



GGCF

Garden Grove Community Foundation

# 2014 Annual Report

GGCF

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Garden Grove Community Foundation

# 2014 Annual Report

Presented by

**GGCF Board of Directors:**

Steve Jones	President
Jeremy Harris	Vice President
Liz Polisar	Secretary
Jane Oglesby	Treasurer

**Board Members:**

John Borack  
Bruce Broadwater  
Robin Capalbo  
Joe Hammer, Sr.  
Harry Krebs  
Ric V. Lerma  
Mark McGee  
Richard Porras  
John & Jennifer Smalley

**Board Alternates:**

Andrew Kanzler  
Ruby Lau  
Tam Nguyen  
Arshad Rokerya

# A Message from the President

As 2014 comes to a close, the Garden Grove Community Foundation is proud to have successfully continued its mission to enrich the residents and the community of Garden Grove with programs and events that offer entertainment, enhancement, and something for the entire family. It's been a pleasure for me to have served as President of the Foundation for the past two years and to witness its expansion and growth.

2014 marked the 16th year for the Garden Grove Community Foundation. In November, the Board adopted a 5-year Strategic Plan, in order to confirm the Foundation's mission and direction, and build consensus around initiatives and activities to pursue during the next 5 to 10 years.

The Summer Concert Series, held on the west end of town at Eastgate Park, has become one of the centerpieces of the Foundation's activities. Each year, more than 12,500 residents and music lovers come together to enjoy the free concerts. Once again, the Foundation presented six concerts, with an average attendance fluctuating between 1,500 to 3,000 people. Returning for a third year was "The Voice of Garden Grove" pre-show singing competition. Garden Grove Unified School District students competed for the title and a \$500 scholarship and cash prize for their high school chorus program.



The annual golf tournament was a great success, held in conjunction with the Garden Grove Chamber of Commerce, as was the Food For Thought Luncheon. The luncheon gathered high school students from the Garden Grove Unified School District together to share thoughts and ideas with community and business leaders while listening to a motivational speaker. David Edward Garcia, North America's #1 Youth Motivational Comedian, shared his presentation "Motivated for Life."

The Foundation provided a one-time start up grant in support of Shakespeare/Summerfest Orange County's Children's Camp and High School Workshop, held at the City's outdoor amphitheater adjacent to Village Green Park.

On October 12, 2014 the Foundation co-sponsored the City of Garden Grove's first annual "Re:Imagine Garden Grove – A Downtown Open Streets Event" and coordinated a Beer and Wine Garden in conjunction with the event. Approximately 10,000 people enjoyed three miles of car-free streets for walking, biking, skating, playing, food, music, art, and workshops -- exploring downtown Garden Grove in a whole new way.

The Foundation closed out the year by sponsoring the annual Christmas Tree Lighting, which brought more than 2,500 residents and visitors to the Village Green Park to enjoy local entertainment, holiday treats and a visit from Santa.

All of these events – and others – help to instill a palpable sense of community in our town, and demonstrates that Garden Grove is a city that truly cares about its residents. The Garden Grove Community Foundation prides itself on providing opportunities that educate, motivate, and inspire local residents. With the invaluable assistance of our wonderful staff, we hope to continue to provide these opportunities for years to come.

A handwritten signature in black ink that reads "Steve Jones".

Steve Jones  
2014 GGCF Board President  
Olympia Capital Corporation

# Overview



In 1998, members of the Garden Grove City Council, community, and business leaders came together with a common goal: to create an organization that would enhance the quality of life for Garden Grove residents and businesses. Out of their efforts came the Garden Grove Community Foundation (GGCF). Founded as a 501(c)(3) non-profit organization, the Foundation helped to create a better image of Garden Grove regionally, showcasing this community's unique features, its diversity, and economic progress.

The founding Board Members for the GGCF worked to lay the groundwork for a program to support the mission and goals of the organization. The program, originally named Renaissance Garden Grove, provided free summer concerts and Food for Thought programs to the community. In 2005, the Renaissance Garden Grove name was replaced with the Garden Grove Community Foundation.

Since the 1990's, the Garden Grove community has transformed itself from a bedroom community to a growing and progressive city with a population of close to 174,000 residents. Garden Grove is one of the most culturally diverse cities in Orange County.

The GGCF has helped with this transformation. In 2000, the Foundation built and dedicated the Main Street Brick Walkway along historic Main Street in downtown Garden Grove—and in 2002, the GGCF added a 45-foot tall clock tower north of Main Street named the Tower on the Green. The Tower is located in the city's oldest park, the Village Green. Both projects were funded by private donations and after completion, dedicated to the residents of Garden Grove.

On September 9, 2013 a visioning workshop was held with the GGCF Board and staff. The purpose of the workshop was to confirm the Foundation's mission and direction, and build consensus around initiatives and activities to pursue during the next (5) to ten (10) years. On November 3, 2014 the GGCF Board approved and adopted the Garden Grove Community Foundation Strategic Plan for 2015-2020.

The Garden Grove Community Foundation is proud to have been a part Garden Grove's ongoing transformation, and will continue to be a part of this thriving city for many years to come as 2014 marked their 16th year of enhancing the quality of life in Garden Grove.

# Mission, Vision and Focal Areas

## **GGCF Mission Statement:**

The mission of the Garden Grove Community Foundation is to contribute leadership and resources to enhance community life in Garden Grove.

## **GGCF Vision Statement:**

The Garden Grove Community Foundation will improve the quality of life in our community by providing opportunities for people of all ages and cultures to gather together.

## **GGCF Focal Area #1 – Board of Directors and Leadership**

### **GOAL:**

*EXPAND THE DIVERSITY OF BOARD MEMBERS WHO ARE REPRESENTATIVE OF THE DIVERSE COMMUNITY, IN ORDER TO BRING NEW PERSPECTIVES TO THE GGCF.*

### **Ongoing Objectives**

1. Expand the ethnic make-up of the Board to include representatives from the Vietnamese, Korean, and Hispanic communities.
2. Recruit future Board members based on their ability and willingness to give financially, network, and be an advocate for the GGCF.
3. Develop a matrix of Board member characteristics to provide for the best recruitment of potential Board members based upon the specific needs of the Board.

## **GGCF Focal Area #2 – Quality of Life**

### **GOAL:**

*IMPROVE RECREATIONAL AMENITIES IN PUBLIC OPEN SPACES.*

### **Ongoing Objectives**

1. Develop a process in order to dedicate funding for neighborhood park revitalization and determine timeline for implementation.
2. Partner with neighborhood associations to provide challenge grants that will assist with the purchase of playground equipment, basketball courts, exercise stations, ground cover, improved jogging areas, etc.

## **GGCF Focal Area #3 – Arts/Culture/Diversity**

### **GOAL #1:**

*SEEK TO INTEGRATE ETHNIC GROUPS IN COMMUNITY-WIDE EVENTS.*

### **Ongoing Objectives**

1. Partner and assist with community-sponsored events that will encourage interaction among ethnic groups and foster community building, while promoting a healthy lifestyle.
2. Encourage working relations between the GGCF, local community groups, and non-profit organizations, to sponsor community events, performances, and activities.
3. Continue to sponsor the free Summer Concert Series, annual Food for Thought Luncheon, and theater in Garden Grove.

### **GOAL #2:**

*DEDICATE FUNDS TO SUPPORT ART IN PUBLIC PLACES*

### **Ongoing Objectives**

1. Work with City staff to create a process in which GGCF would provide a portion of the funding of public art projects by local artists.
2. Dedicate funds to purchase and install art objects that celebrate our community.

### **GGCF Focal Area #4 – Expanding Financial Resources**

### **GOAL:**

*CULTIVATE AND EDUCATE POTENTIAL DONORS, SPECIFICALLY CORPORATE REPRESENTATIVES, WHO ARE CAPABLE OF MAKING A SIGNIFICANT DONATION TO THE GARDEN GROVE COMMUNITY FOUNDATION.*

### **Ongoing Objectives**

1. Develop a prospect list of a sufficient number of individual and corporate major gift prospects and properly cultivate, solicit, and steward those prospects and donors.
2. Continue to fund the endowment through annual contributions and wise investments with the goal of generating an income stream that will ultimately provide annual revenue of \$40,000 to the Foundation for annual events and activities.
3. Continue to partner with the Garden Grove Chamber of Commerce for the Annual Golf Classic, the largest fundraiser for the GGCF.
4. Continue the year-round fundraisers (Obelisk at the Tower on the Green and Water Bill Donations).



## Budget



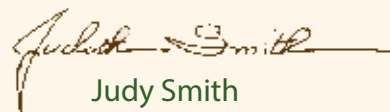
The budget for the Foundation reflects a wide range of support from many community and business groups in Garden Grove. Cash donations range from \$100 to \$25,000. In-kind support comes from restaurants; small and large businesses; and regional media outlets including newspapers, cable, and radio.

In 2014, a Budget Committee formed by the GGCF Board of Directors was created to develop an operating budget for 2015. The committee included President Steve Jones, Vice President Jeremy Harris, Treasurer Jane Oglesby, Foundation staff, and the Foundation bookkeeper.

The following is the 2015 approved budget and the 2014 income and expenses, both actual and budgeted figures. The 2015 budget was approved in November 2014.

We confirm that a certified auditor has not prepared the following financial records.

  
Jane Oglesby  
GGCF Treasurer

  
Judy Smith  
GGCF Bookkeeper



**GARDEN GROVE COMMUNITY FOUNDATION  
2014-2015 BUDGET COMPARISON  
2014 ACTUAL EXPENSES**

		<u>2014 Actual</u>	<u>2014 Budget</u>	<u>2015 Budget</u>
<b><u>REVENUE</u></b>				
<b>UNALLOCATED</b>				
	Sponsors	44,292.82	36,193.00	36,356.00
		<u>44,292.82</u>	<u>36,193.00</u>	<u>36,356.00</u>
<b>SUMMER CONCERT SERIES</b>				
	Sponsors	5,000.00	7,000.00	7,000.00
	Participants	6,188.25	4,000.00	4,000.00
		<u>11,188.25</u>	<u>11,000.00</u>	<u>11,000.00</u>
<b>GGUSD FOOD FOR THOUGHT LUNCHEON</b>				
	Contractual	5,000.00	-	
	Sponsors	3,700.00	5,000.00	7,000.00
	Participants	425.00	3,000.00	1,000.00
		<u>9,125.00</u>	<u>8,000.00</u>	<u>8,000.00</u>
<b>GOLF TOURNAMENT</b>				
	Sponsors	23,800.00	23,000.00	23,000.00
	Participants	16,713.00	18,500.00	18,500.00
		<u>40,513.00</u>	<u>41,500.00</u>	<u>41,500.00</u>
<b>COMMUNITY IMPROVEMENTS/ACTIVITIES</b>				
	Clock/Obelisks	3,000.00	-	-
		<u>3,000.00</u>		
<b>WATER BILL DONATIONS</b>				
		2,075.32	1,000.00	2,000.00
		<u>2,075.32</u>	<u>1,000.00</u>	<u>2,000.00</u>
<b>BEER AND WINE GARDEN</b>				
		\$ 2,294.00	-	2,000.00
		<u>\$ 2,294.00</u>		<u>2,000.00</u>
<b>TOTAL INCOME</b>		<u>112,488.39</u>	<u>97,693.00</u>	<u>100,856.00</u>
<b>ENDOWMENT FUND INTEREST INCOME</b>		33,859.32	-	-
<b>OTHER OPERATING INCOME</b>		3,041.17	3,025.00	3,025.00
		<u>41,269.81</u>	<u>3,025.00</u>	<u>3,025.00</u>
<b>TOTAL REVENUE</b>		<u>149,388.88</u>	<u>100,718.00</u>	<u>103,881.00</u>
<b><u>EXPENSES</u></b>				
<b><u>ADMINISTRATIVE</u></b>				
	Accounting Services	2,100.00	2,250.00	2,250.00
	Bank Charges	55.64	250.00	250.00
	Audit/Tax Filing	335.00	335.00	335.00
	Board Retreat	596.25	750.00	750.00
	Insurance	5,377.41	5,000.00	5,000.00
	Meetings/Lunches	634.82	250.00	250.00
	Postage/Printing/Supplies	14.67	250.00	250.00
	Mementos/Promotion	-	1,000.00	1,000.00
	Miscellaneous	1,647.40	1,000.00	1,000.00
		<u>10,761.19</u>	<u>11,085.00</u>	<u>11,085.00</u>

(continues)

**GARDEN GROVE COMMUNITY FOUNDATION  
2014-2015 BUDGET COMPARISON  
2014 ACTUAL EXPENSES**

	<u>2014 Actual</u>	<u>2014 Budget</u>	<u>2015 Budget</u>
<b><u>FUNDRAISING EVENTS</u></b>			
<b>GOLF TOURNAMENT</b>			
Chamber of Commerce	13,204.03	10,000.00	10,000.00
Endowment Fund	2,075.00	2,075.00	2,075.00
Other	6,227.65	5,425.00	5,425.00
	<u>21,506.68</u>	<u>17,500.00</u>	<u>17,500.00</u>
<b>BEER AND WINE GARDEN</b>			
	506.44	-	-
	<u>506.44</u>		
<b>COMMUNITY ACTIVITIES</b>			
Summer Concert Series	20,009.15	25,450.00	27,450.00
Endowment Fund	550.00	550.00	550.00
	<u>20,559.15</u>	<u>26,000.00</u>	<u>28,000.00</u>
Food For Thought Luncheon	11,082.22	8,600.00	9,600.00
Endowment Fund	400.00	400.00	400.00
	<u>11,482.22</u>	<u>9,000.00</u>	<u>10,000.00</u>
		-	-
Garden Grove Explorer Post	1,000.00	1,000.00	1,000.00
Holiday Production	-	2,500.00	-
Brick & Obelisk Expense	440.00	-	-
Family Resource Center Toy Drive	1,000.00	1,000.00	1,000.00
Sister City Association	1,000.00	1,000.00	1,000.00
City Tree Lighting Sponsorship	7,500.00	7,500.00	7,500.00
Shakespeare Orange County	10,000.00	2,500.00	-
Open Streets Event	10,000.00	-	10,000.00
Theater Support	-	-	5,000.00
Park Improvement Project	-	-	5,000.00
Public Art	-	-	1,000.00
Miscellaneous	520.00	-	-
	<u>31,460.00</u>	<u>15,500.00</u>	<u>31,500.00</u>
<b>TOTAL COMMUNITY ACTIVITIES</b>	<u>63,501.37</u>	<u>50,500.00</u>	<u>69,500.00</u>
<b>TOTAL EXPENSES</b>	<u>96,275.68</u>	<u>79,085.00</u>	<u>98,085.00</u>
<b>NET CASH CHANGE</b>	<u>53,113.20</u>	<u>21,633.00</u>	<u>5,796.00</u>

## GGCF Events



2014 was another successful year for all of our events. The GGCF/Chamber Golf Classic was a sell out and funds raised helped support all the programs offered, such as the Food for Thought educational luncheon with students from Garden Grove Unified School District, and the free Summer Concert Series. The Foundation also continued its fundraising campaign, encouraging Garden Grove residents to support GGCF events and programs by donating through their water bill and sponsored a Beer and Wine Garden in conjunction with the City of Garden Grove's first annual Re:Imagine Garden Grove Downtown Open Streets Event on October 12, 2014.

The free Summer Concert Series continues to attract larger crowds each year. This year, the Foundation presented six (6) concerts at Eastgate Park. Each week there were non-profit and for-profit food vendors offering a variety of items for purchase, as well as the addition of gourmet food trucks.

The third season of "The Voice" was a success. Each week the pre-show singing competition attracted a larger audience. Twenty students from six local high schools participated in the competition. The students competed for a \$500 cash prize with an additional \$500 award for their school choir. The winner, Kang Lo, was from Bolsa Grande High School. The runner-up, Daniel Luong, was from La Quinta High School and received \$250 cash and a \$250 check for the La Quinta High School Choir.

In the end, GGCF fundraisers raised over \$71,000 to pay for the free Summer Concert Series, the Food for Thought luncheon, and a variety of other activities sponsored by the Garden Grove Community Foundation in 2014.

Without the support of our sponsors, we would not be able to offer all the programs we do on a regular basis.

## 2014 GGCF Events

### GGCF/Chamber Golf Classic

**Wednesday, May 14, 9:00 a.m. to 5:00 p.m.**

For the last ten years, this successful fundraising event has been a joint effort with the Garden Grove Chamber of Commerce. The golf classic is held at Willowick Golf Course and features a full day of activities, Charity Silent Auction, and contest prizes for over 140 golf enthusiasts. Proceeds from the \$150 entry fee and Charity Silent Auction were split between the GGCF and the Chamber of Commerce. The Foundation netted over \$19,000 from this one event!

**Major Sponsors:** *City of Garden Grove, Garden Grove Tourism Promotion Corporation, GKN Aerospace, Republic Services, and Walmart*

**Supporting Sponsors:** *Garden Grove Hyundai, Garden Grove KIA, and McWhinney.*

**Contributing Sponsors:** *AKM Consulting Engineers, AT&T, Brandywine Homes, Garden Grove Police Association, Hyatt Regency Orange County, Signal Hill Petroleum, Southland Credit Union, and Willdan Engineering.*

**In-Kind Contributors:** *Freeman Company, Lee's Sandwiches, Louies on Main Street, and Outback Steakhouse.*



### Free Summer Concerts

**Thursdays, July 10 through August 14, 6:30 p.m. to 8:30 p.m.**

These weekly free concerts, held at Eastgate Park and the Village Green, are open to the entire community. This year, the average weekly attendance was between 1,500 and 3,000 people, a number that continues to grow each year. The performance schedule in 2014 included:

**Rumours** kicked off the concert series, performing a tribute to Fleetwood Mac on July 10.

**The Funky Hippeez** returned for a second year, spreading flower and disco power with their groovy live disco show July 17.

**Wanted** debuted in Garden Grove to rock hits from Bon Jovi on July 24.

**Brad Johnson & the Killin' Time Band** kicked up their boots with modern country hits on July 31.

**The Beatless** rocked around the clock with hits from the 50's and 60's on August 7.

**The Answer** returned to close out the show, and draw the largest crowd, on August 14, with classic rock and today's hits.



Returning for a third year was “The Voice of Garden Grove” pre-show singing competition. Pre-selected high school students competed in a singing competition each week, with the winner from each night moving on to the finals on August 14. Kang Lo from Bolsa Grande High School received a \$500 scholarship as the winner of “The Voice” and the Bolsa Grande High School Choir Program received a \$500 donation in her name. The runner-up, Daniel Luong from La Quinta High School, received a \$250 scholarship and a \$250 donation was made to the La Quinta High School Choir Program in his name.



**Major Sponsors:** *City of Garden Grove, GKN Aerospace, Republic Services, and Walmart*

**Contributing Sponsor:** *AT&T*



## 16th Annual Food for Thought Luncheon

**Thursday October 16, 11:30 a.m. to 1:00 p.m.**

The annual event brought together more than 200 juniors and seniors from the Garden Grove Unified School District, to gain insight from a motivational guest speaker, and discuss career goals with business and community leaders. David Edward Garcia, North America’s #1 Youth Motivational Comedian, shared his presentation “Motivated for Life”



**Platinum Sponsors:** *City of Garden Grove and Republic Services*

**Gold Sponsor:** *GKN Aerospace, Signal Hill Petroleum, and Walmart*

**Silver Sponsor:** *Southern California Gas Company and AT&T*

**Table Sponsors:** *California Relocation Services*

## In-Kind Contributions

Without the support from the following companies and individuals who donate various services and items, our events would not be as successful. **Thank you for your continued support.**

Advance Beauty College	Garden Grove Chamber of Commerce	Orange County Fair and Event Center
Adventure City	Giuliano's Specialty Foods	Outback Steakhouse
Aquarium of the Pacific	Harry Krebs	Perry's Pizza and Italian Restaurant
Andrew Kanzler	Home Depot	Randy Acosta
Arroyo Trabuco Golf Club	Hyatt Regency Orange County	Red Robin
Arshad Rokerya	Islands Restaurant	Republic Services
Azteca Mexican Restaurant	Jane Oglesby	Ric Lerma
Balboa Fun Zone	Jeremy Harris	Richard Porras
Brandywine Homes	Jimmy Caspio	Robin Capalbo
Bowers Museum	Joe Hammer, Sr.	Ruby Lau
Brian and Laura Eslinger	John Borack	San Diego Zoo/Safari Park
Brookside Golf Course	John and Jennifer Smalley	Shades Restaurant
Buca di Beppo	Kaye's Kitchen	Six Flags Magic Mountain
California Pizza Kitchen	Kim Huy	Steve Jones
City of Garden Grove	Lazy Dog Cafe	Straub Distributing
Coyote Hills Golf Course	Lee's Sandwiches	Sunshine Seagull Productions
Chivas USA	Lidgard & Associates	Susan Tran
Classic Club	Los Angeles Angels of Anaheim	Target
Discovery Science Center	Los Angeles Dodgers	The Globe Gastro Pub
Denise Clynes	Los Angeles Zoo	The Pink Door Salon
Dos Lagos Golf Course	Louie's on Main Street	Toshiba Classic
Doug's Downtown Grill	Lucille's Barbecue	Visiting Angels
Errol Giuliano	Mark McGee	Universal Studios
Farmers & Merchants Bank	Mission Viejo Country Club	West County Goodyear
Freeman Company	Newport Beach Marriot Hotel & Spa	Yorba Linda Country Club
	Oak Creek Golf Club	

## Year Round Fundraisers

### The Tower on the Green

Garden Grove's most recognizable landmark, the Tower on the Green clock tower, was dedicated in April 2002. The 45-foot tall monument is located in the Village Green, just down the street from the Main Street Brick Walkway in the heart of downtown Garden Grove. Construction of the Tower on the Green took many months and thousands of dollars donated by residents, business owners, groups and organizations, civic and political leaders.

For \$1,000, donors can still have their family, group, or business name added to a black granite obelisk found at the base of the Tower.

### Water Bill

All Garden Grove residents can continue to support the Garden Grove Community Foundation by having a pre-designated line item added to their water bill. Donating through the water bill will help continue Foundation programs, and is a great way to give back to your community and enhance the quality of life in Garden Grove.

Donations will be automatically added to a residents' bill and reserved in an account that will be paid directly to the Foundation. Residents can sign up for any amount, from \$1 to \$9,999 for their bi-monthly donation.



**GGCF**

All Garden Grove residents can now support the Garden Grove Community Foundation (GGCF) by having a pre-designated line item added to their water bill. Donating through your water bill will help continue Foundation programs such as the popular Summer Concert Series and the inspirational Food for Thought luncheon. This is a great way to give back to your community and enhance the quality of life in Garden Grove.

Donations will be automatically added to your bill and reserved in an account that will be paid directly to the Foundation. You can sign up for any amount, from \$1 to \$9,999 for your bi-monthly donation.

You may sign up by filling out the form on the back of this insert, and mailing it with your next bill. You can also visit the GGCF website at [www.ggcf.com](http://www.ggcf.com) for more information. All donations are tax deductible.



## 2015 Events & Activities

### **GGCF/Chamber Golf Classic**

**Wednesday, May 6, 9:00 a.m. to 5:00 p.m.**

**Willowick Golf Course, 3017 West Fifth Street**

Celebrating its 11th year, this annual golf classic, features a full day of activities, Charity Silent Auction, and contest prizes for golf enthusiasts. Proceeds benefit both the GGCF and Garden Grove Chamber of Commerce. Donation: \$150 per person.



### **Free Summer Concert Series**

**Thursdays, July 9 through August 13**

**6:30 to 8:30 p.m.**

**Eastgate Park, 12001 St. Mark Street**

Performers will be announced in March/April 2015.

### **17th Annual Food for Thought Luncheon**

**October 2015**

**Wyndham Resort, 12021 Harbor Boulevard**

This event features a motivational keynote speaker who aims to inspire more than 200 Garden Grove Unified School District high school students who are invited as guests of the Foundation. Donation: \$25 per person. Community members are invited to participate and/or sponsor a youth for \$25 per student, or purchase a table for \$250.



### **9th Annual Christmas Tree Lighting Celebration**

**Tuesday, December 1, 6:30 to 8:00 p.m.**

**The Village Green Park, 12732 Main Street**

Presented by the City of Garden Grove and the Garden Grove Community Foundation, this free event features live entertainment, holiday refreshments, and food for purchase. The event culminates with the arrival of Santa and Mrs. Claus, spectacular tree lighting, and a flurry of winter snow. This event is open to the public.



### **"Holiday Gem" by One More Productions**

**December, 2015**

Gem Theater, 12852 Main Street

# How You Can Help

There are a wide variety of ways you can help the GGCF. There are different ways to become a sponsor and participate in our programs.

Individual event sponsors range from as little as \$150 (not listed below) for the "Food for Thought" luncheon, to \$5,000 to be the Main Sponsor of an event. For more information on individual event sponsorship levels, please see below. All sponsorships include recognition before and during the event, and in most cases also include tickets to the event.

Event	Sponsorship Level
<b>GGCF/Chamber Golf Classic</b> at Willowick Golf Course Wednesday, May 6, 2015	\$1,000 Contributing \$2,500 Event Sponsor \$5,000 Title Sponsor
<b>Free Summer Concert Series</b> at Eastgate Park Thursdays, July 9–August 13, 2015	\$1,000 Contributing Sponsor \$2,500 Event Sponsor \$5,000 Title Sponsor
<b>Food for Thought Luncheon</b> at the Wyndham Resort October TBD	\$1,000 Contributing Sponsor \$2,500 Event Sponsor \$5,000 Title Sponsor



**10<sup>TH</sup> ANNUAL GOLF CLASSIC**

## Welcome to the 10th Annual GGCF/Chamber Golf Classic

Sponsored By:





G.G.T.P.C  
Garden Grove Tourism Promotion Corporation



at&t



McWHINNEY  
Bring Your Dream



ADVANCE  
BEAUTY COLLEGE



GKN Aerospace



OUTBACK  
STEAKHOUSE®



LEE'S  
SANDWICHES



GGCF  
Garden Grove Chamber of Commerce



HYUNDAI  
Hyundai Motor Company



REPUBLIC  
SERVICES



LOUIE'S  
ON MAIN



Garden Grove  
Chamber of Commerce



KIA  
KIA MOTORS



Or, you can become a corporate sponsor for all GGCF events at the following levels:

### **Diamond Level Sponsorship:**

#### **Donation Amount per Year: \$25,000 and up**

*(At least 80 percent cash; balance may be in-kind)*

**Benefits:** *Premium sponsorship package, which includes recognition in all printed materials with citywide distribution through CityWorks (the City's utility bill stuffer) and Connections (the City's bi-annual newsletter). Also included in the sponsorship package:*

- Named as Title Sponsor for all events;
- Featured in regional Public Service Announcement campaign broadcast over the Time Warner cable network and the Channel 3 YouTube channel;
- Corporate logo included in publications and on the Foundation website;
- Prominent feature in all social media outlets (Facebook, Twitter, Instagram, the City's mobile app, etc.)
- Right to promote sponsorship through corporate publications and marketing;
- First-time donors receive a line on the Tower on the Green Obelisk;
- Full paid admission at the following GGCF events and activities:
  - 1) *Two foursomes at the GGCF/Chamber Golf Classic* **AND**
  - 2) *One table at the Food for Thought luncheon with Garden Grove Unified School District students and Garden Grove business representatives*
- Special mention at all sponsored events;
- Optional company-supplied promotional materials for display at all sponsored events; **AND**
- Signage and banners to be displayed at sponsored events.

### **Gold Level Sponsorship:**

#### **Donation Amount per Year: \$15,000-\$24,999**

*(At least 80 percent cash; balance may be in-kind)*

**Benefits:** *Promotional recognition in all printed materials through CityWorks and Connections. Also included in the sponsorship package:*

- Named as Title Sponsor for one event;
- Corporate logo included in publications and on the Foundation website;
- Highlighted as a Gold Sponsor in social media outlets (Facebook, Twitter, Instagram, the City's mobile app, etc.)
- Right to promote sponsorship through corporate publications and marketing;
- First-time donors receive a line on the Tower on the Green Obelisk;
- Full paid admission to the following GGCF events and activities:
  - 1) *Two foursomes for the GGCF/Chamber Golf Classic* **AND**
  - 2) *One table at the Food for Thought luncheon with Garden Grove Unified School District students and Garden Grove business representatives*
- Special mention at all sponsored events;
- Optional company-supplied promotional materials for display at all sponsored events; **AND**
- Signage and banners to be displayed at sponsored events.

### **Silver Level Sponsorship:**

**Donation Amount per Year: \$5,000-\$14,999**

*(At least 80 percent cash; balance may be in-kind)*

**Benefits:** *Promotional recognition in all printed materials through CityWorks and Connections. Also included in the sponsorship package:*

- Named as a Contributing Sponsor for one event
- Corporate logo included in publications and on the Foundation website;
- Highlighted as a Silver Sponsor in social media outlets (Facebook, Twitter, Instagram, the City's mobile app, etc.)
- Right to promote sponsorship through corporate publications and marketing;
- Full paid admission to the following GGCF events and activities:
  - 1) *One foursome for the GGCF/Chamber Golf Classic* **OR**
  - 2) *One table at to the Food for Thought luncheon with Garden Grove Unified School District students and Garden Grove business representatives*
- Special mention at sponsored events;
- Optional company-supplied promotional materials for display at all sponsored events; **AND**
- Signage and banners to be displayed at sponsored events.

### **Bronze Level Sponsorship:**

**Donation Amount per Year: \$2,500-\$4,999**

*(At least 80 percent cash; balance may be in-kind)*

**Benefits:** *Promotional recognition in all printed materials through CityWorks and Connections. Also included in the sponsorship package:*

- Highlighted as a Bronze Sponsor in social media outlets (Facebook, Twitter, Instagram, the City's mobile app, etc.)
- Full paid admission at the following GGCF events and activities:
  - 1) *One foursome for the GGCF/Chamber Golf* **OR**
  - 2) *Two tickets to the Food for Thought luncheon with Garden Grove Unified School District students and Garden Grove business representatives*
- Special mention at sponsored events;
- Optional company-supplied promotional materials for display at all sponsored events

**If you would like to support the GGCF and cannot be a sponsor, you can get your name inscribed on one of the obelisks at the Tower on the Green for \$1,000.**

For more information on any sponsorship level, or to make a contribution, please call us at (714) 741-5280.

# Volunteers



For the past sixteen years, the Garden Grove Community Foundation has presented a variety of wonderful programs and events for the residents of this community. Without its volunteers, it would have been impossible to make it happen. This page is dedicated to all the volunteers who supported the GGCF in 2014. Thank you for everything you have done to help us succeed in achieving our vision!

## **GGCF Board of Directors:**

**Steve Jones**, GGCF President, City of Garden Grove

**Jeremy Harris**, GGCF Vice-President, Long Beach Area Chamber of Commerce

**Liz Polisar**, GGCF Secretary, Community Leader

**Jane Oglesby**, GGCF Treasurer, Community Leader

**John Borack**, Public Cable Television Authority

**Bruce Broadwater**, City of Garden Grove

**Robin Capalbo**, Community Leader

**Joe Hammer, Sr.**, California Relocation Services

**Harry Krebs**, Community Leader

**Ric V. Lerma**, Experience Janitorial Services

**Mark McGee**, Republic Services

**John and Jennifer Smalley**, Outback Steakhouse

## **Board Alternates:**

**Andrew Kanzler**, Garden Grove Parks and Recreation Commission

**Ruby Lau**, Orange County Fair & Event Center

**Tam Nguyen**, Advance Beauty College

**Arshad Rokerya**, Southland Credit Union

GGCF

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