### **City of Garden Grove** WEEKLY CITY MANAGER'S MEMO December 21, 2023

TO: Honorable Mayor and City Council FROM: Lisa Kim, City Manager Members

#### **I. DEPARTMENT ITEMS**

- A. FY 2022-2023 ACTION PLAN (CITY COUNCIL PRIORITIES) The FY 2022-2023 Action Plan to implement the City Council's priorities is attached. Updates will be provided quarterly to keep you informed of progress related to the various action plan items.
- B. ECONOMIC DEVELOPMENT AND HOUSING DEPARTMENT Central Cities Navigation Center updated is attached.

#### OTHER ITEMS

- SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES Copies of the week's social media posts and local newspaper articles are attached for your information.
- MISCELLANEOUS ITEMS Items of interest are included.

Lisa Kim City Manager

#### **City of Garden Grove**

#### **INTER-DEPARTMENT MEMORANDUM**

To:	Lisa Kim	From:	Ursula Luna-Reynosa
Dept:	City Manager	Dept:	Economic Development and Housing Department
Subject:	Central Cities Navigation Center Project (CCNC)	Date:	December 21, 2023

#### **OBJECTIVE**

The purpose of this memorandum is to provide an update to the City Manager on the Central Cities Navigation Center Project.

#### BACKGROUND

The construction for the Central Cities Navigation Center Project (CCNC) is progressing smoothly; on schedule and within budget. Currently, the project stands at 60% completion and remains on schedule for its anticipated launch in June 2024. Notable construction milestones in 2023 include the completion of the SoCal Edison (SCE) design plan, the CMU wall, installation of interior drywall and ceilings, interior mechanical, and electrical and plumbing (MEP) rough-ins.

Looking ahead to 2024, the project will shift its focus to utilities and furniture, fixtures, and equipment (FF&E) installation. SCE power pole installation is soon to commence and further coordination with SoCal Gas and Spectrum will resume after the holiday break. Staff is in the process of procuring an FF&E vendor.

A collaborative effort with the center's operator, VOALA, will progress to ensure the completion of interior furnishings and a coordinated move-in. Staff for Garden Grove, Fountain Valley, Westminster and VOALA continue to actively review and finalize the operations policies and procedures to ensure alignment with the County of Orange Standards of Care.

Construction progress photos attached.

Mule L. (1)m

Ursula Luna-Reynosa Economic Development and Housing Department

By: Christy Le, Homeless Liaison Analyst



Photo: Security cameras installed



Photo: Dry wall and ceilings installed



Photo: CMU wall completion



Photo: Exterior canopies installed

Updated 12/13/23

				Estimated	
	ction	Item	Implementation Steps	Lead Dept.	Completion Date
					2410
Ec	conom	ic Development & Support of Local Businesses (Tie	er 1 Priority)		
1	. Use	economic development to protect and grow revenues			
	a.	Continue current development activities:			
	-	Site C (Investal Garden Resorts, LLC)	Install permanent electric power (utility yard)	EDH	Q2 2024
			Project ground breaking	CD, EDH	Q4 2024
			Implementation of the Disposition & Development Agreement	CD, EDH	Ongoing
	-	Site B2 (Kam Sang Companies)	Disposition of 12311 Thackery property (litigation)	EDH	Pending
			Project ground breaking	CD, EDH	TBD
	-	Brookhurst Triangle (Brookhurst Place)	Phase II project ground breaking (June 6)	CD, EDH	Complete
			Facilitate plan review for Building 3	CD, EDH	Q2 2024
		Garden Brook Senior Village (Former Galleria)	Project completion	CD, EDH	Complete
			Certificate of occupancy issued	CD, EDH	Complete
			Ribbon cutting	EDH	Complete
			(ground level progressing; full occupancy reached)		
	-	13650 Harbor Blvd. (BN Group Hotel Dev.)	Project completion (Addressing 800 Mhz rqmt/elevator approval)	CD, EDH	Q1 2024
				- /	
	-	Implement west-side development opportunities	Facilitate bowling alley development Phase 2pending Edison	CD, EDH	Complete
			Facilitate Valley View Village Shopping Center rebuild (fire damage)	CD, EDH	Q1 2024
	b.	Take proactive measures to promote tourism	Facilitate Sister City/tourism promotion delegation in Korea*	EDH, CMO	Complete
		*Anyang City 50th Anniversary	Participate in Hansang World Korean Business Convention	EDH, CMO	Complete
				,	· ·
	с.	Facilitate OC Street Car project	Provide Council site tour and project update	PW, CMO	Complete
			Monitor & support project initiatives (Proj. completion 2024)	PW	Ongoing
	d.	Willowick RFP	Complete Final Surplus Land Act Initiatives/Proposal Eval.	CD, EDH	Q1 2024
			(HCD update in progress)		
2	. Cont	nue Re:Imagine GG initiatives			
	а.	Facilitate opening of Cottage Industries	Project construction for Phase 1 (Farm Block)in progress *	CD, EDH	Q1 2024
			Plan submittal for Phase 2 (Art Block)	CD, EDH	Q2 2024
	<u> </u>		*Smoke Queen BBQ, Eco Now		
	b.	Drive art in community (expand mural concept)	Update fee schedule related to public art & improvements*	CS, FIN, CD	Jun-24
┣_	-		*to be included w/comprehensive bldg/planning fee study update		01 2024
-	-		Facilitate Strawberry Zest sculpture project	CS, PW CS, CMO	Q1 2024 TBD
⊢	+		Facilitate Doig Intermediate School mural concept Implement City/GGUSD utility box student art project	CS, CMO CS, CMO	March-24
$\vdash$					
$\vdash$	с.	Expand Re:Imagine concept to other areas	Facilitate Pavilions Plaza West final tenant leases	CD, EDH	Complete
L				0-7 - 011	

			(City Council Priorities)		Updated 12/13/23
Action Item		Item	Implementation Steps	Lead Dept.	Estimated Completion Date
-	Dura	of the City	(Ulta, Moge Tee, Humus Republic progressing)		
3.		ness redevelopment/revitalization/support	Install holiday lighting on an angaing hasis	CS	Ongoing
	а.	Continue downtown rejuvenation	Install holiday lighting on an ongoing basis		Ongoing
	b.	Provide support for new & existing businesses	Launch new WeeCARE (childcare) business support program	EDH	Complete
	D.		Continue microgrant and loan programs for small business	EDH	Ongoing
			Promote SCORE/SBDC small business training & workshops	EDH	Ongoing
			Re-engage monthly visits to new business & legacy busineses	EDH	Ongoing
	с.	Enhance BIGG campaign	Add Build in Garden Grove marketing component	EDH, CMO	October-23
	ι.		Update outreach campaigns to promote BIGG, Foods of GG,	EDH, CMO	Ongoing
			Vehicle Rebate Program, SBA & other business support programs		Ongoing
	d.	Promote business attraction opportunities	Conduct broker outreach and property marketing	EDH	Ongoing
	u.				Oligoling
	e.	Continue partnerships with chambers	Support multi-chamber programs and events	EDH	Ongoing
	с.	continue partnerships with chambers			Oligoling
	f.	Streamline development project approvals	Complete CD/ED reorganization	CD, EDH	Complete
			Fill new positions approved in FY 23-24 Budget	CD, EDH	Thru July-24
			Full implementation of GG Ready (on-line permit system)	CD, EDH	Q1 2024
Dii	blic S	afety (Tier 1 Priority)		00, 2011	Q1 202 I
ŭ					
4	Build	new police station	Implement Civic Center community engagement initiatives	PD, CD	In progress
	Build		Complete CEQA Study	PD, CD, FIN	Complete
			Complete RFQ for Design Build Finance Option (PFAL-Phase2)	EDH,PD,CD,FIN	Complete
			Award of ENA contract to Selected Developer	EDH,PD,CD,FIN	Complete
			Monitor contract milestone 1 :50% design drawings by Jan 2024	EDH, PD, CD	January-24
			Monitor milestone 2: 100% Design Drawings by April 2024	EDH, PD, CD	April-24
5	Addr	ess crimes related to homelessness/violent crimes	Maintain Public Safety staffing	PD	Ongoing
5.	Auure		Support partnership w/ Be Well OC & CalOptima Street Med.	PD, EDH, CD	Ongoing
			Implement ALPR (Flock) camera pilot program	PD, CD, FIN	Q1 2024
					Q1 2024
6	Enha	nce connection between PD, community & schools	Continue SRO & SMART Team collaboration	PD	Ongoing
0.	Linia		Expand SRO program, with additional officer	PD, HR	Complete
			Conduct teen citizen academy	PD	Complete
			Expand participation in Explorer program	PD	Ongoing
					ongoing
7.	Imple	ement cybersecurity audit recommendations	Fill new Sr. Cybersecurity Analyst position	HR, IT	August-24
		,	Design iterative cybersecurity plan for the city	IT	Ongoing
			Implement \$350K federal grant for PD cybersecurity infrastructure	IT,PD	Q1 2024
[nf	frastru	ucture (Tier 1 Priority)		.,. =	<u> </u>
8.	Addr	ess flood control channel maintenance	Complete Valley View Channel improvements (Completed in Oct)	PW	Complete
-			Complete Belgrave Channel improvements (Completed in Nov)	PW	Complete
9.	Addr	ess road pavement needs	Implement pavement maintenance acceleration program	PW	July 23-June 24
			Fund capital asset renewal & replacement policy	FIN, PW	Complete

			(City Council Priorities)		Updated 12/13/23
				Lead	Estimated Completion
Ac	tion 1	Item	Implementation Steps	Dept.	Date
				514	
			Improve West Main Street parking lot	PW	March-24
10.	Comr	l Dete water rate study	Update rates to support water service & infrastructure needs	PW	Complete
- 01	00111		(e.g., PFAS treatment, pipes, wells, booster pumps, reservoirs)		complete
11.	Incre	ase capacity (sewer, water, parking)	Implement sewer & water master plans	PW	Ongoing
			Implement SCAG parking study	CD	In progress
			Implement civic center parking structure	CD	December-24
12.	Com	olete Parks Master Plan projects	Magnolia Park playground & shelter improvements	CS	Q1 2024
			Woodbury Park improvements (design 90% complete)	CS, PW, CMO	Q1 2024
		(CEQA/NEPA in progress)	Implement Jardin De Los Ninos, Haster Basin Park,	CS, PW, CMO	Q2 2024
			& Westhaven Park playground/restroom improvements - Design		
13.	Insta	II City Hall lobby kiosks	Kiosk delivery	FIN,PW,CMO,CD	Q1 2024
			Installation/configuration	FIN, PW, CMO, CD	Spring-24
14.	Expai	nd electric vehicle infrastructure	Complete EV infrastructure feasibility study	PW	December-24
Но	meles	ssness (Tier 1 Priority)			
15.	Open	Central Cities Navagation Center	Complete Construction (Thomco)	CD, EDH, PD	June-24
			Implement Operation of CCNC (Volunteers of America of LA)	EDH	June-24
			Implement \$4M State Grant Funding Award (Funds received 12/2023)	EDH	Q2 2024
16.	Increa	ase public awareness of homeless initiatives	Implement Homeless PR/Outreach Campaign	EDH, CM	In Progress
17.	Facilit	ate CalOptima Street Medicine Phase II	Approve MOU w/CalOptima to partner & support Street Medicine	CD, CM	Complete
	_		Support Center (Hospitality Inn Site -GG Blvd/Beach Blvd)	ED.U. OM	01.00.0001
18.	Pursu	e permanent supportive housing	Pursue Homekey and project voucher opportunities	EDH, CM	Q1-Q2 2024
19.	Imple	I ment Encampment Resolution Projects	Implement CalTrans Fencing Project (SR22, Springdale-GG Blvd)	EDH	In Progress
- 51	Impie	(\$1,921,500 GRANT AWARDED 9/12/23)	Apply for encampment resolution grant funding, phase II cycle	EDH	Complete
		(\$1,521,500 610 011 100 012,23)	Implement Encampment Resolution Fund Program Grant	EDH	Q1-Q2 2024
20	Enfor	ce applicable codes	Maintain available shelter beds to support enforcement	PD, EDH	Ongoing
Co	de En	forcement (Tier 2 Priority)		10,2011	ongoing
21.	Expar	nd Code Enforcement staffing for 7-day coverage	Fill new Code Enforcement officer position	HR, CD	Complete
22.	Prom	l ote positive property maintenance	Re-engage outreach & education approach for business/residents	CD	Q2 2024
			Evaluate GGMC related to property maintenance regulations	CD	Q4 2023
-			Explore providing incentives for property maintenance	CD	Q2 2024
			Explore potential to utilize administrative appeals body	CD	Q2 2024
-			Fill new building inspection positions to assist with active	CD	Q1 2024
			substandard housing cases		

			(City Council Priorities)		Updated 12/13/23
Action Item Implementation Steps				Lead Dept.	Estimated Completion Date
0	Į				
Ce	lebrat	e Garden Grove's Cultural Diversity (Tier 2 Priority			
23	Sunn	l ort community initiated celebrations	Facilitate Arirang (Korean-American) Festival at GG Park	CS	Complete
25.	Supp		Facilitate Flower Street Tet New Year event on Main Street	CS	February-24
24	Evolo	I pre capacity to support additional city events	Prepare report for City Council	CS	Q1 2024
24.	LXPIC		Implement International Week Senior Center Program	CS	January-24
25	Invo	l st in multi-culturalism	Conduct townhall meetings in east, central and west GG	CMO, CS, CD	Ongoing
25.	inves		Incorporate multi-cultural programming in community events	CMO, CS, CD	Ongoing
			Incorporate multi-lingual communication in City Hall kiosks	FIN, CD, IT	
Co		 http://Engagement/Outroach (Ongoing Organizationa		FIN, CD, IT	Spring-24
	I	nity Engagement/Outreach (Ongoing Organizationa	l Phoney)		
	Unda	to the community recording neurol areas areas	Effectively discominate important sity information	CM IT	Ongoing
	Upda	te the community regarding news & resources	Effectively disseminate important city information	CM, IT	Ongoing
			via all City communication mediums	FD CM	Ongoing
		·	Promote resources to help businesses	ED, CM	Ongoing
	Maint	ain strong communication	Utilize multi-language communication strategies	CM CM Multi	Ongoing
			Utilize local TV resources	CM, Multi	Ongoing
			Provide updates from staff regarding key issues/programs	CM	Ongoing
			Enhance City website and app	IT,CM	Complete
			Market the City's assets and programs	CM, Multi	Ongoing
			Engage the community on essential services	CM, Multi	Ongoing
			Expand use of social media tools/GGTV (e.g., short videos)	CM, Multi	Ongoing
Fir	nancia	I Sustainability (Ongoing Organizational Priority)			
	Balan	ced Budget			
	a.	Maintain and enhance priority city services	Develop and implement FY 2023-24 & 2024-25 biennial budget	FIN, CM	Complete
	b.	Address staffing priorities through budget	Add 17 new positions/implement CEDD regorganization	FIN,CM,CD,EDH	Complete
	с.		Enhance street/flood control channel/capital asset funding	FIN, CM	Complete
Eff	-	Transparent Government (Ongoing Organizational			Complete
	Impro	ove financial transparency	Provide informative reports/analytics via new ERP capabilities	FIN	Winter 2024
			(reports to be timed with 1 full fiscal year ERP data)		
Ot	her Co	ommunity Issues			
-					

WEEKLY MEMO 12-21-2023

# SOCIAL MEDIA HIGHLIGHTS



## Post Performance

December 14, 2023 – December 20, 2023

Review the lifetime performance of the posts you published during the publishing period.

### Included in this Report

♥ @CityGardenGrove

Garden Grove City Hall

o gardengrovecityhall



Image: Organization of the state of the s

♣ Hey, non-profit organizations! Keep reading for a BERRY sweet opportunity! The ♥ Garden Grove Strawberry Festival...



Impressions	931
Reach	887
Engagements	28
Engagement Rate (per Impression)	3%



Garden Grove City Hall Wed 12/20/2023 3:33 pm PST

Hey, non-profit organizations! Keep
 reading for a BERRY sweet opportunity!
 The @ Garden Grove Strawberry Festival...



Impressions	518
Reach	507
Engagements	21
Engagement Rate (per Impression)	4.1%



Garden Grove City Hall Wed 12/20/2023 10:23 am PST

Who are we taking to Paradise?! YouTuber, TV personality, and *P* CEO of The Kimchi, Hong Jin-Kyung! Last month, the...



Video Views	173
Impressions	452
Reach	439
Engagements	15
Engagement Rate (per Impression)	3.3%



Image: Organization of the second systemImage: Organization of the second system

Who are we taking to Paradise?! YouTuber, TV personality, and *P* CEO of The Kimchi, @jinkyunghong! Last month, the...



Impressions	1,480
Reach	1,372
Engagements	84
Engagement Rate (per Impression)	5.7%



Part of our ongoing commitment to provide safe, reliable & sufficient water, while maintaining adequate finances for servic...



Impressions	40
Potential Reach	4,693
Engagements	0
Engagement Rate (per Impression)	0%



Image: Organization of the second systemImage: Organization of the second system<

As part of our ongoing commitment to provide safe, reliable, and sufficient water to the community, while maintaining...



Impressions	621
Reach	599
Engagements	14
Engagement Rate (per Impression)	2.3%

#### Post Performance | 3 of 14



Garden Grove City Hall Wed 12/20/2023 9:11 am PST

▲ As part of our ongoing commitment to provide safe, reliable, and sufficient water to the community, while maintaining...



Impressions	149
Reach	149
Engagements	0
Engagement Rate (per Impression)	0%



OgardengrovecityhallTue 12/19/2023 4:55 pm PST

The #GardenGrove City Council will hold a special meeting tomorrow, Wednesday, December 20, at 6:00 p.m., at the Garde...



Impressions	955
Reach	914
Engagements	17
Engagement Rate (per Impression)	1.8%



@CityGardenGrove <u>Tue 12/19/2023 4:55 pm PST</u>

The <u>**#GardenGrove</u>** City Council will hold a special meeting tomorrow, 12/20, at 6 PM, at the Garden Grove Community...</u>



Impressions	83
Potential Reach	4,692
Engagements	2
Engagement Rate (per Impression)	2.4%

#### Post Performance | 4 of 14



Garden Grove City Hall Tue 12/19/2023 4:55 pm PST

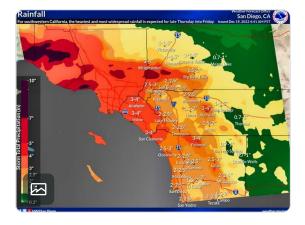
The #GardenGrove City Council will hold a special meeting tomorrow, Wednesday, December 20, at 6:00 p.m., at the Garde...



Impressions	705
Reach	705
Engagements	17
Engagement Rate (per Impression)	2.4%



Rain is in the forecast starting tomorrow, Wednesday, December 20 through Saturday, December 23. Prepare yourself...

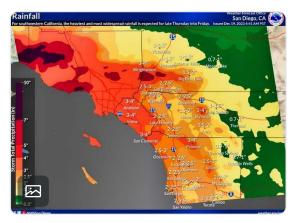


Impressions	109
Potential Reach	4,691
Engagements	7
Engagement Rate (per Impression)	6.4%



OgardengrovecityhallTue 12/19/2023 1:32 pm PST

Rain is in the forecast starting
 tomorrow, Wednesday, December 20
 through Saturday, December 23. Prepare...



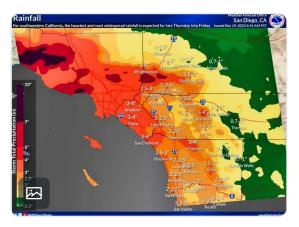
Impressions	2,312
Reach	2,164
Engagements	121
Engagement Rate (per Impression)	5.2%

#### Post Performance | 5 of 14



Garden Grove City Hall Tue 12/19/2023 1:30 pm PST

Rain is in the forecast starting
 tomorrow, Wednesday, December 20
 through Saturday, December 23. Prepare...



Impressions	1,235
Reach	1,223
Engagements	60
Engagement Rate (per Impression)	4.9%



New pet supplies are preferred, but gently used and washed items are welcome. **1** Drop your donations off by Monday,...



Impressions	s <b>60</b>
Potential Reach	4,690
Engagements	0
Engagement Rate (per Impression)	0%



@CityGardenGrove Tue 12/19/2023 9:34 am PST

Help create a warm and loving holiday season for every paw in <u>#GardenGrove</u>! \* Ut Care Pet Clinic is accepting...



Impressions	119
Potential Reach	5,683
Engagements	8
Engagement Rate (per Impression)	6.7%

#### Post Performance | 6 of 14



Image: Organization of the second systemImage: Organization of the second system

Help create a warm and loving holiday season for every paw in #GardenGrove! 🐐 Image: Market Strategy Strategy



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Impressions	516
Reach	436
Engagements	25
Engagement Rate (per Impression)	4.8%



Garden Grove City Hall Tue 12/19/2023 9:34 am PST

Help create a warm and loving holiday season for every paw in #GardenGrove! 🐐 ම@ Vet Care Pet Clinic is accepting...



Impressions	784
Reach	766
Engagements	33
Engagement Rate (per Impression)	4.2%



Garden Grove City Hall
<u>Mon 12/18/2023 5:10 pm PST</u>

Zlaket's Market may have closed its doors after 87 years in business, but its legacy as #GardenGrove's longest-...



Video Views	409
Impressions	896
Reach	896
Engagements	49
Engagement Rate (per Impression)	5.5%

#### Post Performance | 7 of 14



Image: Organization of the second systemImage: Organization of the second system

➡ Zlaket's Market may have closed its doors after 87 years in business, but its legacy as #GardenGrove's longest-...



Impressions	1,753
Reach	1,608
Engagements	111
Engagement Rate (per Impression)	6.3%



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BiGG WINNERS ANNOUNCED 
 Congratulations to the 2023 Black Friday
 Goes BiGG winners! \$500 - Ticket...



Impressions	772
Reach	753
Engagements	16
Engagement Rate (per Impression)	2.1%



Garden Grove City Hall
Mon 12/18/2023 10:01 am PST

BiGG WINNERS ANNOUNCED 
 Congratulations to the 2023 Black Friday
 Goes BiGG winners! \$500 - Ticket...



Impressions	1,084
Reach	1,071
Engagements	47
Engagement Rate (per Impression)	4.3%

#### Post Performance | 8 of 14



Garden Grove City Hall
<u>Mon 12/18/2023 8:37 am PST</u>



Garden Grove City Hall Mon 12/18/2023 8:37 am PST



Impressions	_
Reach	_
Engagements	_
Engagement Rate (per Impression)	_



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There is still time for you to share your ideas on the  $\lambda \approx$  walking and biking trail between #GardenGrove and Santa Ana!...



Impressions	1,574
Reach	1,537
Engagements	47
Engagement Rate (per Impression)	3%



Impressions	703
Reach	697
Engagements	3
Engagement Rate (per Impression)	0.4%

#### Post Performance | 9 of 14



Garden Grove City Hall <u>Fri 12/15/2023 3:00 pm PST</u>

There is still time for you to share your ideas on the  $\lambda \approx$  walking and biking trail between #GardenGrove and Santa Ana!...



Impressions	984
Reach	945
Engagements	11
Engagement Rate (per Impression)	1.1%



There is still time for you to share your ideas on the  $\lambda \approx$  walking and biking trail between <u>#GardenGrove</u> and Santa Ana...



Impressions	202
Potential Reach	4,686
Engagements	15
Engagement Rate (per Impression)	7.4%



Image: Organization of the second systemImage: Organization of the second system

Take a look at how #GardenGrove homes brightened up the night this holiday season! The Garden Grove Holiday Light...



Impressions	1,003
Reach	943
Engagements	28
Engagement Rate (per Impression)	2.8%

#### Post Performance | 10 of 14



Garden Grove City Hall Fri 12/15/2023 11:00 am PST

\* Take a look at how #GardenGrove homes brightened up the night this holiday season! The Garden Grove Holiday Light...



Impressions	2,215
Reach	2,130
Engagements	239
Engagement Rate (per Impression)	10.8%



Take a look at how <u>#GardenGrove</u> homes brightened up the night this holiday season! The Garden Grove Holiday Light...



Impressions	116
Potential Reach	4,685
Engagements	6
Engagement Rate (per Impression)	5.2%



Garden Grove City Hall <u>Fri 12/15/2023 8:00 am PST</u>

▲ Commuter Alert The northbound and southbound 405 Express Lanes and connectors from I-605, SR-22, and SR-73...



Impressions	590
Reach	557
Engagements	19
Engagement Rate (per Impression)	3.2%

#### Post Performance | 11 of 14



🔰 @CityGardenGrove Fri 12/15/2023 8:00 am PST

Commuter Alert The NB and SB 405 Express Lanes and connectors from I-605, SR-22, and SR-73 will close tonight, 12/1...



Impressions	127
Potential Reach	4,684
Engagements	4
Engagement Rate (per Impression)	3.1%



@CityGardenGrove Thu 12/14/2023 3:30 pm PST

In observance of the holidays, Garden Grove City Hall and the H. Louis Lake Senior Center will be closed from 12/25/...



Impressions	131
Potential Reach	4,682
Engagements	2
Engagement Rate (per Impression)	1.5%



**o** gardengrovecityhall Thu 12/14/2023 3:30 pm PST

In observance of the holidays, Garden Grove City Hall and the H. Louis Lake Senior Center will be closed from Monda...



Impressions	1,630
Reach	1,541
Engagements	63
Engagement Rate (per Impression)	3.9%

#### Post Performance | 12 of 14



Garden Grove City Hall Thu 12/14/2023 3:30 pm PST

In observance of the holidays, Garden Grove City Hall and the H. Louis Lake Senior Center will be closed from Monda...



Impressions	1,441
Reach	1,374
Engagements	51
Engagement Rate (per Impression)	3.5%



OgardengrovecityhallThu 12/14/2023 12:00 pm PST

Are you 55 years and older or caring for someone who is? @ocgov wants to hear from YOU! Your responses will help them...



Impressions	939
Reach	773
Engagements	13
Engagement Rate (per Impression)	1.4%



Garden Grove City Hall

Are you 55 years and older or caring for someone who is? County of Orange, California wants to hear from YOU! Your...



Impressions	631
Reach	585
Engagements	18
Engagement Rate (per Impression)	<b>2.9</b> %

#### Post Performance | 13 of 14



**CityGardenGrove**<u>Thu 12/14/2023 12:00 pm PST</u>

Are you 55 years and older or caring for someone who is? <u>@OCGovCA</u> wants to hear from YOU! Your responses will help...



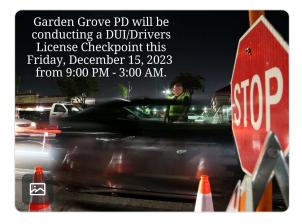




Impressions	108
Potential Reach	4,682
Engagements	2
Engagement Rate (per Impression)	1.9%



\*\*\*DUI/Drivers License Checkpoint Notification\*\*\* The <u>@GardenGrovePD</u> will be conducting a <u>#DUICheckpoint</u>...

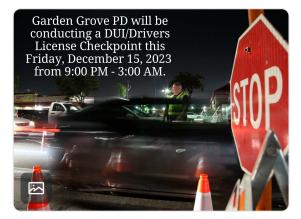


Impressions	119
Potential Reach	4,683
Engagements	17
Engagement Rate (per Impression)	14.3%



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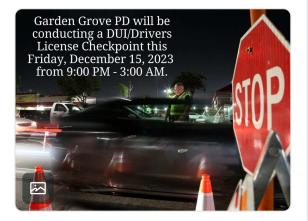
\*\*\*DUI/Drivers License Checkpoint Notification\*\*\* The @gardengrovepd will be conducting a #DUICheckpoint...



Impressions	3,158
Reach	3,028
Engagements	407
Engagement Rate (per Impression)	12.9%

Garden Grove City Hall

\*\*\*DUI/Drivers License Checkpoint Notification\*\*\* The Garden Grove Police Department will be conducting a...



Impressions	915
Reach	901
Engagements	68
Engagement Rate (per Impression)	7.4%

Post Performance | 14 of 14



## Post Performance

December 14, 2023 – December 20, 2023

Review the lifetime performance of the posts you published during the publishing period.

Post Performance

### Included in this Report

Garden Grove Police Department

#### Post Performance | 1 of 2



Garden Grove Police Depa... Mon 12/18/2023 12:00 pm PST

With this being the week before Christmas, chances are you have packages being delivered to your home right now. Parcel...



Impressions	2,567
Reach	2,467
Engagements	116
Engagement Rate (per Impression)	4.5%



Garden Grove Police Depa... Sun 12/17/2023 6:00 pm PST

Over the weekend, #GardenGrovePD conducted a #DUICheckpoint (at 12761 Euclid St) to help raise awareness and...



Impressions	4,108
Reach	3,934
Engagements	423
Engagement Rate (per Impression)	10.3%



Garden Grove Police Depa... Sat 12/16/2023 12:00 pm PST

Outreach & Cleanup Recap: this week, #GardenGrovePD's Special Resource Team (SRT) collaborated with Be Well OC and...



Impressions	2,186
Reach	2,085
Engagements	153
Engagement Rate (per Impression)	7%

#### Post Performance | 2 of 2



**Garden Grove Police Depa...** Fri 12/15/2023 3:00 pm PST



Impressions	_
Reach	_
Engagements	_
Engagement Rate (per Impression)	_



Garden Grove Police Depa... Fri 12/15/2023 3:00 pm PST



Impressions	_
Reach	_
Engagements	_
Engagement Rate (per Impression)	_



Garden Grove Police Depa... Fri 12/15/2023 3:00 pm PST

#GardenGrovePD gained three new officers yesterday when Officers I. Niz, C. Vaughn and R. Rocha graduated from the...



Impressions	4,712
Reach	4,434
Engagements	1,273
Engagement Rate (per Impression)	27%

WEEKLY MEMO 12-21-2023

# **NEWS ARTICLES**



CITY OF GARDEN GROVE **NEWS** FOR IMMEDIATE RELEASE

CONTACT: Water Billing, Finance Department (714) 741-5078

Public Information Office (714) 741-5280 Follow the City of Garden Grove on Social Media

Wednesday, December 20, 2023

### G 📑 X 🞯 🖸 🟠

### **BI-MONTHLY WATER RATES TO INCREASE JANUARY 11**

As part of the City of Garden Grove's ongoing commitment to provide safe, reliable, and sufficient water to the community, while maintaining adequate City finances for public services and capital replacement and improvement projects, the Garden Grove City Council has adopted an ordinance establishing a new 5-year schedule of water rates and fees effective in 2024. Residential water customers will see an increase of approximately \$4.78 in their bi-monthly water bill beginning Thursday, January 11, 2024.

While rates vary by water usage and other determining factors, the bimonthly water bill includes a minimum water usage charge, capital improvements charge, and commodity delivery charge. On average, residential customers use 22 units of hundred cubic feet of water bi-monthly, resulting in approximately \$112 in water charges every two months. With the new water rate increase, the average bimonthly water bill will be approximately \$146 in the next five years.

In addition to local groundwater provided by the Orange County Water District (OCWD), the City purchases imported water from the Municipal Water District of Orange County (MWDOC) and Metropolitan Water District of Southern California (MWD). These wholesale providers adopt new rates and fee adjustments on an annual basis and are part of the City's annual automatic adjustments applied towards incremental increases incurred. Bi-Monthly Water Rates to Increase January 11 2-2-2

Lack of additional funds needed to cover future increases would result in the City not being able to maintain and operate the water system, repay bond indebtness, and comply with state- and federal-mandated regulations.

Currently, the City has six wells with treatment plants in operation, and one well with a treatment plant underway, to remove per- and polyfluoroalkyl substances (PFAS) from local well water, which are a group of thousands of manmade, heat-resistant chemicals that are prevalent in the environment and are commonly used in consumer products to repel water, grease, and oil, adding new maintenance expenses to meet all state and federal drinking health standards.

Recently, the Environmental Protection Agency issued a proposal to adopt stricter regulations and lower the maximum contaminant levels, requiring the building of an additional three to five wells with treatment plants. The operation and maintenance of the treatment plants will cost approximately \$10 million annually.

Every five years, the City performs a water rate study, ensuring sufficient and safe water is provided to residents and businesses at the lowest rate possible. In March 2023, the City hired FG Solutions to conduct a water rate assessment, projecting revenue requirements to maintain the City's water through 2028.

In June, July, and August 2023, the Garden Grove City Council held study sessions to review the water rate study, including an overview on system facilities, existing water rates, and the financial status of the City's water budget. In September 2023, a public workshop to discuss the results of the water rate study and proposed water rate increase was held, followed by two public hearings during the November 28 and December 12 regular Garden Grove City Council meetings.

-more-

Bi-Monthly Water Rates to Increase January 11 3-3-3

On Wednesday, December 13, 2023, the City began notifying water customers of the new water rate increase via customer water bills.

For details, including the CARE Senior Discount program, and an informational video, visit <u>gg.city/water-rate</u>.

###

### **OC TRIBUNE**

### All the stage is his world

December 20



By Declan McDaniels/Orange County Tribune

The emotion and excitement brought out through theater is unlike many endeavors. Acting and creating this form of visual art is a stimulating passion that is only fully understood once engrossed in the environment. Few people have had a bigger impact in the world of area theater than Thomas Bradac, a Garden Grove resident who recently retired from his job as a professor at Chapman University in Orange.

Bradac's retirement from Chapman comes 10 years after his retirement from Shakespeare Orange County, where he led the company as an artistic director for 34 years. While Bradac has found substantial success in his career, his love for theater started in high school when his first ever play experience involved him acting in it.

"I was in a play before I actually saw one," Bradac said. "I had never seen a play, and I was cast in a play in high school. People applauded at the end, and I went, 'wow, this is kind of cool."

Bradac felt a sense of accomplishment and excitement from this experience, and this feeling stuck with him as he continued on his path.

He said, "The thing that I got off on most was seeing the audience sit in the theater listening to a story told by professionals on stage, and that interaction between the actors and the audience, kind of examining their own humanity, became important to me."

From there, Bradac began setting himself up to become an actor, but he slowly started to realize that despite his enjoyment, it wasn't the life he wanted to lead. So, Bradac got into producing and directing, and ended up re-opening the historic Gem Theater on Main Street in Garden Grove, and then the Festival Amphitheater (now called the Garden AMP) in 1981.

"I was involved in the beginnings of both of those theaters in Garden Grove, and I had a professional company going there for almost 13 years, and then at that point, I was invited to join the faculty at Chapman in about 1990," Bradac said.

One of Bradac's longtime associates, Michael Nehring, had been working in the theater department at Chapman since 1982, and Nehring was very grateful that Bradac made the decision to become a professor.

"I loved it so much that I constantly tried to get better and better and better. And Tom gives you the chance to do that. He loves it so much that he gives you a place to pour your love into it,

and it's inspirational," Nehring said. "I became a leading Shakesperian actor because of the opportunities that Tom Bradac gave me."

Once at Chapman, Bradac's areas of expertise were teaching acting, Shakespeare, and directing. Bradac feels that he gained a lot from his experience as a professor at Chapman, and that while the task is heavy, he gets satisfaction out of seeing his students succeed

"It's certainly daunting on one hand, but when you see the light go on, or you see somebody do something that you know they can do when they execute it, it is really a turn on," Bradac said.

At Chapman, Bradac continued to direct and produce plays for his students. After years of practice and preparation, Bradac has a good sense of what it takes to get a play up off the ground.

"It's like building a house," Bradac said. "You have to have a foundation, which generally is your play. You have to create a framework, out of which the building can stand, and it is like carpentry in a way, artistic carpentry. It's trying to make all of the joints and bevels fit together in such a way that it's cohesive and aesthetically pleasing and communicates."

Not only does Bradac aspire to make his plays cohesive and entertaining, but he also aims to provoke thought and make an impact on both the viewers and those in the cast. Bradac has found that Shakespeare delves into social commentary, something that he looks up to.

"When I was in college as an undergraduate, I was socially involved, as many students are today, with many of the problems within our global environment. I started doing politically active and socially conscious theater to make a point to communicate to an audience," Bradac said. "I found in Shakespeare the same themes and ideas of a kind of universal humanity that I was able to connect with and try to communicate that to an audience, and that was commercially viable, that people would come and see. The largest theaters in the North American continent are Shakespeare theaters."

Nehring sees Bradac's passion for Shakespeare as a gift for those able to experience it, especially all of his students at Chapman.

"His generosity of heart in Shakespearean production is something that I wish everybody could experience, and lucky students at Chapman got to experience it in the classroom and also on stage working with him," Nehring said.

Bradac is not at all opposed to the idea of doing a show solely for the fun of it, but he finds purpose in creating something that is meaningful on a deeper level.

"I think doing a show to have fun is ok, but I think it has to have a purpose, and an idea that you're trying to communicate," Bradas said, "The whole reason for doing theater, or any art form, is to communicate to an audience a point of view, and that point of view becomes essential to who you are as a human being."

With passion and dedication to the integrity of his work, Bradac has influenced the lives of both his viewers and the people he has worked with and mentored. Through his job as a professor and his role in theaters across Orange County, Bradac has left a positive mark that will be remembered by countless individuals who crossed his path.

### Moratorium on drug abuse treatment centers considered

December 19, 2023



Garden Grove City Hall (Orange County Tribune photo).

A special meeting of the Garden Grove City Council has been called for Wednesday, Dec. 20 to consider adoption of an "urgency interim ordinance" that would create a 45-day moratorium on new substance abuse treatment centers in the city.

According to a staff report, the city has received "inquiries" about bringing such businesses to Garden Grove, but a review of the municipal code indicates there's no language in the code regarding regulations for drug abuse treatment centers.

The report also notes that while a treatment center could have some benefits, it could also have negative impacts including drug use, loitering, assault and battery, etc. The moratorium would give the city time to study the issue and come up with appropriate safeguards.

For approval, the urgency ordinance requires six "yes" votes.

The council will meet at 6 p.m. in the Community Meeting Center, 11300 Stanford Ave.

#### MISCELLANEOUS ITEMS December 21, 2023

- 1. Calendar of Events
- 2. League of California Cities articles from December 15, 2023 to December 21, 2023.
- 3. Association of California Cities Orange County ACC-OC 2023 Year End Report
- 4. Municipal Water District of Orange County MWDOC Board President Announcement



#### CALENDAR OF EVENTS

December 21, 2023 – January 26, 2023

Thursday	December 21	7:00 p.m.	Planning Commission Meeting, CMC
			\$2 Casual Dress Day
Tuesday	December 26	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority, CMC Sanitary District Board, CMC Successor Agency Meeting, CMC City Council Meeting, CMC <i>ALL CANCELLED</i>
Monday	December 25- January 1		City Hall Closed – Holiday Closure
Tuesday	January 2	6:00 p.m.	Traffic Commission Meeting, CMC
Thursday	January 4	7:00 p.m.	Planning Commission Meeting, CMC
Tuesday	January 9	5:30 p.m. 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Thursday	January 11	9:00 a.m.	Zoning Administrator Meeting, CMC
			Downtown Commission Meeting, CMC
		6:00 p.m.	Parks, Recreation and Arts Commission, CMC
Friday	January 12		City Hall Closed – Regular Friday Closure
Monday	January 15		City Hall Closed – Martin Luther King Jr. Day
Thursday	January 18	7:00 p.m.	Planning Commission Meeting, CMC
Tuesday	January 23	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority, CMC Sanitary District Board, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Thursday	January 25	9:00 a.m.	Zoning Administrator Meeting, CMC
Friday	January 26		City Hall Closed – Regular Friday Closure



## Guide to Local Recovery Update: Dec. 13

Dec 13, 2023

The U.S. Environmental Protection Agency is accepting applications for a greenhouse reduction grant program and launching a rural public health competition. The federal government is also accepting applications for a program that advances transportation projects with significant local or regional impact.

#### Climate Pollution Reduction Grants applications due April 1

The U.S. Environmental Protection Agency (EPA) is accepting applications for the second half of its Climate Pollution Reduction Grants program. The \$4.3 billion program helps cities and other stakeholders implement greenhouse gas reduction programs, policies, and measures. Eligible cities can apply with others or by themselves. Cities can use the funding to advance decarbonization in a range of sectors, including industry, electric power, transportation, commercial and residential buildings, agricultural, and waste management. As with similar grants, 40% of the overall benefits should flow to disadvantaged communities. An optional notice of intent to apply is due Feb. 1. Completed applications must be submitted by April 1.

#### EPA launches rural public health and community engagement competition

The EPA and others have launched a competition to gain a better understanding of public health challenges in rural communities, with a focus on community engagement. Cities that demonstrate their innovative strategies can receive \$25,000, as well as a one-year National Environmental Health Association membership. Submissions are due Jan. 31.

Key transportation grant window closes early in 2024

Applications for the 2024 RAISE grant program are due Feb. 28. The program helps communities carry out surface transportation projects with significant local or regional impact that may have difficulty obtaining funding. Cities are strongly encouraged to apply weeks in advance and consider how their projects can address climate change, ensure racial equity, and remove socioeconomic barriers.

Cities can use the funding for a range of capital projects, including highways, bridges, public transportation, rail, port infrastructure, and stormwater runoff. Half of the funding will go to rural areas and half will go to urban areas. At least \$15 million is guaranteed for disadvantaged communities, which will be eligible for a 100% federal cost share.

The U.S. Department of Transportation is holding a webinar on Dec. 19 to help cities craft their application.

Local Infrastructure Hub resources

The Local Infrastructure Hub is holding two key transportation webinars. On Dec. 14, speakers will discuss how cities can partner with others to develop Priority Climate Action Plans, a required part of the Climate Pollution Reduction Grants program. On Dec. 20, experts will discuss how cities can use federal funding for congestion pricing systems, mobility-on-demand solutions, and transportation service payment systems. The webinar includes a deep dive into a program that offers seamless payment for highway and transit services for Los Angeles County residents. *City officials looking for additional information about the American Rescue Plan Act, Bipartisan Infrastructure Law, the Inflation Reduction Act, or additional recovery tools can visit the Cal Cities Guide to Local Recovery portal.* 



# First Assembly retail theft informational

### hearing slated for Dec. 19

Dec 13, 2023

Members are encouraged to provide in-person public comment

The Assembly Select Committee on Retail Theft is holding its first hearing on Dec. 19 in Sacramento at 1:00 p.m. Assembly Speaker Robert Rivas formed the committee in October, telling members to "act with focus and urgency."

Improving public safety — specifically reducing retail theft — is one of the League of California Cities' top priorities for 2024. Among other things, Cal Cities will work with stakeholders to reform Proposition 47, while avoiding a return to the days of mass incarceration.

Retail theft is difficult to track because it often falls under broader crime categories. However, felony retail theft, commercial burglary, and commercial shoplifting have increased statewide. Commercial burglary — nonviolent thefts greater than \$950 — has reached its highest level since 2008, according to the Public Policy Institute of California.

The December hearing will be divided into three parts: expert testimony to provide an overview of the issue, a law enforcement testimony, and a panel with labor and business, including the California Retailers Association.

This hearing will be in Sacramento at 1021 O Street, Suite 1100. Lawmakers are only accepting in-person public comment. Members are encouraged to attend, but public comment may be limited.

The next two hearings are in January, most likely in Los Angeles and the San Francisco Bay Area. Cal Cities expects to testify at of one these hearings as an invited speaker.

For questions, contact Cal Cities Legislative Representative Jolena Voorhis.



## Tough decisions loom, as lawmakers

## grapple with a \$68B budget deficit

Dec 13, 2023

The Golden State's budget looks decidedly less golden. Last week, the nonpartisan Legislative Analyst's Office (LAO) said that the state's budget deficit will likely grow to \$68 billion in fiscal year 2024-25. Lawmakers anticipated a budget deficit of \$14 billion for 2024-25 when crafting last year's budget deal.

California's revenue system relies heavily on income taxes. One reason why previous estimates differed so greatly is because of federal tax filing extensions. Legislators and the LAO did not have a complete picture of the tax collections until after the 2023-24 fiscal year ended. Budget watchers expected some high-wage earners and large corporations to file their income taxes at the November filing deadline. However, that failed to materialize.

"While the state grapples with its budget deficit, we cannot let that slow us down from delivering the critical services our residents need and rely on every day," said Carolyn Coleman, executive director and CEO of the League of California Cities. "...

we *will* push back on any efforts to raid funding for local programs to make up for the deficit."

The LAO projects that 2022-23 revenues will be \$26 billion below prior estimates. Collections data shows a 25% reduction in total income tax collections.

Assembly Budget Chair Jesse Gabriel told *The Sacramento Bee* that "everything is on the table" and "anything that costs money is going to have a huge uphill path" when balancing the budget. He also promised "to avoid cuts to safety net services for our most vulnerable."

Sen. Roger Niello, vice-chair of the Senate Budget Committee, outlined several possible spending adjustments, including "much wiser spending" around homelessness. Key lawmakers also said they would protect classroom spending.

Still, the state is in a much better position to respond to the deficit than in years past, said LAO legislative analyst Gabriel Petek. The state has closed similar funding gaps before and has nearly \$91 billion in unused borrowable funds. This is significant, as the state did not have this luxury when faced with budget deficits in previous years. Petek told *CalMatters* he would "stop short of calling it a crisis."

Legislators could also borrow from special funds, pull back allocations, or recalculate the state's obligation to schools and community colleges. The LAO warned that although tax revenues will likely begin growing next year, recovery will be slow.

# **ANNUAL REPORT**

ACC-OC 2023 Year End Report



Education
Policy
Advocacy

# LETTER FROM THE EXECUTIVE DIRECTOR

Dear ACC-OC Members,

On behalf of our Board of Directors and staff, it is with great pleasure that I present to you the ACC-OC 2023 Year End Report. The past year has been one of tremendous growth and progress for our organization, and I am proud to share with you the many education, policy, and advocacy advances we have made.

Our focus on education has been a top priority, with ACC-OC providing an array of informative forums, webinars, and policy-based events to our members. We have also continued to provide valuable resources including our monthly newsletter, Open Sessions, weekly updates through our Policy Pulse, and relaunched our website, including a member resource portal, to ensure our members remain informed and engaged.

In terms of policy, ACC-OC has been at the forefront of advocating for issues that matter most to our members. Our efforts have focused on protecting local control, sharing best practices, service-oriented advocacy, and providing resources that will ensure Orange County remains a great place to live, work, and raise a family.

#### Highlights from 2023:

- Launched a new resource-based website, dynamic social media campaign, and electric communications program to promote the best practices of Orange County cities and support our municipalities countywide.
- Doubled in-person programming with substantive, topical education and policy-focused events.
- Expanded city membership by 13% and affiliate membership by 46%.
- Grew revenues, while maintaining a 10% discount on all city memberships and implementing a cap on dues resulting in a significant annual reduction for our large city members.

As we look forward to the future, I am confident that ACC-OC will continue to grow from strength to strength. The continued advantages of being a member of ACC-OC are clear: access to valuable resources, education, policy, and advocacy support. Our organization is on an upward trajectory, and I am excited to see what the future holds.

Thank you for your continued support of ACC-OC, and I look forward to working with you all in the coming year.

Sincerely,

Kris Murray Executive Director Association of California Cities - Orange County Keeping **OC** in L**OC**al Government

# **ANNUAL REPORT**

ACC-OC 2023 Year End Report

#### Association of California Cities

**Orange County** 

 Education Policy Advocacy

The Association of California Cities-Orange County (ACC-OC) represents the interests of Orange County cities, at all levels of government, on regional public policy issues.

The Association believes in education that empowers, policy development that is collaborative, and advocacy that is serviceoriented. ACC-OC membership consists of the cities of Orange County, dozens of local government special districts, businesses, non-profits, and higher education institutions. The Association is governed by a Board of Directors and operates as a 501c3.

The organization was established in 2011 under the philosophy that Orange County cities need to have a collaborative voice on public policy issues impacting our unique communities.



POLICY THAT IS COLLABORATIVE

ΔΠνηςδία THAT IS SERVICE-ORIENTED



Stephanie Klopfenstein Garden Grove Council Member



President



Jamey Federico Dana Point 2nd Vice President

2023-2024 ACC-OC BOARD OF DIRECTORS





Immediate Past President



Counc

Stephen Faessel

4th District

Representative

il Member



John Taylor San Juan Capistrano 5th District Representative



SoCalGas

Bob Ruesch

Mission Viejo Council Member Large City Representative



Darrell Johnson

OCTA



Kellev Lee

California Edison

Tony Strickland Huntington Beach

Large City

Representative



Grace Leung

Patrick Harper



Jessie Lopez

layor Pro Tem 2nd District

Representative

Al Murray Christine Miller Disneyland Resorts Emeritus Chair



Marnie Primmer



Mal Richardson



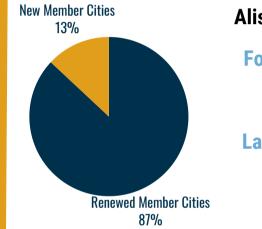
Kris Murray Best, Best & Krieger Executive Di recto ACC-OC

Will O'Neill Newport Beach Council Memper 1st District Representative Large City presentative Repres

# ACC-OC 2023 Year End Report MEMBERSHIP

### CITY MEMBERSHIP

Currently, ACC-OC has 23 member cities. In the year 2022, no new cities were added to the roster. However, in 2023, three cities have returned as members: Lake Forest, Los Alamitos, and Irvine. ACC-OC is in active discussions with additional cities that have expressed interest in returning, indicating a robust and growing city membership.



Aliso Viejo Anaheim Buena Park Costa Mesa Dana Point Fountain Valley Garden Grove Huntington Beach Irvine Laguna Beach Laguna Hills Laguna Niguel Lake Forest Los Alamitos Mission Viejo Newport Beach Orange Placentia San Juan Capistrano Santa Ana Stanton Villa Park Yorba Linda

Association of California Cities

**Orange County** 

Education
Policy
Advocacy

#### **AFFILIATE MEMBERSHIP**

As of present, ACC-OC boasts 41 Affiliate Members comprised of public, private and non-profit organizations throughout Orange County. We maintained our affiliate members from 2022 and **grew new affiliate members by 46 percent in 2023.** 

AT&T Best, Best & Krieger OC Black Chamber ocV!BE Cal State Fullerton CalOptima Health CEO Leadership

Alliance of Orange County Chargepoint Charter Communications Cityside Fiber Crown Castle Cox Communications CR&R Inc. Disneyland Resorts ENGLE Faubel Public Affairs Goodwill OC Great Scott Tree Care Hospital Association of Southern California Jamboree Housing Mesa Water District Metropolitan Water District Moulton Niguel Water District Municipal Water District of Orange County National CORE National Demographics Corporation Orange County Mosquito and Vector Control Orange County Realtors Association Orange County Sanitation District Orange County Transportation Authority Orange County Water District Rutan & Tucker, LLP Southern California Gas Southern California Edison Transportation Corridor Agencies UC Irvine's Institute of Transportation Studies

West Coast Arborists Yorba Linda Water District Waste Management Wild Rivers Woodruff & Smart

 $\begin{array}{c} \text{Affiliate} \\ \text{membership} \\ \text{growth} \\ 46\% \end{array}$ 

# ACC-OC 2023 Year End Report COMMUNICATIONS

### Association of California Cities Orange County

Education
 Policy

Advocacy

## **PROMOTING BEST PRACTICES**

In 2023, ACC-OC implemented a new communication strategy to promote the best practices of Orange County cities, public agencies, universities, and businesses.

Our focus this year included building a new, resource-based website, launching a dynamic social media campaign across all major platforms, and creating consistent online communications with the new **ACC-OC Open Session** monthly newsletter and weekly high-level updates, **ACC-OC Policy Pulse**, as well as **ACC-OC Action Alerts** for immediate outreach on pressing policy matter and the new **ACC-OC Blog**. Our e-newsletters are a dynamic communication tool for our city and affiliate members, which have shown exceptional performance, surpassing industry standards in both the average open rates and click-through rates. This accomplishment is a clear indication of engagement by our members.

In 2024, ACC-OC is bringing back our bi-monthly podcast with two unique installments, **City Square and Policy Pulse,** to focus on municipal issues unique to Orange County, as well as to highlight best practices of member cities, and to explore innovative practices statewide, nationally, and internationally.



## ANNUAL REPORT ACC-OC 2023 Year End Report PROGRAMMING & EVENTS

## Association of California Cities

Orange County

Education
Policy
Advocacy

## **EMPOWERING LOCAL OFFICIALS**

In addition to our standing policy committees: **Legislative & Regulatory, Energy, Environment & Water, Housing, and Homelessness,** ACC-OC doubled programming and events in 2023. We provided substantive and high-quality educational opportunities for Orange County Leaders and Elected Officials, along with our regular virtual committee meetings. This in-depth programming put a strong emphasis on educating local elected officials and Orange County leaders on top issues affecting the region.

#### Annual Events:

- January 2023: New Councilmember Training and Orientation
- March 2023: Sacramento Advocacy Trip
- April 2023: Washington D.C. Advocacy Trip
- May 2023: Board of Directors Installation
- August 2023: OC Legislative Roundtable and Summer Reception
- August 2023: Robert Ming Public Policymakers Academy (PPMA)
- November 2023: Annual Business Meeting and Holiday Mixer

#### Policy Dinners, Briefings, and Forums:

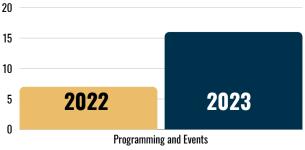
- February 2023: Mass Shooting and Critical Incident Preparedness Forum
- June 2023: SMART Cities Policy Dinner September 2023: California State Water Board Regulations Special Briefing

#### Infrastructure Tours:

- June 2023: National CORE Affordable Housing Tour
- July 2023: Bridges at Kraemer Place Homelessness Tour
- August 2023: Yorba Linda Water District Heli-Hydrant Tour
- September 2023: SoCalGas Hydrogen House Tour, CalOptima Health PACE Center Tour
- October 2023: Southern California Edison Grid Technology Learning Center Tour

#### Webinars and Task Forces

- Developing OC response to proposed State Water Conservation Standards
- Supported amicus brief to the Johnson v. Grants Pass ninth circuit decision appealed to the U.S. Supreme Court
- Responding to OC Grand Jury Report on Sober Living and Recovery Homes
- California Sober Living & Recovery Task Force Strategic Support



## ANNUAL REPORT ACC-OC 2023 Year End Report PROGRAMMING & EVENTS

## Association of California Cities

**Orange County** 

Education
Policy
Advocacy

## **COLLABORATION AND PARTNERSHIPS**

ACC-OC recognizes the significance of collaborative efforts. Our events throughout the year featured keynote speakers who emphasized the diverse nature of local governance and provided our members with valuable insights from their areas of expertise. We also partnered with our city and affiliate members to host programming and tours that provided first-hand insight into the county's innovative services including permanent supportive housing, transportation, energy, water, and public safety. A sample of these included:



# ACC-OC 2023 Year End Report ADVOCACY

### Association of California Cities Orange County

Education
Policy
Advocacy

## ADVOCACY THAT IS SERVICE ORIENTED

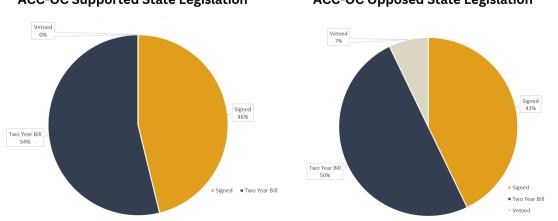
ACC-OC is the leading advocate for Orange County at the regional, state, and federal levels of government. Our Board adopts policies on housing, energy, water, transportation, public safety, and others that are crucial to the fundamental functioning of our cities. Our members are committed to reviewing, analyzing, and making recommendations to support Orange County cities at all levels of government.

Through ACC-OC's Legislative and Regulatory Committee, which meets monthly, the association is active in taking positions important to member cities and affiliate members at all levels of government.

Overall, ACC-OC was relatively successful in its legislative advocacy efforts this year. Of the bills we supported, 46 percent were signed by Governor Newsom, 54 percent were held as two-year measures, and none were vetoed. Of the bills we opposed, 7 percent were vetoed, 43 percent were signed into law, and 50 percent were held as two-year measures.

In 2023, ACC-OC took a regional leadership role in the strategic planning and expansion of the California Sober Living and Recovery Task Force (CASLAR), which was founded by the City of Mission Viejo. ACC-OC also led county coordination in responding to the Grand Jury report, "Welcome to the Neighborhood: Are Cities Responsibly Managing the Integration of Group Homes?" earlier this year. In addition, we collaborated with cities and county water agencies on responding to State Water Board efforts to promulgate new and expansive state water conservation regulations and partnered with the California State Sheriff's Association, California Chiefs of Police, Cities of Westminster, San Juan Capistrano, Placentia, and others to join the Amicus Brief to have the *Johnson v. Grants Pass* ninth circuit decision, appealed to the U.S. Supreme Court regarding homelessness ordinances that will impact local government.

ACC-OC will continue to cost-effectively expand its advocacy and public affairs programs on behalf of our members in 2024. ACC-OC Supported State Legislation ACC-OC Opposed State Legislation



# ACC-OC 2023 Year End Report ON THE HORIZON

### Association of California Cities

**Orange County** 

Education
Policy

Advocacy

## **BRIGHT FUTURE AT ACC-OC**

ACC-OC looks forward to a promising year in 2024, with several exciting initiatives in the pipeline:

- We are thrilled to announce an extensive lineup of programming for 2024, showcasing a range of opportunities for professional development and networking.
- Adding two new policy committees: Economic Development & Tourism and Transportation & Infrastructure.
- Re-launching our bi-monthly podcast with two unique installments, City Square and Policy Pulse, focusing on municipal issues central to Orange County.
- To better serve our members, our member-only resource library portal will feature policy briefs, research on emerging trends in municipal governance, and other relevant materials (passcode: OCcities).
- Continue to foster collaborative efforts with local, state, and federal officials, as well as county-wide organizations, to ensure regional coordination and drive effective policy-making.

### Join ACC-OC at an Upcoming 2024 Event



#### ACC-OC Infrastructure Tour: SONGS Decommissioning Project Wednesday, January 24th -8:30-12:30 PM

ACC-OC Policy Dinner: Governing in the Era of Artificial Intelligence Wednesday, January 31st - 5:30-8:30 PM

ACC-OC 2024 Washington DC Advocacy Trip February 26-29th, 2024

Thank you to our City Members and Affiliates for your leadership and investment in ACC-OC. We look forward to our continued collaboration and partnership in 2024 on programs, communications, and advocacy efforts serving all who live, work, and visit Orange County.

### VISIT ACCOC.ORG FOR MORE INFORMATION



For Immediate Release

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#### MUNICIPAL WATER DISTRICT OF ORANGE COUNTY BOARD ELECTS ROBERT R. MCVICKER AS BOARD PRESIDENT

*Fountain Valley, CA* (December 20, 2023) – The Municipal Water District of Orange County (MWDOC) announces the unanimous appointment of Director Robert (Bob) McVicker P.E. as the new President of the MWDOC Board of Directors. Concurrently, Director Jeffery M. Thomas has been appointed to serve as Vice President of the Board. McVicker, who previously served as Vice President, was appointed to the Board in 2019 and elected in 2020.

"I am deeply honored to assume the role of President for MWDOC," said McVicker. "Serving as Vice President has been a rewarding experience. I am excited to lead the Board in our collective efforts to ensure a reliable, sustainable, and affordable water future for Orange County."

President McVicker represents MWDOC's Division 3, which includes the areas of Cypress, Fountain Valley, Los Alamitos, Stanton, Westminster, the western portion of Garden Grove, and nearby unincorporated Orange County.

McVicker has over 40 years of industry experience as an engineer, manager, and consultant. Now semi-retired, he is a member of multiple industry organizations, including the American Water Works Association and the Orange County Water Association. Throughout his career, his work has been recognized by various organizations, including the American Membrane Technology Association and the Leadership Tomorrow Program. An Orange County resident for 36 years, he has been a Fountain Valley planning commissioner and served on the County of Orange's Well Standards Advisory Board.

McVicker graduated from Humboldt State University and received his master's degree from Utah State. He lives in Fountain Valley with his wife, Gloria.

Vice President Thomas, a seasoned investment management professional, has served on the MWDOC Board since 2009. He represents Division 6, which includes the cities of Tustin and Rancho Santa Margarita and portions of Irvine, Lake Forest, Mission Viejo, San Juan Capistrano, and San Clemente. He has served as Mayor and Councilman for the city of Tustin. He holds a Juris Doctorate from Western State University, College of Law, and a Bachelor of Arts in political science from California State University, Fullerton.

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**The Municipal Water District of Orange County (MWDOC)** is a wholesale water provider and resource planning agency whose efforts focus on sound planning and appropriate investments in water supply, water use efficiency and conservation, public information and outreach, legislative advocacy, water education for all ages, and emergency preparedness.

MWDOC's 27 retail water agencies, comprised of city water departments and water districts, provide water to the public. <u>www.mwdoc.com</u>



Municipal Water District of Orange County | 18700 Ward Street, Fountain Valley, CA 92708

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