

**City of Garden Grove**  
**WEEKLY CITY MANAGER'S MEMO**  
**September 6, 2018**

TO: Honorable Mayor and City Council      FROM: Scott C. Stiles, City Manager  
Members

**I. ITEMS FROM OTHER GOVERNMENTAL AGENCIES, OUTSIDE AGENCIES,  
BUSINESSES AND INDIVIDUALS**

- A. OC Register article dated August 31, 2018, *Proposal for larger homeless shelter in Santa Ana closes eventful month on homeless issues in Orange County*
- B. Garden Grove Unified School District #GGUSD Pride E-newsletter featuring events and notable accomplishments.

• **OTHER ITEMS**

- SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES  
Copies of the week's social media posts and local newspaper articles are attached for your information.
- MISCELLANEOUS ITEMS  
Items of interest are included.



SCOTT C. STILES  
City Manager

NEWS

## Proposal for larger homeless shelter in Santa Ana closes eventful month on homeless issues in Orange County



Homeless advocate Tim Houchen, left, watches a man pack up his belongings outside Baymont Inn & Suites motel in Anaheim. A county contract to house homeless people with mental health issues ended on Friday, Aug. 31. (Photo by Theresa Walker, Orange County Register/SCNG)

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By **THERESA WALKER** | [thwalker@scng.com](mailto:thwalker@scng.com) | Orange County Register

PUBLISHED: August 31, 2018 at 7:11 pm | UPDATED: August 31, 2018 at 7:40 pm

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homeless encampments go back to federal court on Friday, Sept. 7, at least one city could present the presiding judge with what he's waited months to hear: a potential agreement to open a shelter.

News of the proposed relocation of the Courtyard shelter at the Civic Center to a new site capped an eventful month on several fronts in the ongoing effort to address homelessness:

## More shelter beds

Under a memorandum of understanding the Santa Ana City Council is set to consider on Tuesday, Sept. 4, the city and the county would relocate the Courtyard shelter to 3100-3120 W. Central Ave., a business park/industrial area in south Santa Ana near Fairview Street and Segerstrom Avenue.

Details of the pending agreement were included in the agenda packet for the upcoming city council meeting.

ADVERTISING



Replay

**Related:** [Read the Memorandum of Understanding in full.](#)

The cost to acquire the property is \$13.5 million. The city would contribute \$3.5 million in state grant funds to help acquire the building and make site improvements. The county would commit \$10 million toward the purchase or lease.

The number of shelter beds would increase to 600. The Courtyard, a converted bus terminal that opened in October 2016, typically sleeps about 400 people nightly — a number that homeless advocates say amounts to overcrowding.

The proposed agreement would allocate 125 of the 600 beds to Santa Ana, with the remaining 475 beds "to serve the needs of the Central Service Planning Area," which includes Santa Ana and eight other cities along with unincorporated Midway City: Costa Mesa, Fountain Valley, Garden Grove, Huntington Beach, Newport Beach, Seal Beach, Tustin, and Westminster.

The impact of homelessness on Santa Ana — and Anaheim — has been [one of the issues raised](#) before U.S. District Judge David O. Carter in the homeless lawsuit that has been unfolding since the county shut down the riverbed tent encampments

shelter locations in north, central and south county to house 1,550 homeless people.

## Motel contract ends

The six-month, \$1.7 million contract between the county and Baymont Inn & Suites in Anaheim to house homeless people from the riverbed encampments in need of mental health treatment ended on Friday, Aug. 31.

But as of late Friday afternoon, seven people remained at the motel despite having been notified they could no longer stay there, according to Molly Nicholson, public information manager for the county.

Overall, the county had placed about 170 people from the riverbed encampments at the Baymont since late February. Some lived there with spouses and other partners.

In May, there were issues raised when about 30 of the Baymont residents said they were being evicted on short notice. People also complained about not getting adequate treatment from the staff of Telecare Corp., which provided mental health services at the Baymont under a county contract. The complaints triggered another court hearing with Judge Carter.

Things settled down when about half of those asked to leave were placed at another motel, a few were allowed to stay on at the Baymont, and the rest ended up elsewhere.

On Friday morning, one 35-year-old woman who declined to give her name said she and her husband had been at the motel for six months and were among those yet to leave. She said they would likely end up on the street again: "It's just so stressful."

But county representatives said alternatives were offered to all the Baymont residents that included room and board, licensed board and care facilities, independent living programs or reconnecting with their families. Most accepted the referrals, Nicholson said.

Placement for some has been complicated because of such issues as pet ownership or not wanting to share a room, Nicholson said.

"We're negotiating to accommodate them and their needs," Nicholson said. "The unfortunate thing is if they do not leave, we would have to take legal action against them to get them removed from the room. This is the last thing we want to do."

There also were eviction issues unfolding with homeless clients that the county had placed at the La Palma Royale assisted living facility in Anaheim for 90-day recuperative care stays to address physical health issues. Homeless residents and their advocates said Friday they were being kicked out with no place to go.

Frances Sapien, 49, is in a wheelchair because of an ankle injury she suffered at the riverbed. It still has not healed, she said.

"I've got to figure out where to go on my own."

## Game changing legislation passes

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County Housing Trust. Gov. Jerry Brown has until Sept. 30 to sign or veto pending bills.

Under a regional joint powers authority, the county and its 34 cities can compete as one for hundreds of millions of dollars in public and private funding to finance the construction of supportive housing for homeless people, and affordable housing for others with low incomes.

“Homelessness cannot be solved on the streets, and we need Permanent Supportive Housing as the backbone of our efforts to provide a full measure of wrap-around services,” said AB 448 co-author Sharon Quirk-Silva (D-Fullerton) at its passage.

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Tags: [homeless](#), [Top Stories OCR](#)



## Theresa Walker

Theresa Walker is a Southern California native who has been a staff writer at The Orange County Register since 1992. She specializes in human interest stories and social issues, such as homelessness. She also covers nonprofits and philanthropy in Orange County. She loves telling stories about ordinary people who do the extraordinary in their communities.

[Follow Theresa Walker @TellTheresa](#)

**GGUSD Pride: First Day of School Video, Santiago Auto Students, Light Pole Banner Photos, And More**

**From :** Garden Grove Unified School District <amilone@ggusd.us>

Thu, Sep 06, 2018 07:46 AM

**Subject:** GGUSD Pride: First Day of School Video, Santiago Auto Students, Light Pole Banner Photos, And More

**To :** meenay@ci.garden-grove.ca.us

**Reply To:** amilone@ggusd.us

September 6, 2018



**#GGUSDPRIDE E-newsletter**

The #GGUSD Pride E-newsletter features many of the great things happening in GGUSD. Send your photos to [pio\\_department@ggusd.us](mailto:pio_department@ggusd.us) to highlight your school or students in the e-newsletter.

**GGUSD Students and Staff Excited for the New School Year**

Our First Day of School video captures the excitement of staff and students as they reunite with friends and colleagues on the first day back to school. GGUSD is ready for a successful 2018-2019 school year! This must-watch video provides a less than three minute glimpse of our passionate staff and students!



**First Day of School Photo Contest**

Thank you to the more than 200 parents who participated in our "First Day of School" photo contest on Facebook. Parents proudly shared photos to show off the smiles of their GGUSD students. Winners were selected at random using a computerized app and received a fun GGUSD prize pack.

The photo contest winners are pictured here.

Visit our Facebook page for more First Day of School photos!



### Shining a Light On Success!

GGUSD is proud to celebrate its Class of 2018 graduates with light pole banners throughout our communities. More than 200 light poles feature many of our students and highlight where they went to elementary and intermediate school as well as where they are going to college.



Participate in some social media fun by posting photos on GGUSD's Facebook page of your favorite grads when you see them on light pole banners around town!



### New Student Board Representative

At its September 5th meeting, the Board of Education welcomed new Student Board Representative Silayan Camson from Bolsa Grande High School. She was selected for the role by a panel of high school student leaders from each of our eight high schools. Silayan is very active at her school, participating on varsity swim for the past three years, serving as a volunteer with the American Cancer Society and UNICEF, Yearbook Club member, Sister City Student Ambassador, American Cancer Society Publicity Chair, ASB cabinet member, and Youth Leadership of America associate. Silayan is also Editor-in-Chief for Bolsa Grande's school newspaper.

### Post Student Takes to the Arts

Post Elementary School student Olivia Pham has taken on an exciting role as Fei Fei in a play called *Snow in Midsummer* at the Oregon Shakespeare Festival. The play transforms a classical Chinese drama into a modern-day ghost tale that examines emotional issues including trauma, injustice, and love. GGUSD is proud of our students like Olivia who explore their artistic talents and exercise the confidence and determination required by a production of this caliber.



Photo by Jenny Graham

### **Celebrating Success of Santiago's Automotive Students**



GGUSD's Board of Education recognized Santiago High School's Automotive Teacher Carlos Sanchez and his students for their many accomplishments. Students have excelled at several regional, state, and national competitions, including taking first place in the Orange County Auto Dealers Association (OCADA) competition, winning 11th place nationally, and earning a brand new Kia Stinger for their school's automotive program as a result of their success. These students are gaining important industry skills to prepare them for success after high school! #GGUSD Pride #ChooseGGUSD

### **La Quinta High School Receives Top Award for Helping Students Attend College**





La Quinta High School was recognized with a top award for its exemplary work in helping students secure financial aid and achieve their goals of attending college. La Quinta High School participated in the 2018 Race to Submit statewide campaign, an initiative of the California Student Aid Commission to increase the number of students who complete the Free Application for Federal Student Aid (FAFSA) and the California Dream Act Application (CADAA). La Quinta High School submitted 490 applications for a submission rate of 88.45% and a completion rate of 84.48% and is ranked among the top 35 California high schools with the highest completion rates.

[Click here to read more about this exciting recognition!](#)



#### **FOCUSED ON THE FUTURE**

Jordan Intermediate School is focused on preparing students for lifelong success! Jordan offers a wide array of academic content and elective courses such as Algebra 1 and Geometry, Advanced Learner History, STEAM, Guitar, Drama and more. There are numerous extra-curricular activities including dance, art, sports, and animal welfare. Free after-school tutoring, Boys & Girls Club, and English Learner Academy are programs that support the needs of all Jordan students. Jordan is a Positive Behavior Interventions and



#### **A FAMILY AFFAIR**

We love that so many of our schools have entire generations of families that attended the same school over the years. Check out this adorable photo of a Crosby Elementary School student wearing a shirt that was her grandmother's from when she attended Crosby in 1964. Tina Matthey is also a GGUSD homegrown employee!

Support school where students strive to treat one another with respect, responsibility, and kindness.

### Employee of the Month!

Garden Grove Unified School District has amazing employees who consistently go above and beyond to make a difference in the lives of our students and schools. It is our employees who make us a great school district and we are committed to recognizing them for their many contributions to our district. **We invite you to nominate a staff member who you feel is deserving of recognition as an Employee of the Month!**

Please nominate a GGUSD employee who:

- puts others first
- goes above and beyond to make a difference in their role
- carries out each day with a positive attitude and strong work ethic
- demonstrates innovation, leadership, or passion for the job

Those employees who are selected as Employee of the Month will be recognized at a Board of Education meeting. Their photos will be posted on our website and displayed prominently in our district office lobby. They will also be highlighted in our GGUSDPride e-newsletter.

[Click here to nominate an Employee of the Month!](#)

### Garden Grove Unified School District

10331 Stanford Ave.  
Garden Grove, CA 92840  
Phone: (714) 663-6000  
[www.ggusd.us](http://www.ggusd.us)  
[webmaster@ggusd.us](mailto:webmaster@ggusd.us)

### Stay Connected



Garden Grove Unified School District | 10331 Stanford Avenue, Garden Grove, CA 92840

[Unsubscribe\\_meenay@ci.garden-grove.ca.us](mailto:Unsubscribe_meenay@ci.garden-grove.ca.us)

[Update Profile](#) | [About our service provider](#)

Sent by [amilone@ggusd.us](mailto:amilone@ggusd.us) in collaboration with


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**WEEKLY MEMO 9-06-18**

**SOCIAL MEDIA  
HIGHLIGHTS**

Date Sent	Total Reach	Reactions	Comments	Engagement	Clicks
 <p><b>Garden Grove City Hall</b>            Grants are available for the Senior Home Improvement program!</p> <p>To qualify, applicants must be 62 years of age or older, a Garden Grove homeowner, and have a gross annual household income that is at, or below, 80 percent of the County's median household income limits. Income level is based on all adults living in the home.</p> <p>To apply, visit <a href="https://ggcity.org/neighborhood-improvement/senior-home-improvement-grant">https://ggcity.org/neighborhood-improvement/senior-home-improvement-grant</a>.</p> <p><b>#GG1956 #GardenGrove</b></p> <p><b>Grants Available for Senior Home Improvement Program   City of Garden Grove</b></p> <p>(Post) September 04, 2018 3:13 pm</p>	2k	27	3	7%	158

 <p><b>Garden Grove City Hall</b>            Have you 'liked' GG Open Streets on Facebook?</p> <p>Go give that page a like to see the new Adirondack chair at Village Green Park along with the latest information on Re:Imagine Garden Grove!</p> <p><b>#GGOpenStreets #GG1956 #GardenGrove #ReImagineGG</b></p>  <p>(Post) August 30, 2018 2:26 pm</p>	168	22	-	41%	69
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Date Sent Total Reach Reactions Comments Engagement Clicks



**Garden Grove City Hall**

Did you know, when given proper care, healthy orange trees can live as long as 100 years? A deadly citrus disease called Huanglongbing is threatening California orange trees and other citrus. As part of your tree care, check for signs of the disease. If you spot symptoms of the disease, call the state's hotline at (800) 491-1899. Visit <https://ggcity.org/citrus-greening-disease> for more information. **#gg1956 #gardengrove #saveourcitrus #californiacitrusthreat**

929 4 - 3% 30



(Post) September 01, 2018 5:00 pm



**Garden Grove City Hall**

You're already a **#HERO!** How about working for the best city in Orange County?

711 4 - 3% 20






**#GardenGrove** has that perfect hometown feeling but active enough with never a dull moment. "Family" is our department motto and taking care of our own, is what we do. So come join our team.

Go to <http://bit.ly/JoinGGPD> to submit your application by September 13, 2018 at 5:00 pm.

**#GGPD32 #JoinGGPD #lateralofficer #police #thinblueline #family #gg1956 #GardenGrove**



(Post) August 30, 2018 5:30 pm

Date Sent	Total Reach	Reactions	Comments	Engagement	Clicks	
	<b>Garden Grove City Hall</b>	630	3	-	3%	15
<p>Garden Grove is Your Market... ...for quality education.</p>						
<p>Garden Grove is proud of its award-winning Garden Grove Unified School District, which has been repeatedly recognized as a leader in academic excellence and continues to offer even more.</p>						
<p><b>#gg1956 #gardengrove #ggiym #ggusdpride #backtoschool #education</b></p>						
<p><b>www.ggusd.us</b></p>						
<p>(Post) August 30, 2018 9:05 am</p>						
	<b>Garden Grove City Hall</b>	709	2	-	3%	17
<p>Join OCTA next week to learn more about the upcoming construction for the <b>OC Streetcar!</b> Open houses are taking place Wednesday, September 5 and Saturday, September 8, 2018, in Santa Ana. <b>#OCStreetcar #goOCTA #GG1956 #GardenGrove #SantaAna</b></p>						
						
<p>(Post) September 01, 2018 12:00 pm</p>						
	<b>Garden Grove City Hall</b>	795	2	1	1%	6
<p>City Hall will be closed this Monday, September 3 in observance of Labor Day.</p>						
<p>For more information, visit <a href="https://bit.ly/2NvKMjH">https://bit.ly/2NvKMjH</a></p>						
<p><b>#GG1956 #GardenGrove #LaborDay</b></p>						
						
<p>(Post) September 01, 2018 8:00 am</p>						

Date Sent Total Reach Reactions Comments Engagement Clicks



**Garden Grove City Hall**

Tonight is the first open house for **OC Streetcar!**

90 - - 7% 7

Come join **OCTA** anytime between 6:00 p.m. to 7:30 p.m. at the Santa Ana Senior Center, 424 W 3rd Street.

**#GG1956 #GardenGrove #OCStreetCar #OCTA**



(Post) September 05, 2018 1:43 pm

Date Sent Total Reach Reactions Comments Engagement Clicks



**Garden Grove Fire Department**

Happy Labor Day to everyone who gets up every day and contributes to our great country!

1.8k 138 8 9% 75

If you're celebrating today, please enjoy and make it a safe one.

**#gardengrovefire #gg1956 Garden Grove Fire Fighters Garden Grove Police Department Garden Grove City Hall #GardenGrovePublicWorks**



(Post) September 03, 2018 6:52 am



Date Sent Total Reach Reactions Comments Engagement Clicks



**Garden Grove Police Department**  
 Happy **#NationalPoliceK9Day** to K9  
 Kody and K9 Vadar!  
**#GGPD32 #furmissile**

7.7k 662 46 11% 498



(Post) September 01, 2018 1:02 pm



**Garden Grove Police Department**  
 "There is no substitute for hard work." ~  
 Thomas Edison

4.8k 169 4 5% 113

In observance of the holiday, the  
**#GardenGrovePD** Front Desk will be  
 closed.

We wish you a happy and safe  
**#LaborDay!** A special thanks to all those  
 who are celebrating by working today.  
**#GGPD32 #ThankYou #America**  
**#GG1956 #SafeStreetsGG**  
**#dontdrinkanddrive #laborers**  
**#duidoesntjustmeanbooze**  
**#gettheresafe**  
**#AccidentReductionTeam**  
 Garden Grove City Hall California Office  
 of Traffic Safety Garden Grove Fire  
 Department



(Post) September 03, 2018 9:01 am

Date Sent Total Reach Reactions Comments Engagement Clicks



**Garden Grove Police Department**

You're already a **#HERO!** How about working for the best city in Orange County?

2.5k 62 8 7% 190

**#GardenGrove** has that perfect home-town feeling but active enough, with never a dull moment. "Family" is our department motto and taking care of our own, is what we do. So come join our team.

Go to <http://bit.ly/JoinGGPD> to submit your application by September 13, 2018 at 5:00 pm.

**#GGPD32 #JoinGGPD #lateralofficer #police #thinblueline #family Garden Grove City Hall**



(Post) August 30, 2018 3:02 pm



**Garden Grove Police Department**

Now that **#school** is back in session, help your child be more prepared by knowing some basic information, in case of an emergency:

2.2k 55 4 6% 98

- \* Their full name and how to spell it.
- \* Parent's name and how to spell it.
- \* Parent's phone number.
- \* Home address.
- \* Who to go to, when they need help.

**#GGPD32 #community #ourfuture #GardenGrove Garden Grove City Hall Garden Grove Unified School District**



(Post) September 05, 2018 3:45 pm

Date Sent	Total Reach	Reactions	Comments	Engagement	Clicks
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**Garden Grove Police Department**  
**#FlashbackFriday.** The bar of Excellence was set long ago. **#GardenGrove #PoliceExplorer #Post1020** (c. 1974/75)  
 Front Row L-R - R. Van Gessel, K. Abrahamsen, G. Lubben, K. Whitley, T. Brown, F. Clark,  
 Middle Row L-R - T. Patterson, D. Moran, N. Sawyer, G. Gionet, B. Troell, B. Prince.  
 Back Row L-R - Unknown, Unknown, R. Stephenson, Unknown, B. Perez, Unknown  
 : Tyna Brown  
 \*\*\* If anybody knows the unnamed individuals, please help us update our records.\*\*\*  
**#GGPD32 #GG1956**  
**#ourfuture #JoinGGPD #thinblueline #heroes**  
**Garden Grove City Hall**

	1.8k	32	9	8%	161
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(Post) August 31, 2018 12:00 pm

Date Sent	Potential Reach	Organic Impressions	Responses	Likes	Clicks		
	<b>CityGardenGrove</b>	Garden Grove is Your Market... ...for quality education.	2.8k	460	2	5	-
Garden Grove is proud of its award-winning @GGUSD, which has been repeatedly recognized as a leader in academic excellence and continues to offer even more.							
<a href="http://ggusd.us/news/ggusd-beg...">ggusd.us/news/ggusd-beg...</a>							
(Tweet) August 30, 2018 9:10 am							
	<b>CityGardenGrove</b>	*Emergency water outage*	2.8k	259	-	-	-
Water Services has an emergency outage on Doris, Stephanie, and Ramona for approximately 1 hour. Crews are going door to door to notify residents. We apologize for any inconveniences this may have caused. #GG1956 #GG							
(Tweet) September 05, 2018 11:47 am							
	<b>CityGardenGrove</b>	Grants are available for the Senior Home Improvement program! For more info & to apply visit, <a href="http://bit.ly/2PB4iMs">bit.ly/2PB4iMs</a> #GG1956 #GG	2.8k	342	-	-	8
(Tweet) September 04, 2018 3:14 pm							
	<b>CityGardenGrove</b>	#GG wishes you all a safe and happy #LaborDay!	2.8k	331	-	2	-
<a href="https://pic.twitter.com/1PYlw3tM7W">#GG1956 pic.twitter.com/1PYlw3tM7W</a>							
							
(Tweet) September 03, 2018 1:55 pm							

Date Sent

Potential Reach

Organic Impressions

Responses

Likes

Clicks



**CityGardenGrove**

City Hall will be closed this Monday, September 3 in observance of Labor Day.

[bit.ly/2NvKMjH](https://bit.ly/2NvKMjH)

#GG1956 #GG #LaborDay

[pic.twitter.com/d9EmwTiayS](https://pic.twitter.com/d9EmwTiayS)

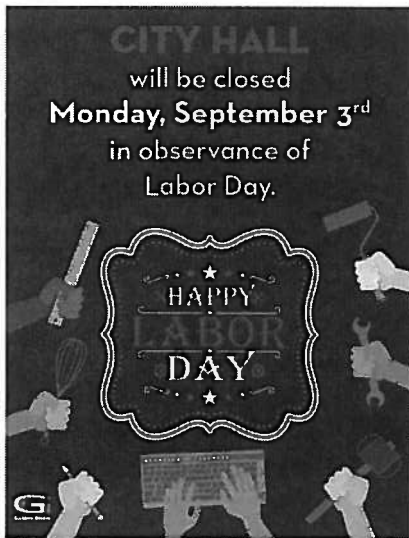
2.8k

353

-

-

8



(Tweet) August 30, 2018 3:32 pm

Date Sent Potential Reach Organic Impressions Responses Likes Clicks



**CityGardenGrove**

Come visit Village Green Park to see the newly installed Adirondack chair!

2.8k

481

-

2

-

Be sure to take a picture and hashtag #GGOpenStreets

#GG1956 #GG

[pic.twitter.com/y3i8nLKCJg](https://t.co/y3i8nLKCJg)  
<https://t.co/y3i8nLKCJg>



(Tweet) August 30, 2018 2:52 pm

**WEEKLY MEMO 9-06-18**

# **NEWS ARTICLES**

SHOPPING

# Southland's new retail sweet spot? Think food

You could say that dining out saved the Southern California shopping center.

Yes, the downfall of many brand-name merchants has spread pain to employees, suppliers and retailing landlords alike. However, broader employment trends paint a different picture: The modern retail landscape is evolving into one that meshes our love of food with old-fashioned merchandising.

Ponder what my trusty spreadsheet found in the four counties covered



**Jonathan Lansner**  
Columnist

by the Southern California News Group: Retail jobs have made a sharp move to restaurants, pivoting from traditional retail stores.

Traditional merchants in Los Angeles, Orange, Riverside and San Bernardino counties averaged 757,000 workers in the three years ending in July, up 74,717, or 11 percent, vs. 2000-2002. Hiring growth has been scattered as old-line department stores and book and entertain-

**LANSNER » PAGE 6**



JEFF GRITCHEN - STAFF PHOTOGRAPHER

Kim Gros, founder of SteelCraft in Long Beach, wanted to re-create the experience of neighborhood communal gathering places she embraced during her European travels.

## Lansner

FROM PAGE 1

ment retailers saw steep declines that were countered by hiring at smaller, general merchandise and specialty stores.

Yet Southern California's retail sweet spot is its restaurants. They added nearly three times as many workers, up 229,000 since 2000-02 to 617,500, a 59 percent jump.

That's swift growth compared with how the rest of Southern California's bosses hired, adding 647,000 jobs since the turn of the century, up 12 percent — yes, the same hiring pace as brick-and-mortar merchants.

All told, one-third of Southern California's hiring this century was at traditional stores or eateries. Now while these hiring gains might say something about the health of the broader economy, what it doesn't say is "apocalyptic" retail industry collapse.

"Retail isn't dying, it's evolving," says Butch Knerr, president of Irvine Co.'s shopping center division.

Five years ago, Kim Gros felt her Long Beach neighborhood was lacking the communal gathering places she embraced during her European travels. She wanted to change that.

Oddly, she had zero retail experience as she was a corporate human-relations professional. And she couldn't find anyone who'd take her vision seriously until she stumbled on Howard CDM, a construction firm that owned a rare empty lot on Long Beach Boulevard in the Bixby Knolls neighborhood.

A chat about that land became a series of brainstorming sessions and ultimately a partnership that built SteelCraft, a smaller spin on the trendy food halls. This one features merchants selling out of old shipping containers, a stylistic fit for a port town, Gros says.

"We just started to dream," she says.

Food at yesteryear's retail complex was an afterthought. Remember the 1980s food court with barely edible grub? Today, in many ways, food is what draws the crowd.

Retail's buzzword in 2018 is "curation," picking a marketable mix of shops and/or eateries that say more than just "spend money here." It's an endeavor that often means a shopping center's owner is taking risks on new concepts run by rookie entrepreneurs.

"Who do we bring in to dream with you?" Gros says. "You want people who are authentic, not just someone who can pay the bills."

The merchant lineup at SteelCraft touches popular themes: pizza (Delano), barbecue (Pig Pen), craft beer (Smog City), bistro coffee (Steelhead), Asian (Tajima Ramen), sweets (Fresh Shave and Waffle Love) ... and a florist (California Petals).

Since opening day 18 months ago, there have been no flops. That track record is helping expand the SteelCraft concept to two more locales, Bellflower and Garden Grove, both of which should be open by year's end.

But SteelCraft's success is not just about ringing cash registers. The retail hub builds community appeal by hosting events most days, ranging from music to art to fun for kids. And dogs are very welcome.

The instant success does not stop Gros from dreaming. She knows that being innovative means that this year's tactics won't work forever.

"We have to make sure we remember who we are. Our values," she says. "We must evolve. We cannot become old."

### Food fight

So why have restaurants grown from roughly one-third of Southern California's retailing jobs at the turn of the century to nearly half of this industry's work today?



Follow the money. Namely, my spreadsheet tells me dining out's clout is growing.

Federal stats on consumer spending in Southern California show that in 2015-16, the average local household spent \$3,760 on "food away from home." Not only is that 22 percent more than the typical American family, it's up \$1,457, or 67 percent, vs. 1999-2000.

That's faster percentage growth than the region's overall consumer spending, up 53 percent. And in dollar terms, dining outgrew more than the spending jump on gasoline (up \$1,224), food at home (up \$1,038), education (up \$864) or entertainment (up \$702).

Now, consider the growth curve of online shopping, another thorn in the side of traditional retailing.

Government e-commerce sales estimates show Americans spent \$383 billion online in the same 2015-16 period. That's a stunning surge from \$27 billion in 2000.

At the household level, that equals a click-and-ship move of roughly \$2,800 per family so far this century, a painful hit to traditional merchants but also one that's roughly double Southern California's growth in dining out.

Demographics are powering food's growing retail clout, notes Motti Farag, who follows shopping centers for the brokerage CBRE in Newport Beach. Across Southern California, CBRE found 427 restaurant leases signed last year, up 43 per-

cent vs. the previous six year's average, and a record high for the region.

Restaurants benefit from youth: Millennials are convenience-oriented and don't want to cook.

"We know what we like, and we know what we don't," Farag says.

And there's the growing Asian population, which brings new opportunities for new restaurants and new tastes.

"It's amazing how sophisticated diners we've become in the last 10 years or so," Farag says.

### Think small

At first blush, nothing could be further apart than the retailing challenges faced by Gros at SteelCraft and those juggled by Irvine Co., owned by billionaire Donald Bren.

But no matter your development budget, today's shopper makes the retail business tricky for all. And small is the new black.

Two years ago, Irvine Co. made a bold bet: It chose not to renew Macy's lease at Irvine Spectrum Center. It promptly demolished the old-school department store.

"You can run scared or you can reposition the mall for the next 10 to 15 years," says Knerr of Irvine Co.

The replacement, which debuted Aug. 18 as part of a \$200 million mall retooling, is a new wing that will house 30 shops and eateries, a collection that Knerr predicts will bring in 10 times the sales of Macy's.

Already, the new facility

has drawn an expanded Apple Store and H&M clothing shop plus niche merchants: Stance (socks), Gorjana (jewelry), Denim Lab (jeans), SoHa Living (decor) and Concrete Rose and Un-Affected boutiques. There's the Ra Yoga gym and eateries Hello Kitty, 85°C, BLK-dot, Afters Ice Cream, Falasophy and Robata Wasa.

And it's not just about the stores. It's also a place to simply hang out. Mature trees line a walkway that's dotted with shaded seating areas. There's also a half-art, half-jungle gym for the young ones.

Irvine Co.'s new retail marketing chief Heather Nykolaychuk came from toymaker Mattel, where she witnessed numerous missteps at Toys R Us, which recently flopped. Despite having ties to seemingly every young American family, the chain never embraced anything more than being a toy seller.

"I know it's cliché, but it's about the experience," Nykolaychuk says. "People don't just want to come and shop."

### Taxing challenge

If you think the new retailing paradigms are tricky for shopping centers to juggle, think of another odd partner in the Southern California game: local municipalities.

Cities are more than mere regulators of local retailing. They're heavily involved because local sales taxes help fill government coffers.

Boosting retail was never

easy, but it had become routine for city leaders. The goal: Make sure local shopping centers and/or auto malls were as full as possible, and help woo those now-failing, brand-name retailers to town. The game has changed.

In Ontario, for example, the retooling of its downtown and entertainment districts will include an emphasis on food.

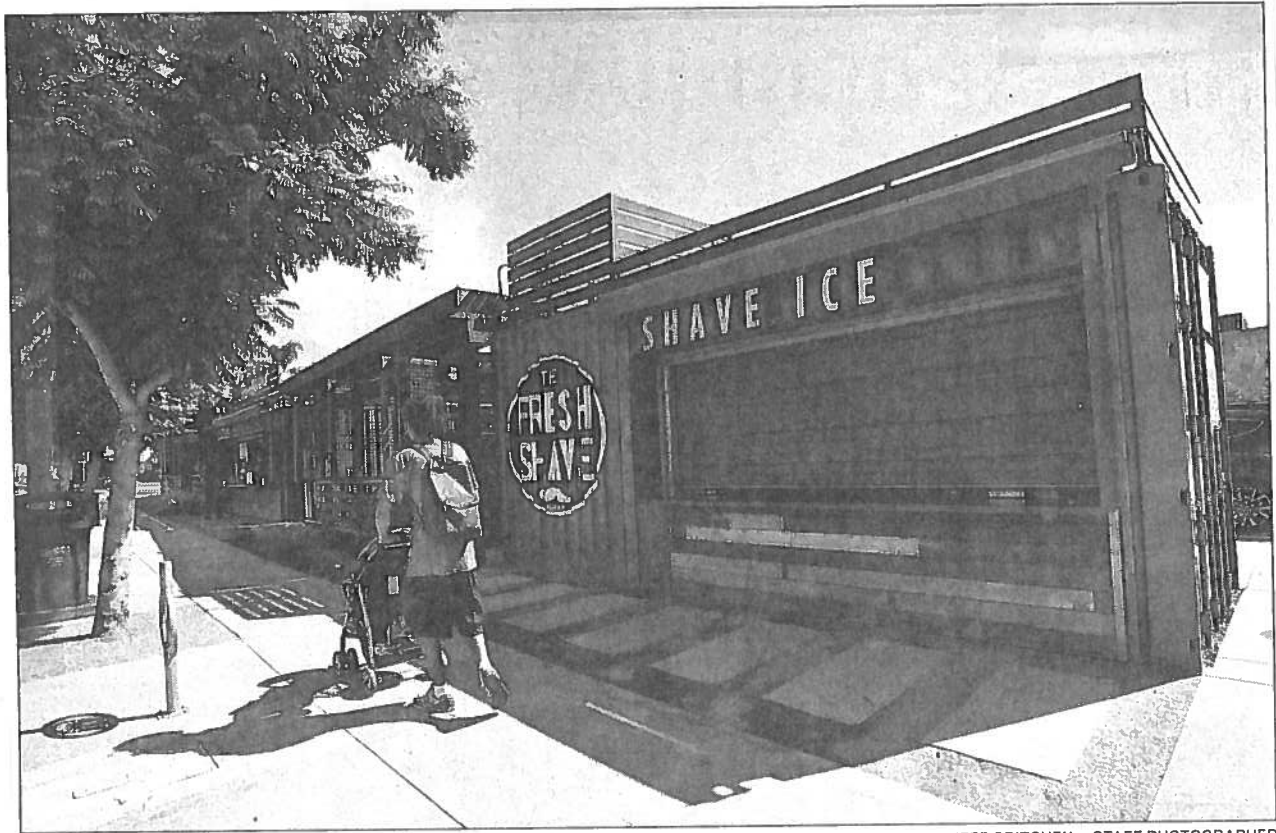
"Shoppers today are looking more for an experience than for a product," says Al Boling, assistant city manager. "A product you get online. Not so with an experience."

Temecula has long been a "foodie town," says Assistant City Manager Greg Butler, thanks to nearby wineries. And cooking innovation helped the rebirth of the city's Old Town tourist district.

Nevertheless, Butler says Temecula's big local culinary breakthrough was a recent announcement that the Cheesecake Factory chain is planning to open at the local mall. An online posting of the news was the city's "top social media item ever."

Look what's at stake for municipalities region-wide. Taxable sales totaled \$288 billion in the four Southern California counties in 2016. That's up \$100 billion since 2000.

But the pace slowed. From 2000 through 2008, Southern California taxable sales grew at a 3.1 percent annualized growth. In the next eight years, increases cooled to 2.3 percent a year, a troubling trend as many cities face rising labor costs.



JEFF GRITCHEN – STAFF PHOTOGRAPHER

SteelCraft, a collection of eateries made from shipping containers that opened in February 2017, fills about 5,000 square feet at the corner of Long Beach Boulevard and Bixby Road in Long Beach.

Online shopping hurt the sales tax take, as many consumers skip paying sales tax through e-commerce.

Cities are also missing out on services, which aren't subject to sales tax. Consider a common shopping center lineup and see where today's consumer are steering their dollars: gyms, barbers, beauty shops and other personal services.

What we are witnessing is more than just fallout from the coming of age of online merchants and the failure of many traditional merchants to properly react. Southern California shoppers have dramatically changed how and where they spend their money when they leave their home, too.

"Over the last 10 years food has become cool," says Dan Sheridan of Newport Beach, a shopping-center consultant for Hoffman Strategy Group. "It's no longer just three squares a day and you're done."

# Officials unveil fencing

# initiative

Register  
August 31, 2018  
1 of 2

## City and county leaders hope the tall, high-grade steel barriers will help prevent encampments along flood control channels

**By Theresa Walker**  
*thwalker@scng.com*  
*@TellTheresa on Twitter*

Homeowners and public officials are counting on secure fencing that the county is installing in 24 locations along flood control channels in Santa Ana, Garden Grove and Westminster to de-

ter transients that they say break into homes and cars, start fires and cause other havoc.

At a news conference Thursday, staged in the shade of the graceful trees that dot Jack Fisher Park in Santa Ana, 1st District Supervisor Andrew Do, Orange County District Attorney Tony Rackauckus and elected officials from the

three cities described the fencing project as a deterrent that exemplifies growing collaborative efforts to address homelessness as a regional issue.

"We will help the needy. We will help the homeless. But we will take back control of our community," said county board Chair-

**FENCES**



A section of new fencing stands along the Santiago Creek in Santa Ana on Thursday. The fencing is being installed along areas of flood control channels in Santa Ana, Garden Grove and Westminster.

LEONARD ORTIZ  
STAFF PHOTOGRAPHER

# Fences

FROM PAGE 3

man Do, whose 1st District encompasses Garden Grove, Santa Ana and Westminster.

So far, the project has involved installing 3,658 linear feet of fencing.

Do had been approached by constituents and city officials to do something about problems in the areas targeted for more secure fencing, including a series of fires at Santiago Creek that led to a homeless man being charged in July with nine counts of arson and vandalism.

Residents of north Santa Ana expressed gratitude, even as they acknowledged the fencing won't entirely prevent people from entering the brush in the creek bed that abuts their homes — a longtime nuisance that increased dramatically this year with closures of tent encampments at the Santa Ana River Trail and the Civic Center.

Tim Johnson, whose three children like to play in Jack Fisher Park, joined public officials in speaking at the news conference. He said he was "extremely happy" about the fencing and the cooperation involved.

"Without the neighborhood input, I don't think that this project would be occurring."

District Attorney Rackauckas said encampments like those sprouting in the flood control channels "foster all kinds of diseases, all sorts of odd behavior, as well as crimes."

Rackauckas said his office is prosecuting a "substantial" number of homeless-related felonies but could not cite specific statistics.

He did add that in addition to residents, the victims are often other homeless people.

## Barriers

The high-grade black steel fencing, mostly 6 to 8 feet high but 10 feet in some places, is harder to cut through, get a foothold

## Keep out

County and city officials in Santa Ana, Garden Grove and Westminster

are fencing being installed along areas of flood control channels in Santa Ana to prevent homeless camps and criminal activity.

- 24 locations where fencing will be installed



Source: Orange County

JEFF GOERTZEN, SCNG



LEONARD ORTIZ — STAFF PHOTOGRAPHER

Orange County Supervisor Andrew Do, center, stages a news conference at Fisher Park in Santa Ana on Thursday to unveil new secure fencing being installed along Santiago Creek in Santa Ana. Do is accompanied by Westminister Mayor Tri Ta, left, and Santa Ana Mayor Miguel Pulido, right.

to climb or attach a rope to rappel down.

In some locations, it replaces shorter chain-link and wrought-iron fences that have been vandalized.

Residents also hike unauthorized footpaths, but the project was initiated at the request of homeowners and city officials.

In an example of the joint effort between county and city jurisdictions, Santa Ana will oversee the installation of fencing along the boundary of the triangle-shaped Jack Fisher Park east of Flower Street while the county completes a section that runs westward from Flower to Bris-

tol Street.

Estimated cost for the Santiago Creek fencing on the city side is \$130,800, according to OC Public Works.

## Community support

Santa Ana Mayor Miguel Pulido said the city has the support of neighborhood associations to install the fencing. He related how one couple had resorted to buying a high-pressure pump in order to draw water from their swimming pool to put out fires.

"It is just so dangerous," Pulido said of the potential risk posed by illicit camps.

That couple, Mark and

Janelle McLoughlin, said 30 tents and makeshift shelters recently were removed from the brush near Riverside Drive, where they have lived 25 years.

One homeless person pulled away the ivy on their back wall to hide a mattress. Even with the response from law enforcement, other squatters continue to live nearby, they said.

"We can't sleep at night because they're screaming and yelling," said Janelle McLoughlin, who praised Do for his response when they contacted his office about four months ago.

But moving homeless people from one unauthorized area just tends to result in them going to another — or returning at a later time.

An area along Santiago Creek beneath a 5 Freeway overpass cleared by Santa Ana police in May is being repopulated, residents said.

Johnson, the West Floral Park resident, has attended court sessions in the federal civil rights lawsuit over the clearing of the riverbed encampments.

He backs a regional effort to build more shelters and supportive housing as the best solution, recognizing that it does no good to shuffle homeless people from one place to another: "I just hope our 'Oh, good' doesn't become somebody else's 'Oh, no.'"

Orange Co. News  
Sept. 5, 2018

### **Talented students**

Six students from Garden Grove Unified School District are competing on NBC's hit show America's Got Talent as part of the Voices of Hope Children's Choir, a spectacular group of 70 students ranging in age from 5 to 17.

District parent Michael Ketterer is also a contestant on the show as a solo vocalist. Both acts earned coveted spots on the show's semi-finals which aired Sept. 4, after press time.

Students who are members of Voices of Hope are Jade Bruce, Garden Grove High School; Autumn Rasmussen, Garden Grove High; Ashely Aguirre, Eisenhower Elementary School; Isaias Aguirre, Eisenhower Elementary; Evelyn Nguyen, Bell Intermediate; and Madeline Nguyen, Patton Elementary.

Voices of Hope aims to bring children of all backgrounds together and is a free program that seeks to deliver the message of hope and peace to others. The choir's performance of Moana's "How Far I'll Go," received the golden buzzer from guest judge Ken Jeong.

"We are rooting for both Michael and Voices of Hope Children's Choir as they inspire millions with their impressive performances and powerful positive messages," said Lan Nguyen, Board of Education vice president. "We are proud of the values of hope, service, and inclusion that both Michael and these students represent in their lives and through music."

### **City of Garden Grove**

#### **Request for Proposals (RFP)**

**RFP No. S-1240**

Notice is hereby given that sealed proposals will be received at the office of the Purchasing Agent for the City of Garden Grove, Room 220, 11222 Acacia Parkway, Garden Grove, CA 92842 Develop a Local Hazard Mitigation Plan for the City of Garden Grove. A copy of the RFP document may be obtained from the City of Garden Grove's website by registering as a vendor. Questions can be directed in writing to Sandy Segawa at sandras@ci.garden-grove.ca.us. Proposals are due in the office of the Purchasing Agent at 4:00 p.m., local time, on Monday, October 1, 2018. Proposals received after that exact time will not be considered.

Dated: August 29, 2018

Sandy Segawa  
Purchasing Agent  
City of Garden Grove  
11222 Acacia Parkway  
Garden Grove, CA 92840  
Orange County News 8/29,9/5/2018-69402

# Argo student named Voice of GG

**Aiga Fuimaono wins singing  
contest, scholarship**

"The Voice of Garden Grove 2018" title was awarded on Aug. 16, the last show of the Free Summer Concert Series at Eastgate Park, to Aiga Fuimaono of Garden Grove High School.

Fuimaono treated the crowd of concert-goers to a performance of "Oceans (Where Feet May Fail)" by Hillsong United, and was awarded a \$500 scholarship, along with an additional \$500 for her school's choir program.

Jessica Torres was announced as runner-up after performing "You Say" by Lauren Daigle. Torres received a \$250 scholarship, along with another \$250 for Garden Grove High School's choir program. Choir director Kari Galeener was on hand to support her students, and accept the two scholarships.

A total of 18 students competed in this year's singing competition, which is held every summer during the Free Summer Concert Series in July and August. Among  
**see VOICE, page 3**



Courtesy photo

**Aiga Fuimaono, far left, was named The Voice of Garden Grove last week. She received a \$500 scholarship. With her are other contestants, including Jessica Torres, second from left, who was named runner up and was awarded a \$250 scholarship.**

## VOICE:

Continued from page 1

the finalists were Ellen Bui, also from Garden Grove High School, and Makaila Mabry from Pacifica High School. Annika Chavez from Rancho Alamitos High School was chosen as this year's wild card, and competed alongside the rest of the finalists.

The students were scored on a 100-point scale by four volunteer

judges, including professional singers and vocal trainers.

Sponsored by the Garden Grove Community Foundation, The Voice of Garden Grove is a singing competition for local high school students. Over the past seven years, the Foundation has provided over \$6,000 in scholarships to students and choir programs.

For more information, visit [www.ggcf.com/thevoice](http://www.ggcf.com/thevoice) or contact the Garden Grove Community Foundation at 714-741-5168.



# GG, shelter help the homeless

A new, 8-unit facility is planned to cope with crisis

Thomas House Family Shelter has purchased a new property in Garden Grove that will allow the organization to expand its services to help more homeless families with children.

The shelter closed escrow on an 8-unit apartment complex, which sits adjacent to the shelter's current site at 12601 Morningside in Garden Grove, at the end of July.

"We're so excited about the opportunity to help more homeless families with children get back on track and build a bright future," said Natalie

see HELP, page 8

## HELP:

Continued from page 1

Julien, executive director, Thomas House Family Shelter. "This wouldn't have been possible without the generous support of our donors, who continuously show their commitment to Thomas House and its mission."

Founded in 1986, Thomas House is focused on providing a safe, supportive environment and the resources necessary for homeless families with children to remain together while empowering them to become independent and self-sufficient.

Orange Co. News  
Sept. 5, 2018

In a given year, the shelter supports nearly 40 families, or 150 adults and children, from Orange County and across Southern California.

"I am so grateful that Thomas House has continued to grow over the years and respond to the needs of families as they arise," adds Sister Kathy Stein, former executive director at Thomas House for 20-years. "The purchase of an additional building has been a dream for many years. Now thanks to many generous donors, it has become a reality. This building will allow Thomas House to serve more families in need and support them as they prepare

for the future."

Currently, Thomas House owns and operates an apartment complex which shelters homeless families in 16 units. Residents who come to Thomas House are given a variety of resources, including case management to help identify and resolve issues that led to homelessness; counseling sessions; career development assistance; weekly life skills and parenting classes; a comprehensive youth development program that provides mentoring, tutoring, a computer lab, school supplies, educational trips and activities; and a graduate extension

program that helps former residents remain self-sufficient by granting them continued access to the aforementioned resources.

The shelter has a success rate of 80-90 percent. Adult residents who come to Thomas House obtain full-time employment, increase their savings and obtain permanent housing when they complete the program. With the addition of the new property, Thomas House will have the ability to expand its reach and help even more homeless families with children, a dream which has been more than 30 years in the making.

"Thomas House can now

shelter 24 families due to its recent purchase of an 8-unit apartment complex. Expansion has been a long-time dream of the shelter and I am overjoyed in this exciting moment, and can speak the same for my late husband, Bernie," says Mary Selz, who founded Thomas House along with her husband. "My heartfelt thanks to all who have been part of the progress of Thomas House, and to the capable and caring staff who shepherd each family on a daily basis."

To learn more about Thomas House, visit [ThomasHouseShelter.org](http://ThomasHouseShelter.org) or call 714-554-0357.

## Backpack-donation benefits kids

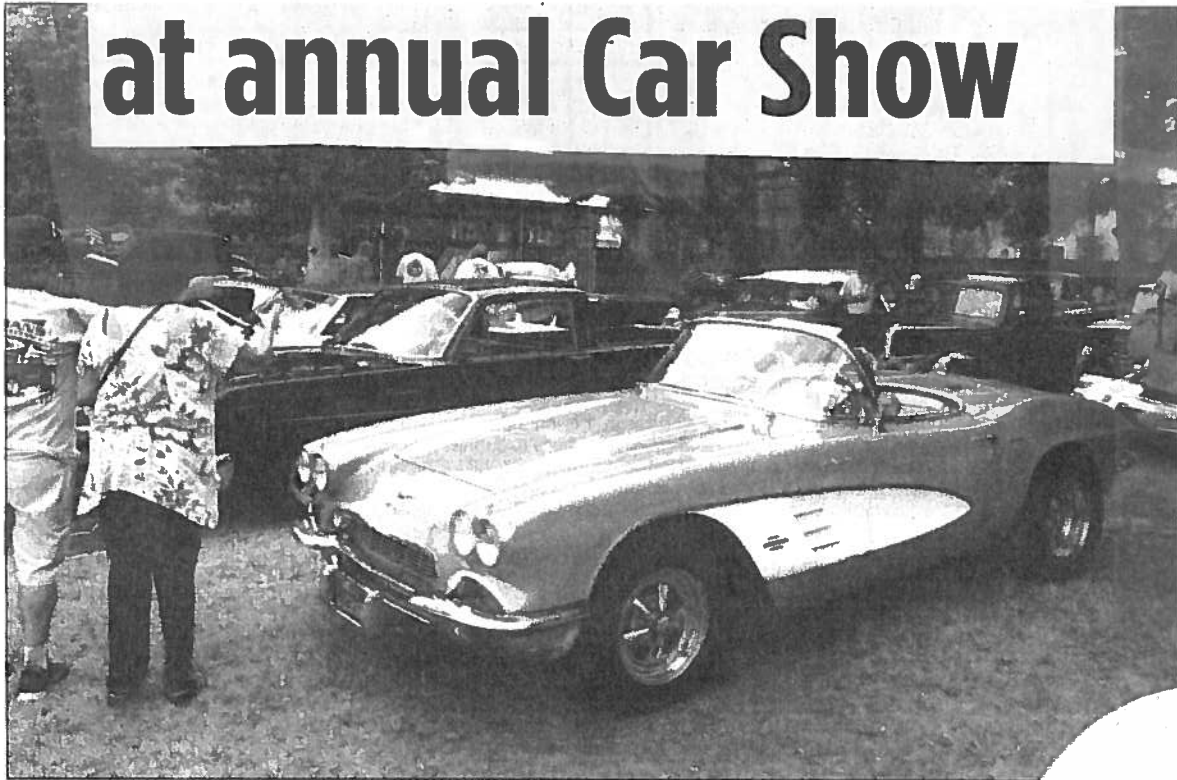


Courtesy photo  
UnitedHealthcare employees donated 490 backpacks — filled with supplies — for underprivileged children in Garden Grove and other places last week. The backpacks were donated to the Boys & Girls Club of Garden Grove, Boys & Girls Club of Cypress, Casa Youth Shelter in Los Alamitos, Olive Crest in Bellflower and Community Action Partnership of Orange County.



# Things get revved up

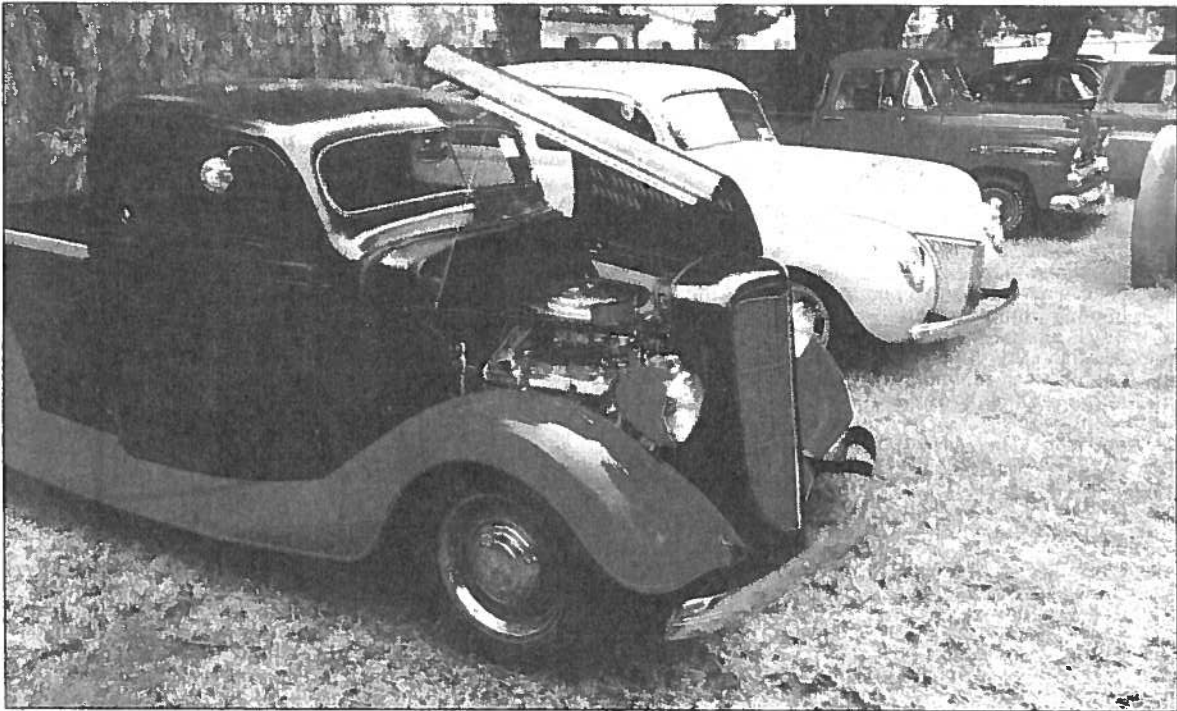
## at annual Car Show



Corvette, anyone?



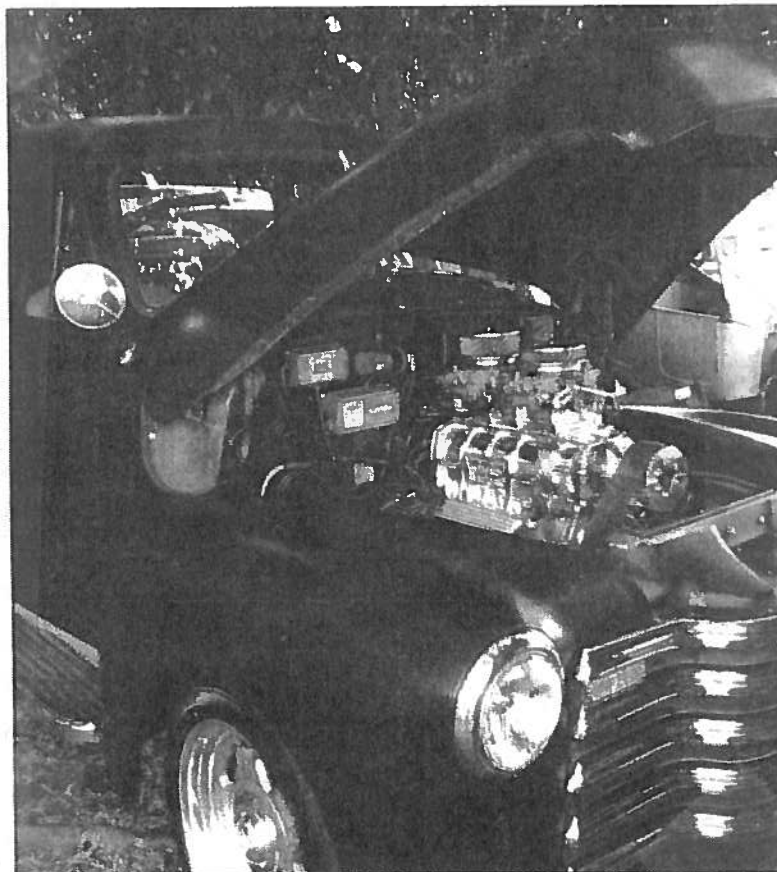
Let's take a look under the hood...



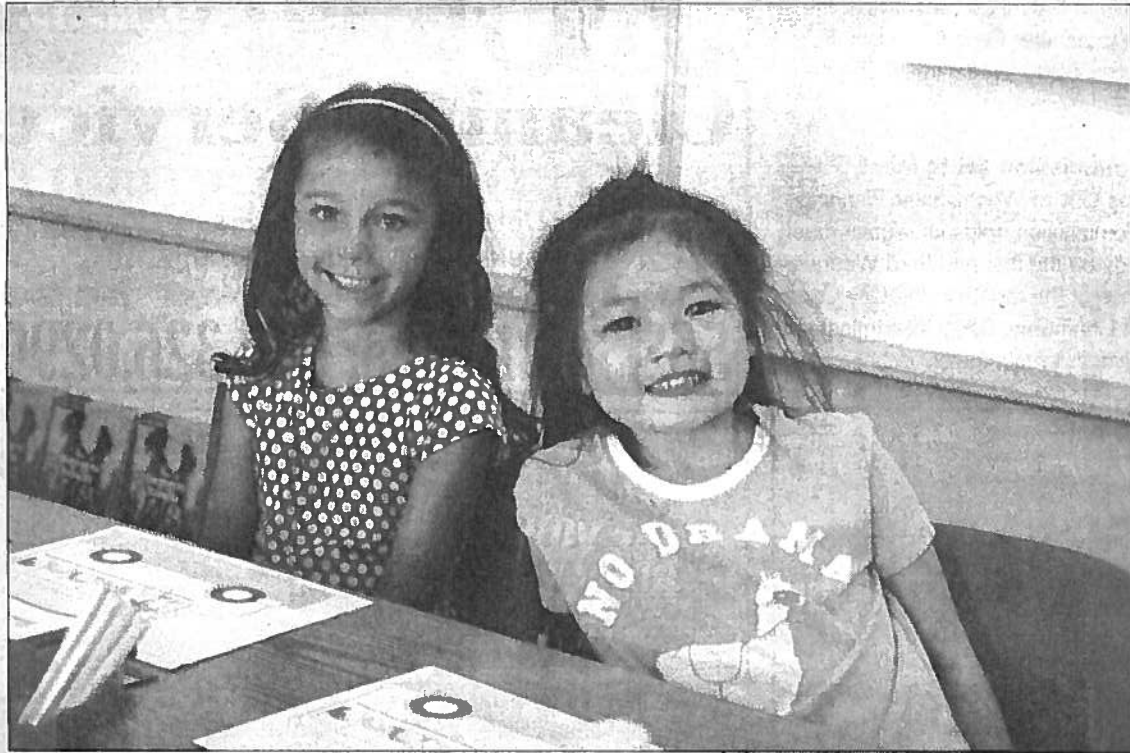
Courtesy photos

The Garden Grove Elks #1952 held The Hot August Days Car Show recently at the lodge, 11551 Trask Ave. The show included live music, vendor booths, a Tiki bar, food, and awards. Here are some of the cars on display.

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A powerful engine for a powerful truck.



Students are all smiles on the first day of school at Evans Elementary School, one of Garden Grove Unified School District's 11 California Distinguished Schools.

## High fives! School's in session

GG district's administrators, teachers welcome students

The 2018-2019 school year began last week with increased opportunities for students at Garden Grove Unified School District.

Administrators, teachers, and staff rolled out the red carpet at several schools and welcomed students with smiles, cheers, posters, high-fives and festive

photo booths to celebrate the first day of school.

"We want our students to know that we are excited to see them and that we are ready to make the 2018-2019 school year our best year yet," said Bob Harden, Board of Education president.

The Garden Grove Unified

School District is pleased to begin the 2018-2019 school year with more opportunities for students, including:

- A new Computer Science Immersion Academy at Heritage Elementary School;

- The district's second Spanish Dual Language Immersion

see SCHOOL, page 2



Doig Intermediate School Assistant Principal Marci Pena gives students high-fives on the first day of school. Courtesy photo

## SCHOOL:

Continued from page 1

Academy at Russell Elementary School;

- Newly-modernized classrooms and athletic facilities at several schools;

- School-wide air-conditioning at 56 schools;

- More STEAM (Science, Technology, Engineering, Art, and Math) programs during and after school;

- Increase in AVID strategies taught after school at elementary schools;

- New dual credit opportunities for high school students to earn high school and college credits;

- Expanded social work and mental health services as well as mentoring opportunities;

- More parent education classes and opportunities for families to get involved.

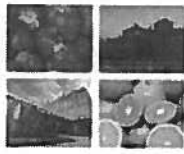
GGUSD was the first and only district in Orange County to be named a 2018 California

Exemplary District and 11 of its elementary schools were recognized as California Distinguished Schools. Forty GGUSD schools were named to the 2018 California Honor Roll for academic excellence and for the first time ever, all seven of GGUSD's comprehensive high schools received a silver award in U.S. News and World Report's elite rankings of America's Best High Schools.

Additionally, the district received the 2018 Leadership Advocacy Award for its exceptional work in supporting English learners and emerging bilingual students.

To enroll in one of GGUSD's award-winning schools, call 714-663-6000 or visit [www.ggusd.us](http://www.ggusd.us) for more information.





# ORANGE COUNTY TRIBUNE

■ Garden Grove  
■ Huntington Beach  
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Orange Co. Tribune  
Sept. 6, 2018

ARTS & LEISURE

## Bless the waves, hear the music

BY OC TRIBUNE STAFF ON SEPTEMBER 6, 2018 • ( LEAVE A COMMENT )

### WEEKEND



**THE BLESSING OF THE WAVES** is this Sunday in Huntington Beach.

If you feel a special spiritual connection with the ocean, the 11th annual Blessing of the Waves this Sunday in Huntington Beach could be calling you. The event, to be held at the Pier Plaza (Main Street and Pacific Coast Highway), is open to members of all faiths, and is aimed at focusing people's attention on the importance of water and the environment. A "paddle-out" (Mother Nature permitting) will conclude the program with hundreds of surfers taking to the water. The event will be starting at 8:30 a.m. and will honor the late Father Christian Mondor and Pastor Sumo Sato.

#### FRIDAY AND SATURDAY FUN

The Dia de La Familia will be held on Saturday in Westminster's Sigler Park from 1-5 p.m. There will be traditional and popular music Latino dance, food, a car show and more. The event is free and open to the public.

• The Friday Night Car Show continues on historic Main Street (Garden Grove Boulevard and Acacia Parkway) in Garden Grove from 4-8 p.m. There is music, classic cars, contests and lots of good friends.

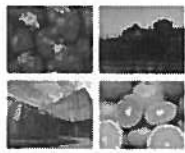
#### FILM DROUGHT CONTINUES

If you're looking for Oscar contenders in this weekend's crop of new movie releases you may be disappointed. The "big" movie out will be "Peppermint," an action flick starring Jennifer Garner in a story about a revenge-seeking woman who is out to kill the people who killed her family. It's rated PG-13. Also in theaters are "Nun," about a creepy convent, and "The Apparition" about ghostly sightings.

#### BE A GOOD SPORT

The Angels are still on the road, so the best local live action will be on the high school gridiron. Some of the top contests will include rivalry games pitting Garden Grove High and Rancho Alamitos (at Bolsa Grande High) and Anaheim vs. Western (at Handel Stadium). And don't overlook a surprising Marina team taking on Irvine High (at Boswell Field). All games are at 7 p.m.

"Weekend" is posted on Thursdays with a brief roundup of interesting things to do, stuff to see and places to go in and around the Garden Grove-Huntington Beach-Stanton-Westminster area.



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OPINION

## Got ideas for mall, Willowick? Speak up

BY OC TRIBUNE STAFF ON SEPTEMBER 5, 2018 • ( LEAVE A COMMENT )



SANTANA ROW in San Jose, a project of the SWA Group (SWA image).

We're not sure just how much impact the public's ideas and suggestions really have, but Westminster and Garden Grove (along with Santa Ana) are involved in some interesting exercises in land use democracy.

(<https://orangecountytribune.files.wordpress.com/2018/01/usually-reliable-sources-e1527735160254.jpg>)As you may be aware, Westminster Mall has fallen on hard times and is not the sales tax superman it once was. With a high vacancy (including the late, largely unlamented Sears department store) rate and a national trend away from enclosed malls, the city and the property owners are trying to remake the center and are seeking input from the public.

A survey is available on the city website inviting folks to "re-imagine" the center and the deadline is Sept. 27 at 5 p.m. Anything's possible but – based on recent trends – we wouldn't bet against making it an open-air project with mid- to

## Usually Reliable Sources



high-rise housing, some public park space and perhaps even a hotel.

As for the Willowick project, we're pleased that a Garden Grove location for the workshops on the re-use of that golf course site has been added. It will be on Wednesday, Oct 2 at the Buena Clinton Youth and Family Center, 12661 Sunswept Ave. from 6-8 p.m.

By the way, the "facilitators" for the first workshop were from the SWA group. That company not only helps cities envision new projects, but

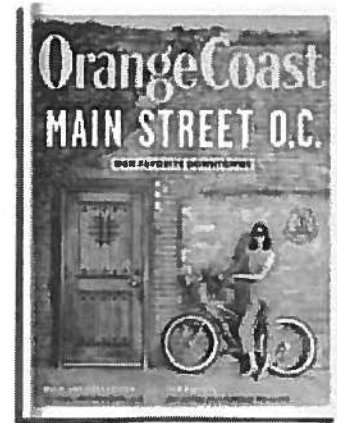
develops them as well. Go to their site: [www.swagroup.com](http://www.swagroup.com) (<http://www.swagroup.com/>). The catalog of what they've done is pretty impressive.

## Downtowns are up

In the September issue of Orange Coast magazine, the various Main Streets and downtowns of Orange County are celebrated. The author focuses on Fullerton, Orange and Santa Ana but doesn't leave out a nod to the "quiet community of Garden Grove." Describing the Big Strawberry's historic business district as "growing," mentions were given to the Barcode bar and E Patisserie and Café on Main Street.

If they liked those, wait until they get a look at the (under construction) SteelCraft project one block over, set to open later this year.

Which are your favorite downtowns in the area, in or out of the O.C.? We like Orange locally, but when out of town, we're rather fond of San Luis Obispo.



ORANGE COAST magazine cover

## Don't give me no dirty looks!

Tony Flores has been the principal gadfly at meetings of the Garden Grove City Council for a while. He's made some good points and some that are a little harder to follow. Here's one of the latter.

In a letter to the news media, Mr. Flores stated that "you two"—referring to council members Stephanie Klopfenstein and Kim Nguyen — "had made some kind of facial expressions after my oral communications with the city council on Aug. 28, 2018."

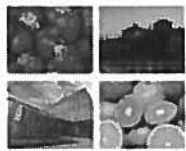
He followed that up with the argument that the two women were acting "silly, arrogant and immature."

We don't know quite how to respond to that. In our many years as *journalistas*, we've seen city council (and school board) members fall asleep, take phone calls, stare at the ceiling, arrive late and leave early, chat amongst themselves, check their e-mail, stare at the ceiling, and even eat during meetings.

We can see how Mr. Flores might have been offended, but we ink-stained wretches are pretty tough-skinned. The only thing a politician can do to infuriate us is to use the phrase "I'm going to be brief ..."

You know who you are.

*"Usually Reliable Sources" appears on alternate Wednesdays.*



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POLITICS & ELECTIONS

## Election season is on. Don't be left out

BY OC TRIBUNE STAFF ON SEPTEMBER 4, 2018 • ( LEAVE A COMMENT )



**CANDIDATES** for city (and other) offices are offered the chance to have profiles posted in The Tribune at no charge.

Election season is underway and the candidates are off and running. Maybe it's you or someone you know. Good luck to all.

To provide our readers with a chance to learn about the backgrounds, qualifications and policies of those seeking public office in the cities of Garden Grove, Huntington Beach, Stanton and Westminster, the Tribune is again seeking to publish candidate profiles at no charge.

(<https://orangecountytribune.files.wordpress.com/2016/09/all-politics-is-local1.jpg>) We will shortly begin mailing out questionnaires to those who have qualified for the ballot for city offices in the Nov. 6 election. That means mayor, city council and – in the case of Huntington Beach – city clerk and city attorney.

The Tribune will publish returned forms more or less in the order in which they are received. Because there are so many people running for office in our four cities, we're focusing on city council and mayoral races.

## All Politics Is Local



We won't be mailing out the forms to candidates for school board, water district, etc., but if you wish to submit one to us, we will be glad to use it. You will want to include:

- Your name.
- Office being sought.
- City of residence.
- Age and occupation.
- Family.
- Education.
- Other public service (military, other public offices held, service organizations, etc).
- Why do you want to run for this office?
- What are the major issues facing your city/school district, etc. and what would you do about them?
- Anything else you'd like to add.
- Attach a color photograph. If in electronic form, please use a jpg format.

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Send your form to use either by e-mail ([orangecountytribune@gmail.com](mailto:orangecountytribune@gmail.com)) or by regular post to Orange County Tribune, 9877 Chapman Ave., D-453, Garden Grove, CA 92841.

## **And here's Linda ... and Frances**

We also encourage candidates to send us news about endorsements, events and fund-raisers. Linda Zamora is running for the District 1 seat on the Orange County Water District board.

She'll be having a fund-raiser on Thursday, Sept. 13 from 6-7:30 p.m. at the Azteca restaurant, 12911 Main St. in Garden Grove. She's hoping for contributions from \$50 to \$1000 and maybe more.

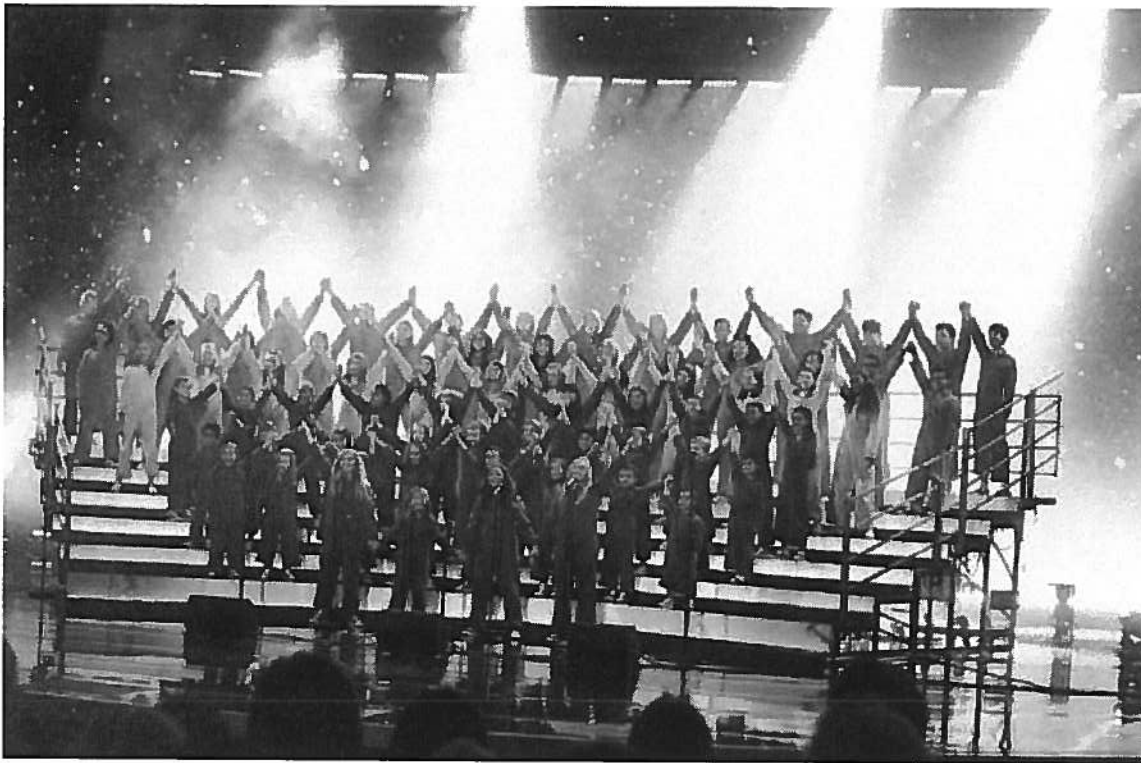
Also, Westminster School District board member Frances T. Nguyen is running for the Westminster City Council and she has a meet and greet scheduled for Saturday, Sept. 8 at Bolsa Chica Park, 13660 University St. in Westminster from 9 a.m. to 11 a.m.

Send us your campaign news and keep the public (and us) informed about your efforts.

SCHOOLS

## Local talent competes in television show

BY OC TRIBUNE STAFF ON SEPTEMBER 3, 2018 • ( LEAVE A COMMENT )



LOCAL students and a parent are competing on the "America's Got Talent" TV show (GGUSD photo).

Six students from Garden Grove Unified School District are currently competing on NBC's hit show "America's Got Talent" as part of the Voices of Hope Children's Choir, a spectacular group of 70 students ranging in age from five to seventeen. GGUSD parent Michael Ketterer is also a contestant on the show as a solo vocalist. Both acts earned coveted spots on the show's semifinals which will air Sept. 4.

(<https://orangecountytribune.files.wordpress.com/2016/08/ggusdlogo.png>) Students who are members of Voices of Hope include Jade Bruce, junior at Garden Grove High School; Autumn Rasmussen, freshman at Garden Grove High School; Ashely Aguirre, sixth grader at Eisenhower Elementary School; Isaias Aguirre, second grader at Eisenhower Elementary School; Evelyn Nguyen, seventh grader at Bell Intermediate; and Madeline Nguyen, sixth grader at Patton Elementary. Voices of Hope aims to bring children of all backgrounds together and is a free program that seeks to deliver the message of hope and peace to others. The choir's performance of M6ana's "How Far I'll Go," received the golden buzzer from guest judge Ken Jeong.

In his first performance, Ketterer earned the golden buzzer from music mogul Simon Cowell who was inspired by his personal story of adopting children in need and serving as a pediatric mental health nurse. Ketterer is an active parent volunteer and has children at Northcutt Elementary, Fitz Intermediate, and Mark Twain Special Education Center, and has performed for students and staff on several occasions.

The GGUSD serves most of Garden Grove and portions of Anaheim, Cypress, Fountain Valley, Santa Ana, Stanton and Westminster,



Orange Co. Tribune  
Sept. 3, 2018  
2 of 2

ACROSS THE AREA

## Dia de la Familia is set for Saturday

BY OC TRIBUNE STAFF ON SEPTEMBER 2, 2018 • ( 1 COMMENT )



FOLKLORIC dancers will be among the entertainment at Saturdays' Dia de la Familia Saturday at Sigler Park in Westminster (Tribune file photo.)

The annual Dia de la Familia event will be held on Saturday, Sept. 8 in Sigler Park in Westminster. The event, sponsored by the City of Westminster, will run from 1-5 p.m. at the park, located at 7200 Plaza St.

(<https://orangecountytribune.files.wordpress.com/2016/07/logofornewsbriefs.jpg>) Entertainment will include performances by the Las Tapatias Folkloric Dancers, the mariachi band Los Dorados de Chihuahua and the classic rock and Latin band DeNada.

There will be community information booths, a classic car display and food vendors. The city water division will provide water conservation ideas and giveaways.

The event is free and open to the public; parking is available in the area around the park. For more information, call (714) 895-2860 or go to [http://www.westminster\[ca-gov](http://www.westminster[ca-gov) ([http://www.westminster\[ca-gov](http://www.westminster[ca-gov)).

**News  
Briefs**

## Outdoor dining for Main Street mulled

An amendment to the city municipal code that would allow and regulate outdoor dining on one block of the city's historic Main Street goes before the Garden Grove Planning Commission when it meets on Thursday.

Planners will consider allowing eateries on Main to offer outdoor dining, even if they serve alcohol. The proposed amendment specifies the size and outline of such a seating area, along with a requirement for a partial enclosure in the case of liquor sales.

The panel will meet in the council chambers in the Community Meeting Center, 11300 Stanford Ave., at 7 p.m.

## Checkpoint yields three DUI arrests

Three persons were arrested on suspicion of driving while intoxicated this past weekend by the Huntington Beach Police Department.

(<https://orangecountytribune.files.wordpress.com/2016/07/hbpd-shoulder-patch-61r1w3vwjfr0oiczqaavs0v9sfkbt6pers44yteieg2.jpg>) According to the HBPD, a DUI/driver's license checkpoint was set up at Main Street and Yorktown Avenue from 7 p.m. on Friday to 3 a.m. the following morning.



Eight hundred forty one vehicles went through the checkpoint, and 377 vehicles were screened. Three DUI suspects were arrested and another person was arrested on a different criminal charge.

Three drivers were cited or arrested for operating a vehicle unlicensed or while suspended or revoked. Five citations were issued for other vehicle code violations.

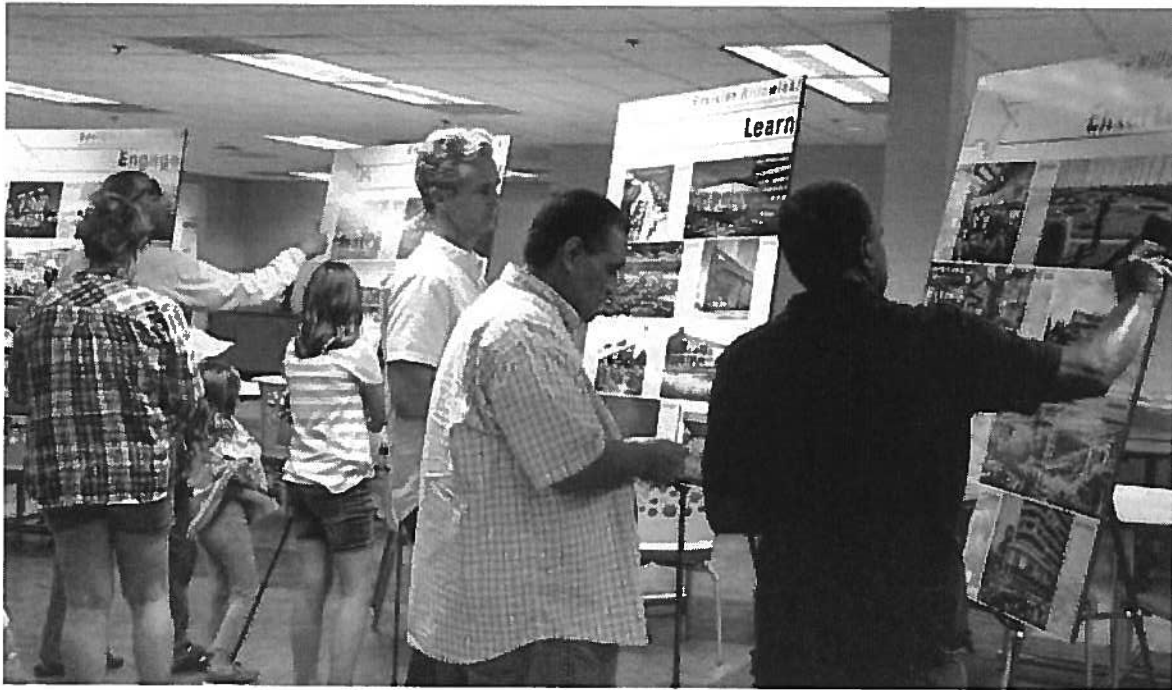
**ORANGE COUNTY TRIBUNE**  
■ Garden Grove  
■ Huntington Beach  
■ Westminster  
and Orange County

www.orangecountytribune.com Non-partisan news, opinion, arts and sports. Updated daily.

GARDEN GROVE

# The envisioning of Willowick begins

BY OC TRIBUNE STAFF ON AUGUST 30, 2018 • ( LEAVE A COMMENT )



ATTENDEES at Thursday's "Envision Willowick!" session consider the possibilities for the golf course site (Orange County Tribune photos).

By Jim Tortolano

When Walt Disney looked at a big orange orchard in Anaheim, he saw the Happiest Place on Earth. When the cities and residents of Garden Grove and Santa Ana look at the 101.5-acre Willowick Golf Course site, will they think that big?

The intriguing comparison of the two locations was mentioned during Tuesday's first "Envision Willowick!" workshop, held on Thursday at the Goodwill Industries building in Santa Ana.

Owned by the City of Garden Grove but within Santa Ana city limits, the Willowick site will be available for development in a few years, and interested parties are mulling over possibilities for that large, flat and mostly undeveloped piece of property in the center of Orange County.

“When you go to Disneyland,” said Andrew Watkins of SWA – a firm helping to percolate ideas about the land – “it seems like a big place.” Looking at a Power Point slide with the golf course outline laid over Disneyland, he added, “But it’s only 85 acres; smaller than Willowick.”

The possible uses for the land suggested by the crowd of about 50 attendees – as well as some notions raised by SWA – included a sports stadium, a college, a corporate campus, parks, a mall, “a main street,” an improved golf course, a library, a museum and a concert hall.

Mayor Steve Jones, City Manager Scott Stiles, Community and Economic Development Director Lisa Kim and Garden Grove Downtown Business Association President Ric Lerma represented Garden Grove at the event.

The next workshop will be held at Spurgeon Intermediate School, 2701 5th St. in Santa Ana, from 6-8 p.m. on Thursday, Sept. 27. A new workshop has been added in Garden Grove on Tuesday, Oct. 2 at the Buena Clinton Youth and Family Center, 12661 Sunswept Ave. from 6-8 p.m.



ANDREW WATKINS

Orange Co. Tribune  
Aug. 30, 2018  
2 of 2

SCHOOLS

## Many changes in the GGUSD this year

BY OC TRIBUNE STAFF ON AUGUST 30, 2018 • ( LEAVE A COMMENT )



DOIG INTERMEDIATE assistant principal Marci Pena high fives students on the first day of school (GGUSD photo).

The 2018-2019 school year began on Wednesday with increased for students in the Garden Grove Unified School District. Administrators, teachers, and staff rolled out the red carpet at several schools and welcomed students with smiles, cheers, posters, high-fives and festive photo booths to celebrate the first day of school.

(<https://orangecountytribune.files.wordpress.com/2016/08/ggusdlogo.png>) "We want our students to know that we are excited to see them and that we are ready to make the 2018-2019 school year our best year yet," said Bob Harden, board of education president.

Some of the changes this year in the GGUSD include:

- A new Computer Science Immersion Academy at Heritage Elementary School
- The district's second Spanish Dual Language Immersion Academy at Russell Elementary School



- Newly modernized classrooms and athletic facilities at several schools
- School-wide air-conditioning at 56 schools (7 elementary schools received new A/C over the summer)
- More STEAM (Science, Technology, Engineering, Art, and Math) programs during and after school
- Increase in AVID strategies taught after school at elementary schools
- New dual credit opportunities for high school students to earn high school and college credits
- Expanded social work and mental health services as well as mentoring opportunities
- More parent education classes and opportunities for families to get involved.



The GGUSD serves most of Garden Grove as well as portions of Anaheim, Cypress, Fountain Valley, Santa Ana, Stanton and Westminster.

**Orange Co. Tribune**  
**Aug. 30, 2018**  
**2 of 2**



# CITY OF GARDEN GROVE NEWS

CONTACT: Juan Medina  
(714) 741-5253  
Community Services Department

## FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Tuesday, September 4, 2018

### **GARDEN GROVE SENIORS READY TO PARTICIPATE IN THE B-E-E**

The H. Louis Lake Senior Center will be spellbinding contestants with their annual Senior Spelling Bee. The event takes place on Tuesday, September 25, 2018, starting at 10:00 a.m., in the H. Louis Lake Senior Center's dining room, located at 11300 Stanford Avenue.

All participants must be 60 years of age or older and pre-register by Thursday, September 20, 2018.

The competition allows seniors to exercise their minds through cognitive thinking and promote mental fitness. Awards and prizes will be presented to the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place spellers, but everyone participating wins by boosting brainpower.

For additional information and to register, please call the H. Louis Lake Senior Center at (714) 741-5253.


# # #

VIỆTBÁO


## Garden Grove: Tài Trợ Để Giúp Cho Các Vj Cao Niên Sửa Chữa Nhà

05/09/2018 00:00:00





## SENIOR HOME IMPROVEMENT GRANT



**Grants Available**  
Are you 62 years of age or older? You may qualify for a Home Improvement Grant of up to \$5,000 to address code violations, substandard conditions, and necessary health and safety improvements to your home.

**Income Eligibility**  
Are you eligible? To qualify for a Senior Grant, gross annual household income must be at or below 80 percent of the County's median household income limits. Income level is based on all adults living in the home.


**FY 2018 Low Income Limits (Effective May, 2018)**

Household Size	1 Person	2 People	3 People	4 People	5 People	6 People
Maximum Income	\$61,250	\$70,000	\$78,750	\$87,450	\$94,450	\$101,450

To start the process, fill out a Senior Home Improvement Grant Program application. Return the completed application, the required supporting documents, and a signed lead notice to:

**City of Garden Grove  
Neighborhood Improvement Division  
Attn: Nate Robbins  
11222 Acacia Pkwy  
Garden Grove, CA 92840**

Incomplete applications and/or missing documentation will lead to delays in processing your request. If you have received a Home Improvement Grant in the past 5 years, you are ineligible to participate.



For more information, please contact Nate Robbins at (714) 741-5206, or visit [www.ci.garden-grove.ca.us/commdev/neighborhoodimprovement/seniorgrant](http://www.ci.garden-grove.ca.us/commdev/neighborhoodimprovement/seniorgrant)

Thành Phố Garden Grove sẽ bắt đầu nhận đơn cho chương trình trợ cấp giúp sửa chữa gia cư dành cho cư dân Garden Grove. Người nộp đơn hội đủ điều kiện có thể nhận tới \$5,000 để sửa chữa nhà, giải quyết các vi phạm về điều luật xây dựng của Thành phố, sửa sang không đạt tiêu chuẩn và các sửa chữa khác liên quan về sức khỏe và an toàn cần thiết. Để đăng ký, hãy truy cập [www.ggcity.org/neighborhood-improvement](http://www.ggcity.org/neighborhood-improvement) và nhấn vào Housing Programs.

Để hội đủ điều kiện, người nộp đơn phải từ 62 tuổi trở lên, chủ nhà tại Garden Grove, và có tổng thu nhập hộ gia đình hàng năm bằng hoặc thấp hơn 80% mức thu nhập gia đình trung bình của County. Mức thu nhập dựa trên tất cả người lớn đang sống trong nhà.

Giới hạn thu nhập thấp cho mỗi hộ gia đình như sau, có hiệu lực từ tháng Năm, 2018:

- Hộ gia đình một người: \$61,250
- Hộ gia đình hai người: \$70,000
- Hộ gia đình có ba người: \$78,750
- Hộ gia đình bốn người: \$87,450
- Hộ gia đình năm người: \$94,450
- Hộ gia đình có sáu người: \$101,450.

Để biết thêm tài liệu về chương trình trợ giúp này của Thành Phố, xin liên lạc với Ban Phát Triển Cộng Đồng tại Garden Grove ở số (714) 741-5206.

###

11222 Acacia Parkway • P.O. Box 3070 • Garden Grove, CA 92842

- Mời Thi Ảnh Xuân Bình Tuất
- Israel: Phe Cực Đoan Định Giết Thủ Tướng Phá Hòa Bình
- Unesco Không Hề Tôn Vinh Ông Hồ Chí Minh
- Tắm Lòng Biển: Tình Người Cao Đẹp

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## **MISCELLANEOUS ITEMS**

**September 6, 2018**

1. Calendar of Events
2. Notice of Cancellation for the September 13, 2018 Zoning Administrator meeting.
3. League of California Cities Newspaper Briefing – Statewide, dated September 4, 2018 and League positions on 2018 ballot measures impacting local government, email dated September 5, 2018.



**GARDEN GROVE**

CALENDAR OF EVENTS

September 6, 2018 – September 27, 2018

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Thursday	September 6	7:00 p.m.	Planning Commission Meeting, Council Chamber
Monday	September 10	6:30 p.m.	Neighborhood Improvement and Conservation Commission Meeting, Council Chamber
Tuesday	September 11	6:00 p.m. 6:30 p.m. 6:30 p.m.	Closed Session, Founders Room Successor Agency Meeting, Council Chamber City Council Meeting, Council Chamber
Thursday	September 13	9:00 a.m.	Downtown Commission Meeting, Constitution Room <b>CANCELLED</b>
		9:00 a.m.	Zoning Administrator Meeting City Hall, 3 <sup>rd</sup> Floor Training Room <b>CANCELLED</b>
		Noon- 1:00 p.m.	Customer Service Coaches presents "Nutrition – Super Foods to the Rescue!" CMC A Room
Friday	September 14		City Hall Closed – Regular Friday Closure
Thursday	September 20	7:00 p.m.	Planning Commission Meeting, Council Chamber
Tuesday	September 25	10:00 a.m.	H. Louis Lake Senior Center's Annual Spelling Bee, Senior Center Dining Room
		5:30 p.m. 6:30 p.m. 6:30 p.m. 6:30 p.m. 6:30 p.m.	Closed Session, Founders Room Housing Authority Meeting, Council Chamber Sanitary District Meeting, Council Chamber Successor Agency Meeting, Council Chamber City Council Meeting, Council Chamber
Thursday	September 27		Casual Day
		9:00 a.m.	Zoning Administrator Meeting City Hall, 3 <sup>rd</sup> Floor Training Room
		6:00 p.m.- 8:00 p.m.	Community Workshop (2 of 3 – Create) Vision Plan for Willowick Site Spurgeon Intermediate School 410 N. Fairview St., Santa Ana, 92703



**NOTICE OF CANCELLATION**  
**OF THE**  
**GARDEN GROVE**  
**ZONING ADMINISTRATOR**  
**REGULAR MEETING**  
**SEPTEMBER 13, 2018**

NOTICE IS HEREBY GIVEN that the Regular Meeting of the Garden Grove Zoning Administrator scheduled for Thursday, September 13, 2018, at 9:00 a.m. at City Hall, 11222 Acacia Parkway, Third Floor Training Room, Garden Grove, is hereby cancelled pursuant to the attached Cancellation Notice.

DATED: September 6, 2018

*Allison Wilson*

ALLISON WILSON  
ZONING ADMINISTRATOR



**GARDEN GROVE**

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# **NOTICE OF CANCELLATION**

The Regular Meeting of the  
Garden Grove Zoning Administrator  
scheduled for September 13, 2018  
has been cancelled.

JUDITH MOORE  
SECRETARY



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**League Newspaper Briefing - Statewide (Sept. 4)**

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**From :** Meena Yoo <meenay@ggcity.org>  
**Subject :** League Newspaper Briefing - Statewide (Sept. 4)  
**To :** Meena Yoo <meenay@ggcity.org>

Thu, Sep 06, 2018 01:23 PM

📎 2 attachments

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**From:** "Tcardenas" <tcardenas@cacities.org>  
**To:** "Tcardenas" <tcardenas@cacities.org>  
**Sent:** Tuesday, September 4, 2018 12:52:14 PM  
**Subject:** League Newspaper Briefing - Statewide (Sept. 4)

**Statewide Newspaper Briefing**

9/4/18

**CAPITOL POLITICS**

**SB 901: A Fair Compromise Protecting State and Ratepayers** -- As conflagrations continue to ravage our state, and after much debate in the capital, now is the final chance for lawmakers in Sacramento to approve Senate Bill 901 (SB 901) — a package of much-needed wildfire prevention and financing reforms. The bill is compromise legislation which includes some important safeguards for California's ratepayers and our business community. Fox and Hounds

**Bail agents face death sentence in California** -- Clustered near county jail and the courthouse, San Diego bail bond agencies sit at the intersection of crime and punishment, ready to play their part in the criminal justice system by helping people avoid incarceration while they await trial. They are, by their own accounts, the unsung heroes of the accused. Now it's their turn to appeal to a higher power. San Diego Union-Tribune

**Ban health insurance that doesn't cover pre-existing conditions? Jerry Brown to decide** -- California is poised to become the first state in the nation to ban cheap, short-term health insurance plans pushed by the Trump administration as a low-cost alternative to Obamacare. Sacramento Bee

**LOCAL GOVERNMENT**

**Required Vote For Local Tax Increases In Legal Limbo** -- California's booming economy is pouring many billions of additional tax dollars into state and local government treasuries. Nevertheless, the locals – cities and school districts, especially – find themselves in an ever-tightening fiscal vise because mandatory payments into public employee pension funds are growing much faster than revenues. [FOX and Hounds](#)

**San Francisco, rich and poor, turns to simple street solutions that underscore the city's complexities** -- To the uninitiated, the bright-orange, Tic Tac-size specks scattered on the sidewalks, wedged into the openings of heating grates and piled in small mounds along curbs here are a bit of a mystery. [Washington Post](#)

**Pasadena's quick exit from bike-share program is a blow for Metro** -- In July of last year, volunteers mounted 375 green-and-black bicycles and pedaled them across Pasadena to celebrate the city's enrollment in the fledgling Los Angeles County bike-share program. Fourteen months later, the bicycles are gone. [Los Angeles Times](#)

## HOMELESSNESS

**With thousands of Californians living in vehicles, lawsuit aims to stop cities from towing their homes** -- Sean Kayode says he watched his whole world roll away from him at 3 in the morning. Kayode had been living in his car in San Francisco about two years. During the early morning March 5, traffic police towed and impounded his black 2005 Mercedes Benz — for having too many overdue parking tickets. [Calmatters](#)

**L.A. council members make uneven progress on homeless housing** -- When Los Angeles City Council members vowed to back a minimum number of new homeless housing units in each of their districts, Councilman Paul Koretz cautioned that it might not be easy in the pricey neighborhoods he represents. [Los Angeles Times](#)

## WILDFIRES

**Wildfire forces evacuations in Tahoe National Forest** -- A fast-moving wildfire that ignited in the Tahoe National Forest on Monday quickly grew to 650 acres, prompting the evacuations of several campgrounds at the end of the Labor Day holiday weekend. [Sacramento Bee](#)

**Pilot shortage has Cal Fire tankers sitting on runways during wildfires** -- California's long and deadly wildfire season is wearing down its firefighting pilots and causing Cal Fire to ground as many as six aircraft at a time because of staffing shortages. [Sacramento Bee](#)

## PUBLIC SAFETY

**A New 9-1-1 Network for California's New Normal** -- Among the many sobering lessons of the last few months of devastating wildfire is how much the 9-1-1 system is a lifeline for the public in times of crisis. We have also come to see how much that network – for police and fire — depends on modern wireless technology. [Fox and Hounds](#)

## WATER

**Water Levels Continue to Drop at Lake Mead, Lake Powell** -- Scientists say water levels at Lake Mead and Lake Powell are dropping to dangerous levels, reflecting the Colorado River's worsening "structural deficit". [Associated Press](#)

## ECONOMY

### **More Americans are delaying retirement. But finding jobs when older isn't so easy.**

-- With a master's degree in computer science and 30 years of experience working for technology companies, Tom Middleton had little doubt he would soon find new employment after losing his job a decade ago as a software engineering manager at Kyocera in San Diego. How wrong he was. LOS Angeles Times

## EDUCATION

**Gov. Brown again to decide whether to ban for-profit charter schools** – Frustrated by being mistaken for their money-making cousins, the organization representing California's charter schools, which are overwhelmingly run by nonprofit boards, is calling on Gov. Jerry Brown to sign a bill that would outlaw for-profit charter schools. EdSource

*If you would like to add someone or be removed from this statewide newspaper service, please reply to this email.*

### **Tony Cardenas**

Public Affairs Regional Manager  
Orange County Division  
League of California Cities  
(714) 944-4023

**Tcardenas@cacities.org**



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**League's Positions on 2018 Ballot Measures Impacting Local Government**

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**From :** Tony Cardenas <tcardenas@cacities.org> Wed, Sep 05, 2018 10:39 AM  
**Subject :** League's Positions on 2018 Ballot Measures Impacting Local Government 3 attachments  
**To :** Tony Cardenas <tcardenas@cacities.org>



**To:** Mayors, Council Members, and City Managers  
**From:** Carolyn Coleman, Executive Director, League of California Cities  
**RE:** Ballot Measure Campaign Activity by Public Agencies and Officials

With the November general election only 60 days away, I want to remind all city officials about some of the rules on ballot measure campaign activity by public agencies and officials.

As important as ballot measures are to policymaking, public agencies and officials face important restrictions and requirements related to ballot measure activities. The basic rule is that public resources *may not be used* for ballot measure *campaign* activities. Public resources may be used, however, for *informational* activities.

The key difference between campaign activities and informational activities is that campaign activities support or oppose a ballot measure, while informational activities provide accurate context and facts about a ballot measure to voters.

If you are involved or interested in being active on a ballot measure campaign, the League encourages you to visit the Institute for Local Government website and download [Ballot Measure Activities & Public Resources](#) brochure. We also strongly encourage you to consult with your City Attorney.

Attached for your information is an update on the status of the League's positions on ballot measures on the 2018 statewide ballot which will impact local government. If you have any follow up questions, please contact your Regional Public Affairs Regional Manager.

Thank you.

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**League of California Cities  
2018 Ballot Measure Update**

As of August 29, 2018, the League of California Cities has taken formal positions on four ballot measures slated to appear on the November 2018 statewide ballot. Under the League's bylaws, the League Board of Directors may take a position supporting or opposing a statewide ballot measure by a two-thirds vote of those directors present.

This policy ensures that any position taken reflects the broad consensus of League members. Below is a summary of the four ballot measures and the League's position on each:

**Yes on Prop 1: Veterans and Affordable Housing Bond (SUPPORT)**

This measure would enact the Veterans and Affordable Housing Bond Act of 2018. This is a \$4 billion bond that would help build affordable housing for veterans, working families, people with disabilities and Californians experiencing homelessness.

**Yes on Prop 2: No Place Like Home (SUPPORT)**

This measure would enact the No Place Like Home Act of 2018, which would allow cities to leverage existing state funds to build supportive housing connected to mental health services and addiction treatment for people living with serious mental illness who are homeless or at great risk of becoming homeless.

Props 1 & 2 Coalition Holds Campaign Rally in Sacramento: [Propositions 1 & 2 Rally Highlights the Need to Tackle State's Housing and Homelessness Crisis](#)

**Yes on 3: California Water Bond of 2018 (SUPPORT)**

This measure would enact the Water Supply and Water Quality Act of 2018. This is an \$8.877 billion dollar bond that would improve our water infrastructure by providing funding for safe drinking water, Sustainable Groundwater Management implementation, watershed restoration, fish and wildlife habitat conservation, and other water management programs.

**No on 6: Stop the Attack on Bridge and Road Safety (OPPOSE)**

This measure would eliminate funding for more than 6,500 bridge and road safety, transportation and public transit improvement projects currently underway throughout California.

If you would like to receive additional information on any of these ballot measures or would like to get involved with a campaign, please contact Tony Cardenas at [tcardenas@cacities.org](mailto:tcardenas@cacities.org).

***"The preceding message pertains to League Ballot Measure Campaign activities. Though you may receive this email on a public email account, please refrain from forwarding or responding to this message using a public account or resources. If you wish to opt-out of receiving further emails from Tony Cardenas at this email address, please notify or provide an alternative email address to Tony Cardenas at [tcardenas@cacities.org](mailto:tcardenas@cacities.org)".***

Paid for by League of California Cities CitiPAC

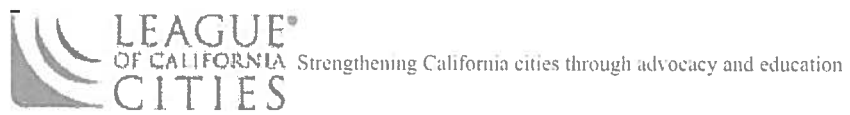
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**Tony Cardenas**

Public Affairs Regional Manager  
Orange County Division  
League of California Cities  
(714) 944-4023

**[Tcardenas@cacities.org](mailto:Tcardenas@cacities.org)**



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 **2018 Ballot Measure Update - League of CA Cities.pdf**  
276 KB

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## **League of California Cities**

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**No on 6: Stop the Attack on Bridge and Road Safety.**

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No on 6 Editorial: [San Francisco Chronicle Editorial Board Endorses No on 6](#)

If you would like to receive additional information on any of these ballot measures or would like to get involved with a campaign, please contact your [Regional Public Affairs Manager](#).

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Paid for by League of California Cities CitiPAC

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