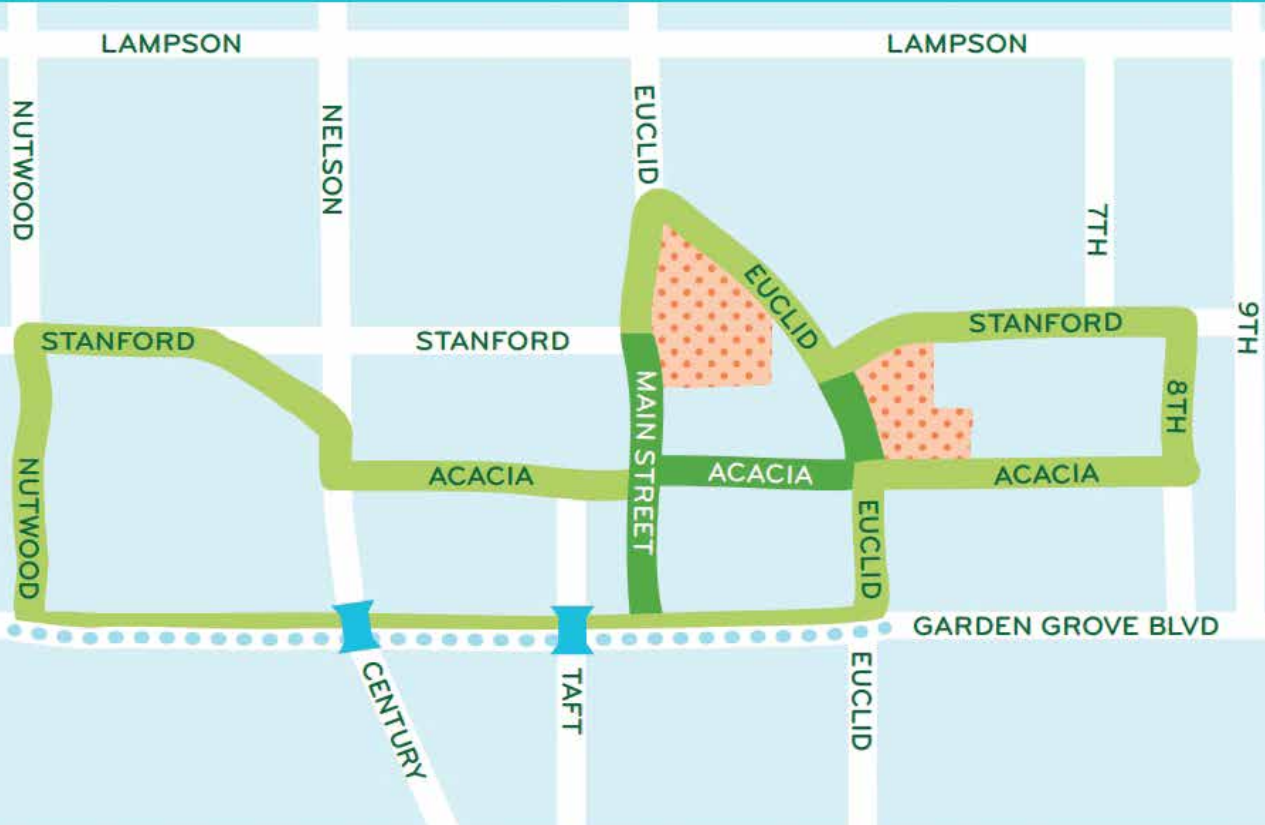
Sponsored by the Garden Grove Community Foundation, located near the Main Stage

EVENT ROUTE & MAP

RUTA Y MAPA DEL EVENTO

TUYÊN ĐƯỜNG VÀ BẢN ĐỒ SỰ KIỆN

행사 노선과 지도



**open streets route**  
ruta de calles abiertas  
tuyến đường tổ chức sự kiện  
거리 개방 노선

**pedestrian zone**  
zona de peatones  
khu vực khách bộ hành  
보행자 구역

**festival area**  
área de festival  
khu vực lễ hội  
축제 지역

**crossing point for cars**  
punto de paso para autos  
điểm qua cho xe ô tô  
차량 교차 지점

**eastbound open to cars**  
abierto a autos hacia el este  
tuyến đường mở cho xe lưu thông  
차량운행 가능 동쪽지역



## CIVIC CENTER PARK

### Demonstrations and Classes

- Martial arts demonstrations and interactive workshops
- Dance and fitness demonstrations and classes
- BMX bike demonstration

### Garden Grove Regional Library

Booths will be located around the park offering storytelling, interactive games, Fiber Arts demonstrations, kid's workshops, and information on virtual libraries.

### Bicycle Safety Course

Presented by the Garden Grove Police Department

## DOWNTOWN MAIN STREET

### Live Cooking Demonstrations

Led by popular Orange County chefs, in addition to outdoor food service from several Main Street restaurants.

### Play Zone

Ping-pong tables, a giant chess board, and a rock climbing wall, along with international food trucks on Acacia Parkway, between Main and Euclid Streets.



## PACIFIC ELECTRIC RAILROAD LINE

Working with the Orange County Transportation Authority, a portion of the abandoned Pacific Electric railroad line will be paved to create a temporary bike and pedestrian path for use during the Open Streets event. The renovated stretch in Garden Grove will serve as a showcase for how the old rail system, that runs throughout the county, could be used as an intercity bike path.

GGOPENSTREETS.COM

# re:imagine Garden Grove



## a downtown open streets event

OCTOBER 12, 2014 11AM-4PM SAVE THE DATE!

EXPLORE DOWNTOWN GARDEN GROVE IN A NEW WAY · FREE AND OPEN TO ALL  
BIKING, WALKING, SKATING & PLAYING IN CAR-FREE STREETS · FOOD, MUSIC, ART & MORE